

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11376

ORDER No. 96278

DATE 6-18-56

25 M CURTEICH COLOR LARGE FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES No

TITLE IN FULL COLORFUL COLORADO
SCENIC FOLDER

IMPRINT SAME AS ABOVE

Front view: COLLEGIATE RANGE
14 VIEWS IN NATURAL COLOR (NO C.T. MARKS SHOWING)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SEP 5 - 1956

FOLLOW LAYOUT & DUMMY SUBMITTED

USE SUBJECT 6CK1129 FOR FRONT VIEW (Collegiate Range)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11376

ORDER No. 96278

DATE 6-18-56

25 M CURTEICH COLOR LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. YES No

TITLE IN FULL BEAR LAKE AND LONG'S
PEAK

IMPRINT

(NO C.T. MARKS SHOWING)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT & DUMMY SUBMITTED

USE SUBJECT 6CK1133 FOR BACK COVER VIEW (Bear Lake)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
P-16	UNITS	F-16	SEC. MASK
YELLOW			
P-16	UNITS	F-16	SEC. MASK
RED			
P-16	UNITS	F-16	SEC. MASK
BLACK			
P-16	UNITS	F-16	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
P-16	UNITS	F-16	SEC. MASK
YELLOW			
P-16	UNITS	F-16	SEC. MASK
RED			
P-16	UNITS	F-16	SEC. MASK
BLACK			
P-16	UNITS	F-16	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

6855

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
HONOLULU

NO. D-11377

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK COVER 6½ X 9"

FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALOHA from HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE + *Trademark*

~~COPYRIGHT MCMEVI BY CURT TEICH & CO.~~
~~INC., CHICAGO, U.S.A.~~

RETOUCHING AND COLOR DESCRIPTION

LETTERING FOR TITLE TO BE IN YELLOW.

PHOTO PROPERTY OF C.T.

TRANSPARENCIES ENCLOSED FOR FRONT COVER VIEW: WAIKIKI BEACH
& DIAMOND HEAD, WITH THE FIGURE OF NATIVE GIRL SUPERIMPOSED.
IF POSSIBLE, ADD TO THE WATER AT RIGHT, THE PICTURE OF THE
CATAMARAN - WHICH WILL BALANCE THE PICTURE AND GIVE
ADDITIONAL COLOR.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
HONOLULU

NO. D-11377

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK COVER 6½ X 9"

BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT
GENUINE ~~CURTEICHCOLOR~~
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT OF JUMBO CARD D-10508 FOR BACK COVER VIEW

WITH STATISTICS FOR INSIDE TYPE OF BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-150	18-20
P-16 UNITS	SEC. MASK
YELLOW 2-152	18-22
P-16 UNITS	SEC. MASK
RED 2-159	18-22
P-16 UNITS	SEC. MASK
BLACK 2-160	18-23
P-16 UNITS	SEC.
EXTRA SKY EXPOSURE	P-16 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE 2-148	15-16
P-16 UNITS	FLASH SEC. MASK
YELLOW	P-16 UNITS FLASH SEC. MASK
P-16 UNITS	FLASH SEC. MASK
RED	P-16 UNITS FLASH SEC. MASK
P-16 UNITS	FLASH SEC. MASK
BLACK	P-16 UNITS FLASH SEC.
P-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	P-16 UNITS

REMARKS:

2562
NATIVE
GIRL

2566
3 VIEWS

MAX BASKER & SONS, HONOLULU

NO. D-11378

ORDER NO. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

(Oahu, Hawaiian Islands (Map))

PHOTO PROPERTY OF C.T.

USE JUMBO SUBJECT D-11185

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

AUG 13 1956

MAX BASKER & SONS, HONOLULU

NO. D-11379

ORDER No. 96135

DATE 6-20-56

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 6 $\frac{1}{2}$ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HONOLULU

THE ISLANDS' COSMOPOLITAN
CAPITAL CITY STANDS ASTRIDE THE
PRINCIPAL TRANSPORTATION ROUTES
OF THE PACIFIC ...

SEP 6 - 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE MINIATURE VIEW 4CK267 & POST CARD 4CK119

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11380

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALOHA TOWER, RIGHT,
DOMINATES THE HARBOR AND CITY
SKYLINE, AND SYMBOLIZES HAWAII'S
ALOHA TO THE VISITORS WHO COME
TO OR PASS THROUGH THE ISLANDS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK118 & 5CK422

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 3

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11381

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAIKIKI

THE DISTRICT OF WAIKIKI IS
FAMOUS FOR ITS BEACH, ABOVE,
WHICH BOASTS FINE SWIMMING AND
SURFING IN ADDITION TO THE
FAMOUS HAWAIIAN WEATHER ...!

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK131 & 5CK2956

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11382

ORDER No. 96135

DATE 6-20-56

12 1/2 M CURTEICHCOLOR BOOK PAGE 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

(Waikiki, Honolulu, and the Royal
Hawaiian Hotel)

PHOTO PROPERTY OF C.T.

USE JUMBO SUBJECT D-10486

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 5

AUG 13 1956

MAX BASKER & SONS, HONOLULU

NO. D-11383

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAIKIKI'S LONG,
ROLLING SURF IS A SOURCE OF GREAT
PLEASURE TO DEVOTEES OF THE SPORT
OF THE ANCIENT KINGS OF HAWAII.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT-

USE POST CARD SUBJECTS 4CK204 & 4CK205

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11384

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

THE BANYAN COURT OF THE MOANA
HOTEL IS THE SCENE, ABOVE, OF
THE WEEKLY BROADCAST OF "HAWAII
CALLS", BEAMED THROUGHOUT THE
WORLD

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK2064 & 5CK2955

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 7

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11385

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE PEOPLE
Modern Hawaii's population is a
collection of many races in
addition to the pure Hawaiian.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING MINIATURE SUBJECT 4EK268 &
POST CARD 4CK1270

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 8

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11386

ORDER NO. 96135

DATE 6-20-56

12½ M CURTEICH COLOR BOOK PAGE 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO.

R. M.

TITLE IN FULL

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

(Lei seller and helpers)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING JUMBO CARD D-10480

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11387

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE HULA WAS
ORIGINALLY A SACRED DANCE...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK209 & 4CK162

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 10

MAX BASKER & SONS, HONOLULU

NO. D-11388

ORDER NO. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL A HAWAIIAN LUAU IS A
GREAT OCCASION FOR
FESTIVITIES AND
FEASTINGS. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK527 & 5CK1455

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11389

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAWAII'S INDUSTRIES
HAWAII'S PRINCIPAL
INDUSTRIES ARE
AGRICULTURAL AND
EXTREMELY VARIED./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

FOLLOW LAYOUT -

USE POST CARD 4CK213 & MINIATURE VIEWS 4CK248 & 4CK271

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

24

MAX BASKER & SONS, HONOLULU

NO. D-11390

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KONA COFFEE IS GROWN
ON THE KONA COAST OF THE ISLAND
OF HAWAII (SOUTHERNMOST) AND IS
RELISHED FOR ITS PURE FLAVOR OR
AS A BLEND TO OTHER VARIETIES.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK626 & 6CK48

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 13

MAX BASKER & SONS, HONOLULU

NO. D-11391

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AROUND OAHU

THE COAST-LINE AND SCENERY OF
OAHU ARE VARIED AND SPECTACULAR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK196 & 4CK200

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11392

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9" FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. R. M.
TITLE IN FULL	IMPRINT
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.
(Pali view - Windward Oahu)	

USE JUMBO CARD D-10483

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Page 15

MAX BASKER & SONS, HONOLULU

NO. D-11393

ORDER No. 96135

DATE 6-20-56

12 $\frac{1}{2}$ " M CURTEICHCOLOR BOOK PAGE 6 $\frac{1}{2}$ " X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOUNT OLOMANA, ON
WINDWARD OAHU (UPPER LEFT), IS
FRAMED BY A BANANA GROVE AND
FLEECY CLOUDS...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE 3 MINIATURE SUBJECTS 4CK250 - 4CK244 - 4CK246

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11394

ORDER No. 96135

DATE 6-20-56

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 6 $\frac{1}{2}$ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

(Net Fisherman)

PHOTO PROPERTY OF

C.T.

USE JUMBO SUBJECT D-10491

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11395

ORDER NO. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO.	R. M.
TITLE IN FULL HAWAII, THE ORCHID ISLE		IMPRINT	
ON HAWAII ONE CAN FIND TRUE EXTREMES OF SCENERY.			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK202 & 4CK620

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11396

ORDER No. 96135

DATE 6-20-56

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 6 $\frac{1}{2}$ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AT TOP IS A VIEW
ACROSS THE CRATER OF KILAUEA
(ELEVATION 4,000 FEET) TO SNOW-
CAPPED MAUNA KEA....

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 5CK2393 & 4CK216

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11397

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

ABOVE, IN KEALAKEKUA
BAY IS LOCATED THE SPOT WHERE
CAPTAIN COOK, THE FAMOUS PACIFIC
EXPLORER AND NAVIGATOR, WAS
KILLED.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 5CK2851 & 4CK215

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked
By _____ By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 20

MAX BASKER & SONS, HONOLULU

NO. D-11398

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

MAUI, THE VALLEY ISLE

IMPRINT

THE ISLAND OF MAUI HAS MANY
SCENIC AND HISTORICAL ATTRACTIONS /

....

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK618 & 4CK214

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 21

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Page 21

MAX BASKER & SONS, HONOLULU

NO. D-11399

ORDER No. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL KAUAI, THE GARDEN ISLE

IMPRINT

OLDEST, GEOLOGICALLY, OF THE
HAWAIIAN GROUP, KAUAI IS THE
MOST FERTILE AND SCENICALLY
LUSH.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 4CK615 & 4CK673

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Page 22

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAX BASKER & SONS, HONOLULU

NO. D-11400

ORDER No. 96135

DATE 6-20-56

12 $\frac{1}{2}$ M CURTEICHCOLOR BOOK PAGE 6 $\frac{1}{2}$ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

(Waimea Canyon, Kauai)

PHOTO PROPERTY OF C.T.

USE JUMBO SUBJECT D-10485 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Page 23

AUG 13 1956

MAX BASKER & SONS, HONOLULU

NO. D-11401

ORDER NO. 96135

DATE 6-20-56

12½ M CURTEICHCOLOR BOOK PAGE 6½ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL HAWAII

THE ISLANDS ARE A PHOTOGRAPHER'S
PARADISE BECAUSE THE COLORS AND
VIEWS ARE INTENSELY VARIED AND
INTERESTING.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT -

USE POST CARD SUBJECTS 5CK1451 & 5CK679

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 24

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(c) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, N. M.

NO. D-11402

ORDER No. 96150

DATE 6-21-56

6 1/2 M PICTURES C.T.CURTEICHCOLOR 11 X 14" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

KING'S PALACE
CARLSBAD CAVERNS NATIONAL PARK,
NEW MEXICO

JUL 6 - 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM D-11006

SAMPLE SENT BY CUSTOMER TO BE FOLLOWED EXACTLY
FOR COLORING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. #	LENS READING
CAMERA READING 110-549 1/2	BOARD READING 53-609
BLUE	
F-16 21 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 21 UNITS	FLASH 15 SEC. MASK
RED	
F-16 18 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 13 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 17 UNITS
REMARKS:	

Time of stop

11 1/2 X 14 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 28 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PBJ.15- F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-11403

ORDER No. 96302

DATE 6-25-56

6 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
THE PALM BEACHES
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

SEP 24 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM CARD 6CK1225

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 28 1956
SKETCH	2	1/2		JUL 11 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

1513A

MAGENTA SCREEN

CAMERA No.	1	LENS READING	open
CAMERA READING	82-439	BOARD READING	31-1950
BLUE			
F-16	9 1/2 UNITS	FLASH	16 SEC. MASK
YELLOW			
F-16	10 1/2 UNITS	FLASH	15 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	open 14 UNITS
REMARKS:			

1513A

MAGENTA SCREEN

CAMERA No.	II	LENS READING	open
CAMERA READING	82-775 1/2	BOARD READING	32-161
BLUE			
F-16	6	FLASH	12 SEC. MASK
YELLOW			
F-16	6	FLASH	11 SEC. MASK
RED			
F-16	6	FLASH	11 SEC. MASK
BLACK			
F-16	3 1/2	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	open 5 1/2 UNITS
REMARKS:			

887
887

PBJ.16- F.E.C. NEWS CO.,WEST PALM BEACH, FLA.

NO. D-11404

ORDER No. 96302

DATE 6-25-56

6 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R.M. NO.
IMPRINT SAME AS ABOVE
(at bottom of message space):
THE GOLDEN SANDS OF FLORIDA'S GOLD
COAST. A TYPICAL BEACH SCENE IN
THE WORLD FAMOUS GREATER PALM
BEACHES,
JUL 19 1956
C.T.

AUG 30 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1148

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Box 1658 Cape 50
MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-117	BOARD READING	32-369
BLUE			
F-16	5 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH 9	SEC. MASK
RED			
F-16	4 UNITS	FLASH 10	SEC. MASK
BLACK			
F-16	2 1/2 UNITS	FLASH 10	SEC. MASK
EXTRA SKY EXPOSURE		F-16 4	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____
AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 9 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2486-1141200 #II

LJ.4- F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-11405

ORDER No. 96302

DATE 6-25-56

6 1/2 MCURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
LAKE WORTH
FLORIDA /

SEP 21 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM CARD 6CK1226

6CK1200
5CK674

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 82-775	BOARD READING 32-161
BLUE	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 3 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 open 4 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 28 1956
SKETCH 8.0	2	7 1/2		AUG 23 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JOMBO

82-775
32-161
12 2 1/2
12 0
12 0
11 5 1/2
887

DJ.2- F.E.C.NEWS CO., WEST PALM BEACH, FLA.

NO. D-11406

ORDER No. 96302

DATE 6-25-56

6 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
DELRAY BEACH
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

SEP 17 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM CARD 6CK1227

6CK1205
3CK 531

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	25-580	LENS READING	190
CAMERA READING	25-580	BOARD READING	32-32
BLUE		FLASH	10 SEC. MASK
F-16	5 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW		FLASH	9 SEC. MASK
F-16	5 UNITS	FLASH	9 SEC. MASK
RED		FLASH	12 SEC. MASK
F-16	5 UNITS	FLASH	12 SEC. MASK
BLACK		FLASH	12 SEC.
F-16	2 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	-3 1/2 UNITS
REMARKS:	6CK. 1205		

2 — LR. 200
C. 2-580 B. 32-32
Blue. 8-8 — M
Yell. 6-8 — M
Red. 5-9 — M
Blk. 2-11 — M
Extra 1/2
3CK. 531

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked
By		AND WORK SCHEDULE	By	
Date			Date	
OPERATION	EST. TIME	DATE	DATE	
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED	
COMPOSING, Type Set Up			JUN 28 1956	
SKETCH	2 1/2		AUG 20 1956	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

687

VJ.2- F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-11407

ORDER NO. 96302

DATE 6-25-56

6 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
VERO BEACH
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

SEP 17 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM CARD 6CK1228 /

500 1152 TOP
600 1131

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUN 28 1956
SKETCH	2	1/2		AUG 24 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 2-580	BOARD READING 32-32
BLUE	
F-16 4 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 4 UNITS	FLASH 9 SEC. MASK
RED	
F-16 3 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 -3 UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 82-460	BOARD READING 32-052
BLUE	
F-16 10 1/2 UNITS	FLASH 19 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 19 SEC. MASK
RED	
F-16 40 1/2 UNITS	FLASH 22 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 21 SEC.
EXTRA SKY EXPOSURE	F-16 open 10 1/2 UNITS
REMARKS:	

6887

OJ.4- ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11408

ORDER NO. 96314

DATE 6-25-56

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

(at bottom of message space):

HEDGE OF SWEET PEAS ON LAKE EOLA,
ORLANDO, FLORIDA

"THE CITY BEAUTIFUL"

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1236

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2462 Tape 50

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 2-822	BOARD READING 32-253
BLUE	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

2869

OJ.5- ORANGE NEWS CO., ORLANDO, FLA.

NO. D-11409

ORDER No. 96314

DATE 6-25-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEE. R. M. NO.

IMPRINT SAME AS ABOVE
(at bottom of message space):
COLORFUL AZALEAS IN BLOOM ON ONE
OF THE MANY TROPICAL LAKES IN
ORLANDO, FLORIDA
"THE CITY BEAUTIFUL"

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1237

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2499

MAGENTA SCREEN

CAMERA No. F	LENS READING open
CAMERA READING 82-788	BOARD READING 32-259
BLUE	
F-16 19 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 19 UNITS	FLASH 13 SEC. MASK
RED	
F-16 13 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 11 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 open 10 UNITS
REMARKS:	

869

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

2496

Page 50

DIAL NO. D-11410 ORDER NO. 96344 DATE 6-27-56

CUSTOMER ROBERTSON POTTER CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
PUBLISHED FOR CONLON MOORE CORP.,
JOLIET, ILL.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Pikes Peak)

CROP TRANSPARENCY AS MARKED WITH RED PENCIL -

OMIT WORDS "POST CARD" ON FRONT - BULK MAILING PERMIT #532 IN
STAMP SPACE

COLOR DESCRIPTION

Transparency returned
to agency 8/22/57
JTB

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA NO. 2 LENS READING 100
CAMERA NO. 2-636 1/2
FILM 2-155 17-20 10
F-18 5
YES 2-153 17-22 9
F-18 4 1/2
NO 1-163 17-21 12
F-18 4
BLACK 2-162 17-22 12
F-18 2
EXTRA SRI SAFETY
REMARKS

Jumbo 9 1/4
5 1/4
6 1/4

Camera
9 1/8
Shoot to size the way

G 857 R ust Proof
7-24
tues

4 1/2

2485

tape 50

NO. D-11411

ORDER No. 96359

DATE 6-28-56

25 M GURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

ORANGES

FLORIDA'S GOLDEN FRUIT

PHOTO PROPERTY OF C.T.

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

USE KODACHROME FROM 6CK1272

ENVELOPE PHOTO TICKET

NO. D-11411

ORDER No. 96359

DATE 6-28-56

25 M GURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):

ORANGES

FLORIDA'S GOLDEN FRUIT

PHOTO PROPERTY OF C.T.

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

USE KODACHROME FROM 6CK1272

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 2-667	BOARD READING 32-40
BLUE	
F-16 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 UNITS	FLASH 9 SEC. MASK
RED	
F-16 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Return to art. Dept.

851
II side

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 2 1956
7-18-56

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M JUMBO CARDS SIZE 5 $\frac{1}{2}$ x 7"

STYLE CURTEICH COLOR-FULL FAC
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full CRAFT WAY, INC. *Use Logo*

MANUFACTURERS OF PREFABRICATED HOMES
MAIN PLANT: 850 RATHBONE, AURORA, ILLINOIS
PHONE - AURORA 6-7613

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

AUG 9 - 1958

AUG 9 - 1955 RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

FOLLOW LAYOUT AND INSTRUCTIONS ENCLOSED

WITH ART WORK & FLOOR PLAN

WITH PANEL - 1-3/16" - WITH TITLE ON PICTURE SIDE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

[illegible]

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ONT

YES

RETURN PHOTO

SH-4-1-36

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11413 ORDER NO. 96446 DATE 7-6-56

CUSTOMER Public Warehouse Company, Inc.,
601 Millier Street
Oklahoma City, Oklahoma

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DBL CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OVER 25 YEARS OF EXPERIENCE
THE PUBLIC WAREHOUSE CO.

OCT 3 - 1956

FRONT NO. ☒ NO ☐ R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 3 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCILS SKETCH FOR LAYOUT — AND TISSUE OVERLAYS FOR COLORS, ETC.
BLUE SKY WITH CLOUDS. SHRUBBERY IN FRONT OF OFFICE. TWO TRUCKS TO BE IN RED COLOR.
THE SIGN "THE PUBLIC WAREHOUSE CO." ON THE ROOF, (IS ACTUALLY 3 FT. HIGH) LIGHT
FOREGROUND TO RESEMBLE PAVEMENT. BOXCARS TO SHOW IN BACKGROUND IN RED COLOR TO
STRESS TRUCKAGE IN REAR. CIRCULAR ENCLOSED FOR COLORING OF BRICK.

COLOR DESCRIPTION

SEE ABOVE FOR ALL COLOR INSTRUCTIONS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3 Reproduction

L.O.

Ret.

L.A.

1

6

10

new process

FPJ.1- F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-11414

ORDER No. 96452

DATE 7-9-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL GREETINGS FROM - *Play*
FORT PIERCE BEACH - *Red*
FLORIDA - *Black*

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO
IMPRINT SAME AS ABOVE

AUG 24 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK1324

6CK1323 TOP - SEP 2490

6CK1178 BOT - SEP 2450

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH <i>Lo</i>	2 1/2	JUL 20 1956	JUL 13 1956
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34		AUG 20 1956

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>190</i>
CAMERA READING <i>2-822</i>	BOARD READING <i>32-253</i>
BLUE	
F-16 <i>5 1/2</i> UNITS	FLASH <i>10</i> SEC. MASK <i>9</i>
YELLOW	
F-16 <i>5</i> UNITS	FLASH <i>9</i> SEC. MASK <i>8</i>
RED	
F-16 <i>5</i> UNITS	FLASH <i>12</i> SEC. MASK <i>8</i>
BLACK	
F-16 <i>2 1/2</i> UNITS	FLASH <i>12</i> SEC. <i>9</i>
EXTRA SKY EXPOSURE	F-16 - <i>3 1/2</i> UNITS
REMARKS: <i>Part # 1 6CK-1323</i>	

Tape 50 Part #2
6CK-1178

L. 2.822
B. 32-253
5 1/2 - 8 M
5 - 8 M
4 1/2 - 11 M
2 - 11 M
- 3

Ret Cam.
To Strip table
Now P.E.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11415 ORDER NO. 96477 DATE 7-11-56

CUSTOMER

BAHIA CABANA HOTEL
FT. LAUDERDALE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 7 1/2 X 8-3/4"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VACATIONING AS YOU LIKE IT...

CAREFREE... COMFORTABLE... CONVENIENT

BAHIA CABANA HOTEL

....etc

FRONT NO. NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT — WITH 4 POST CARD SIZE PICTURES FROM

4 x 5 TRANSPARENCIES.

TYPE MATTER ENCLOSED

NOTE CHANGE ON MAP.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING	115
CAMERA READING 61-731	PORT 10-937 1/2	
1-148	12-24	8 X
1-152	12-24	11
1-158	16-24	18
1-156	16-26	19
1-15	115	8

MAGENTA SCREEN

CAMERA No.	LENS READING	115
CAMERA READING 61-731	PORT 10-937 1/2	
1-148	12-24	9 X
1-152	12-24	15
1-158	16-24	20
1-156	16-26	18
1-15	115	8

MAGENTA SCREEN

CAMERA No.	LENS READING	115
CAMERA READING 61-747 1/2	PORT 10-931	
2-148	18-24	10 X
2-150	18-24	11
2-160	18-24	20
2-160	118-32	20
2-16	7	20

2526 #1-#2

2527 #3-#4

MAGENTA SCREEN

CAMERA No.	LENS READING	115
CAMERA READING 61-747 1/2	PORT 10-931	
2-148	18-24	11 X
2-150	18-24	12
2-160	18-24	21
2-160	118-32	19
2-16	7	20

REMARKS:

UNITS

CURT TEICH & COMPANY, INC.

NO. D-11416

ORDER No. 96488

DATE 7-12-56

25 M CURTEICHCOLOR JUMBO FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUMBO SOUVENIR FOLDER
OF
BEAUTIFUL FLORIDA

Front: FLORIDA SUNSET AUG 8 - 1956
Photo by F.S.N.B.

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECT 4CK2184 FOR FRONT VIEW.

WHITE BACKGROUND FOR COVER - AND WORD "FLORIDA" IN HEAVY RED
TYPE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & COMPANY, INC.

NO. D-11416

ORDER No. 96488

DATE 7-12-56

25 M CURTEICHCOLOR JUMBO FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM FLORIDA
THE SUNSHINE STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: THE WORD "FLORIDA" IN HEAVY TYPE .

FOR DECORATION - AS PER DUMMY COVER.

5CK1508-6CK772

6CK775 - Pelikan

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CENTER PART Sht 3

C. 66-415

Len R. 140

B. 21-751 1/2

16X 13

16X 14

13 X 18

8 1/2 X 18

11 orders
8-2-56

9857

CURT TEICH & COMPANY, INC.

NO. D-11417

ORDER No. 96491

DATE 7-12-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURAMIC COLOR
REPRODUCTIONS OF
FLOWERS AND BIRDS IN FLORIDA
18 VIEWS IN NATURAL COLOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES (MAP)

IMPRINT NONE

Small type; COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE SUBJECT 5CK985 FOR COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

CURT TEICH & COMPANY, INC.

NO. D-11417

ORDER No. 96491

DATE 7-12-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIRDS AND FLOWERS
IN
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE SUBJECT 5CK1357 FOR COVER
VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2 LENS READING 160
CAMERA READING 2-327 BOARD READING 24-895
F-16 4 1/2 9 SEC. MASK
F-16 4 9 SEC. MASK
F-16 3 1/2 14 SEC. MASK
BLACK 1 1/2 12 SEC. MASK
EXTRA SKY EXPOSURE F-16 63 UNITS

REMARKS: 1357

MAGENTA SCREEN

CAMERA No. 2 LENS READING 140
CAMERA READING 7-121 BOARD READING 22-122
F-16 4 1/2 9 SEC. MASK
F-16 4 1/2 9 SEC. MASK
F-16 3 1/2 12 SEC. MASK
BLACK 1 1/2 12 SEC. MASK
EXTRA SKY EXPOSURE F-16 63 UNITS

REMARKS: 985

CURT TEICH & COMPANY, INC.

NO. D-11418

ORDER No. 96493

DATE 7-12-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC FLORIDA
ATTRACTIONS FOLDER #1

14 VIEWS IN NATURAL COLOR

Front: FIESTA OF FIVE FLAGS
PENSACOLA

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE 4CK2038 FOR COVER VIEW

SUBMIT SKETCH /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	3		
RETOUCHING				JUL 17 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, INC.

NO. D-11419

ORDER No. 96494

DATE 7-13-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL FLORIDA
ATTRACTIONS FOLDER #2

14 VIEWS IN NATURAL COLOR

Front: SUNSHINE SKYWAY BRIDGE

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

SEP 6 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT

CURTEICHCOLOR (R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE 4CK1309 FOR COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 26 1956
SKETCH	2	3		AUG 14 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

BACK 5001506

9855

CURT TEICH & COMPANY, INC.

NO. D-11420

ORDER No. 96495

DATE 7-13-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M TROPICAL FLORIDA
ATTRACTIONS FOLDER #3

14 VIEWS IN NATURAL COLOR

Front; FLORIDA'S COLORFUL MACAWS

PARROT JUNGLE

Small type: COPYRIGHT MCMLVI BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT

CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES

(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

SEP 6 - 1956

FOLLOW DUMMY LAYOUT: USE 60K770 FOR COVER VIEW

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 26 1956
SKETCH	2	3		AUG 13 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

B 7 CK 50K 1488

9855

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11421 ORDER NO. 96605 DATE 7-13-56

CUSTOMER
PEIRCE WIRE RECORDER CORPORATION
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE CARDS SIZE 5½ X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PEIRCE MAGNETIC BELT DICTATION
NEWEST — MOST MODERN

Cuts dictation — transcribing time...etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WITH PANEL TO RIGHT OF PICTURE
LAYOUT FOR DOUBLE CARD, SAME AS ON D-10664/WITH EXCEPTION
OF PICTURE. FOLLOW CROPPING ON TRANSPARENCY AS MASKED OFF
AS CLOSELY AS POSSIBLE. /

COLOR DESCRIPTION

Very Fresh

Must have

B2500

MAGENTA SCREEN

CAMERA No.

1-249

18-20 9

18-22 9

18-22 11

18-22 11

18-22 11

18-22 11

18-22 11

18-22 11

18-22 11

18-22 11

18-22 11

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18-22 11

18-22 11

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

NO. D-11422

ORDER No. 96613

DATE 7-16-56

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF

MASONIC HOMES

ELIZABETHTOWN, PA.

Front: MAIN ENTRANCE TO GROUNDS

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOR FRONT COVER VIEW: USE SUBJECT 4CH678

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

GEBHART'S BOOK STORE, ELIZABETHTOWN, PA.

NO. D-11422

ORDER No. 96613

DATE 7-16-56

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GRAND LODGE HALL AND

FORMAL GARDENS,

MASONIC HOMES, ELIZABETHTOWN,
PA.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOR BACK COVER VIEW: USE SUBJECT 4CH675

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Rush

on sheet

872

C Skt 6th

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

NO. D-11423

ORDER No. 96548

DATE 7-16-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WONDERFUL
WYOMING

Front: Wyoming State Capitol
Cheyenne

Small; COPYRIGHT MCMLVI BY CURT TEICH
& CO. INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

SEP 4 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

FOLLOW DUMMY LAYOUT.. USE 6CK1341

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	25		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

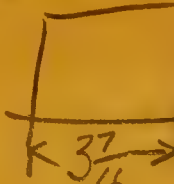
DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	F	LENS READING	35
CAMERA READING	40-907	BOARD READING	47-673
BLUE			
F-16	15 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	15 UNITS	FLASH	17 SEC. MASK
RED			
F-16	10 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	35 8 UNITS
REMARKS:			

Reduce Separation
to  Use Post Card Mask.

9875

Special Post
Card Mask

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11424 ORDER NO. 96631 DATE 7-17-56

CUSTOMER BROADMOOR HOTEL CORP.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE $7\frac{1}{2} \times 8\frac{3}{4}$

STYLEURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE BROADMOOR HOTEL

etc. as per layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow layout and instructions enclosed.

5 transparencies enclosed

4 in Exp. 3/3/57

1-28-60: 4 TRANSP returned to
Wm. G. BERRY per his
phone request. B. Eddy.

COLOR DESCRIPTION

Submit

#4 2561

MAGENTA SCREEN

6-64

5 1/2

7

8

12

12

12

12

120
20-110

#5 2548

2-58 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

5 1/2

Layout, placing image in 5 1/2
don't cut image to 5 1/2

2534

MAGENTA SCREEN

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11425 ORDER NO. 96584 DATE 7-25-56

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

F-16

F-16

F-16

F-16

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F-16

F-16

F-16

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F-16

F-16

CUSTOMER

NO
YES
RETURN PHOTO

8M-4-1-56

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 27 1956

SEP 7 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE CUR TEICH COLOR-FULL F

FRONT NO. SPEC. (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

("Spaulding-Yates")

COLOR DESCRIPTION

Transparency returned to customer
10/19/56

5 9/16 X 7 1/16

Rush
Proof Aug 92

Curry Photo
7 1/16 X 5 1/16

LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11426

ORDER No. 96710

DATE 7-30-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
FLORIDA'S SINGING TOWER
TITLE IN FULL 14 VIEWS IN NATURAL
COLOR.

FRONT NO. NO R. M. NO
IMPRINT SAME AS ABOVE
and
CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

Back: THE GREAT MASTERPIECE NEAR
LAKE WALES- A MOSAIC OF
LEONARDO DA VINCI'S "THE LAST
SUPPER"

Small type: COPYRIGHT MCMLVI BY CURT

RETOUCHING AND COLOR DESCRIPTION TEICH & CO., INC., CHICAGO, U.S.A.
PHOTO PROPERTY OF C.T.

OCT 8 - 1956

FOLLOW DUMMY LAYOUT: USE PORTION OF CARD 6CK1435 (as indicated)
FOR FRONT - USE POST CARD 5CK969 FOR
BACK VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS FLASH SEC. MASK
YELLOW	
F-16	UNITS FLASH SEC. MASK
RED	
F-16	UNITS FLASH SEC. MASK
BLACK	
F-16	UNITS FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 20 1956
SKETCH				
RETOUCHING	2	3		AUG 31 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11427

ORDER No. 96711

DATE 7-30-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL FLORIDA'S BEAUTIFUL
CYPRESS GARDENS

IMPRINT SAME AS ABOVE

and

CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES

(REG. U.S. PAT. OFF.)

14 VIEWS IN NATURAL COLOR
"AMERICA'S TROPICAL WONDERLAND"
Back: WATER SKIING AT FLORIDA'S
CYPRESS GARDENS

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

OCT 2 1956

FOLLOW DUMMY LAYOUT: USE PORTION OF 5CK971 (as indicated) FOR
FRONT - USE 5CK972 FOR BACK VIEW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS FLASH SEC. MASK
YELLOW	
F-16	UNITS FLASH SEC. MASK
RED	
F-16	UNITS FLASH SEC. MASK
BLACK	
F-16	UNITS FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 20 1956
SKETCH	L.O. 3	3	AUG 31 1956	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-11428

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH.

ORDER NO. 96819

DATE 7-30-56

6½ M JUMBO POST CARDS SIZE 6½ X 9" C.T. CURTEICH COLOR FULL

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUG 24 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

NELIS TULIP FARMS, HOLLAND,
MICHIGAN. AT BOTTOM OF MESSAGE
SPACE - IN SCRIPT: "IT'S TULIP
TIME IN HOLLAND EVERY YEAR IN
MAY."

PHOTO PROPERTY OF CUST.

CROP THE SIDE AND BOTTOM OF PICTURE WHERE MR. NELIS HAS DRAWN
LINES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>F</i>	LENS READING <i>open</i>
CAMERA READING <i>82-7762</i>	BOARD READING <i>32-2352</i>
BLUE	
F-16 <i>20</i> UNITS	FLASH <i>12</i> SEC. MASK
YELLOW	
F-16 <i>18</i> UNITS	FLASH <i>15</i> SEC. MASK
RED	
F-16 <i>16</i> UNITS	FLASH <i>21</i> SEC. MASK
BLACK	
F-16 <i>10</i> UNITS	FLASH <i>21</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>open 12</i> UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>34</i>			<i>403057.60.100</i>

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

869

3 2600

GCK.216-AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-11429

ORDER No. 96714

DATE 7-30-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOODS OF THE
BUCKINGHAM FOUNTAIN
CHICAGO

NOV 20 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT. SAME AS ABOVE

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK1439 AND ENLARGE

G885

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 66
CAMERA READING 8.677	BOARD READING 23-762 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 1/2 x 8 1/2

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 17 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			NOV 14 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G914

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 6-11430 ORDER NO. 96725 DATE 7-31-56

CUSTOMER SOUTH FLORIDA GROWERS, INC.
GOULDS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

50 M DOUBLE CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE ART COLOR TONE — FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PLEASE RUSH THE FOLLOWING ORDER

TO:

KENDALL (Brand) LIMES AVOCADOS....

(see layout for balance of type)

OCT 5 1956

Postage permit No. 10

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED

TO

PHOTO USED FOR

FOLLOW DUMMY LAYOUT — WITH NOTATIONS FOR CUTS, TYPE MATTER, ETC.

COLOR DESCRIPTION

SAME AS ABOVE

4 Photos to be returned
4 photos to be returned

#2 L.O. 2 hrs
#2 Ret. 4 hrs
H.C. 2 hrs
#4 L.A. 12 hrs

old way

#1

NO. D-11431

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER No. 96732
DATE 7-31-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES-same as 2CK8
IMPRINT SAME AS ABOVE

MARTHA-MARY CHAPEL
Greenfield Village, Dearborn,
Michigan
The picturesque Martha-Mary Chapel,
at the head of the...etc

AUG 21 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 2CK8

SUBMIT: RET. PHOTO REPHOTO B. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. #	LENS READING
CAMERA READING 82-787 1/2	BOARD READING 32 261
BLUE	
F-16 18 UNITS	FLASH 22 SEC. MASK
YELLOW	
F-16 18 UNITS	FLASH 22 SEC. MASK
RED	
F-16 14 UNITS	FLASH 25 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 25 SEC.
EXTRA SKY EXPOSURE	F-16 open 8 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		AUG 3 1956	AUG 9 - 1956
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6869

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

STYLE ART ~~COLOR TONE~~ - FULL FACE

FRONT NO.	NO	R. M.	Yes	No
R. M. to cover part of	Mess. Space,	entire	Mess. Space,	entire
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint		No Imprint
Side — Center				

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ~~Handcolor~~ — Black & White Proof. Titles — Red, Blue

FOLLOW ART WORK FOR REPRODUCTION - BUT FOLLOW SKETCH FOR PHANTOM EFFECT AND RETOUCHING. ACHIEVE PHANTOM EFFECT AS SHOWN ON LAYOUT. IN BLACK AND WHITE ONLY. SUBMIT ART WORK TO CUSTOMER BEFORE MAKING PLATES.

COLOR DESCRIPTION

RETURN PHOTO	YES	NO	PHOTO PROPERTY OF C. T. & CO.	CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

8M-4-1-56

122/58- As work taken up by Harry Hale, Jr. of Woodbury & Co.
for better heat - affs

POJ.1- F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. ~~1111~~ D-11433

ORDER No. 96784

DATE 8-7-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
POMPANO BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

SEP 26 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1524

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.865	BOARD READING 32-19 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS
REMARKS: Box .2617 6CK.1524	

Q. 2
C. 2.865
Blue 5 - 11
Yell 4 1/2 - 7
Red 3 1/2 - 12
Blk. 1 1/2 - 12
Sky 3 1/2
Lape 50 Part II
B. 32-19 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1956	
SKETCH L.O.	2	1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			SEP 24 1956	
HAND COLOR PROOF				SEP 26 1956
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

G 887

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11434 ORDER NO. 96785 DATE 8-7-56

CUSTOMER LOG CABIN INN
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS SIZE 8½ X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOG CABIN INN — PHONE: CASTALIA
5-7185
LOG CABIN INN — COCKTAIL BAR — DINING
ROOMetc (see sketch)

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

Old Irving

5x7 Rephot

L. O. 2 hrs
Ret 1 hr
H. C. 1 3/4 hrs
L. A. 9 hrs

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11435 ORDER NO. 96910 DATE 8-9-56

CUSTOMER
ST. CLEMENT CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CHRISTMAS AT ST. CLEMENT CHURCH

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Picture size 3 1/2 x 5 1/2 with panel
35MM SLIDE — CROP AS SHOWN IN PICTURE ON ATTACHED SHEET —
JUST AT BOTTOM OF COMMUNION RAIL LEAVING OUT
FLOOR.

ONE INCH BORDER WITH TYPE SIMILAR TO ENCLOSED
CIRCULAR.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. I

CAMERA READING 49-623

LENS READING 70

BOARD READING 22-453 1/2

BLUE

F-16

YELLOW

F-13

RED

F-10

BLACK

F-13

EXTRA DRY EXPOSURE

REMARKS:

F-13

UNITS

2567A

from 35 mm transparency

Picture

5 9/16 x 3 9/16

35 mm

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

POST CARD SPECIALTIES, NEW ORLEANS, LA.

NO. D-11436

ORDER No. 96918

DATE 8-10-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC NEW ORLEANS,
LOUISIANA

AMERICA'S MOST INTERESTING CITY
14 NATURAL COLOR REPRODUCTIONS

Front: THE CABILDO SHOWN FROM
JACKSON SQUARE

Back: CANAL STREET AT NIGHT

Small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

MAKE COVER AS COLORFUL AS POSSIBLE

USE PORTION OF 6CK510 AS INDICATED FOR FRONT COVER VIEW

USE 5CK742 FOR BACK VIEW - DO NOT SHOW PRICE ON COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 22 1956	AUG 27 1956
SKETCH		3	AUG 24 1956	AUG 29 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11437 ORDER NO. 96924 DATE 8-10-56

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M DOUBLE CARDS SIZE 5 $\frac{1}{2}$ x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HERE'S AN IDEA TO SOLVE YOUR
GIFT PROBLEMS--TASTEFULLY !

THE HASEROT COMPANY - SINCE 1894
CLEVELAND, OHIO

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEP 19 1956

FOLLOW CUSTOMER LAYOUT - WITH TYPE MATTER

AND ALL INSTRUCTIONS ENCLOSED /

COLOR DESCRIPTION

Submit

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

2562 MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING 3-408

20-551

1-15 2-150

18-20

1-15 2-152

18-22

1-15 2-159

18-22

1-15 2-160

18-23

1-15 2-160

18-23

1-15 2-160

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18-23

1-15 2-160

18-23

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1-15 2-160

18-23

1-15 2-160

18-23

1-15 2-160

18-23

1-15 2-160

18-23

1-15 2-160

18-23

1-15 2-160

18-23

NO. D-11438

DISTRIBUTED BY THE FINGER LAKES POST CARD CO., WATKINS GLEN, N. Y. ORDER No. 96934

DATE 8-13-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CORNELL UNIVERSITY
and
ITHACA, NEW YORK

14 VIEWS IN NATURAL COLOR, *paper*

Small type: COPYRIGHT ~~MM~~ MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

DO NOT SHOW PRICE ON COVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
and

NATURAL COLOR REPRODUCTIONS
- CURTEICHCOLOR (R) ART CREATION
(REG. U.S. PAT. OFF.)

NOV 26 1956

PHOTO PROPERTY OF C.T.

COLOR OF COVER - RED (DEEP RED) AND WHITE (SCHOOL COLORS).

NOTE CUSTOMER DUMMY LAYOUT. USE 1CK228 FOR FRONT COVER VIEW
AND 5CK2069 FOR BACK COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 65
CAMERA READING 8-465	BOARD READING 24-118
BLUE 1-164	FLASH 12 SEC. MASK
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW 1-162	FLASH 12 SEC. MASK
F-16 4 UNITS	FLASH 12 SEC. MASK
RED 1-167	FLASH 12 SEC. MASK
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK 1-158	FLASH 12 SEC. MASK
F-16 1 1/2 UNITS	FLASH 12 SEC. MASK
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

*Copy to be
stripped on Flap
in Red - Black
only*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1956	OCT 12 1956
SKETCH <i>L.O.</i>	<i>2</i>	<i>3</i>	AUG 30 1956	OCT 10 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11439 ORDER NO. 96952 DATE 8-14-56

CUSTOMER AUBREY, FINLAY, MARLEY & HODGSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. NONE R. M. Yes ☐ No ☐
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No ☐ Special type as sample
IMPRINT: Customer C. T. Imprint ☐ No Imprint ☐

SEP 18 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(R.W. Trock (Fuel Oils)
Truck

5 x 7" TRANSPARENCY

TRIPPLY TO AFM 11 11/5/56

COLOR DESCRIPTION

2562 LENTASCREEN

CAMERA No.	7-282	LENS READING	180
BLUE 2-150		18-20	9
1-13		18-22	9
YELLOW 2-152		18-22	9
1-13		18-22	9
RED 2-159		18-22	9
1-13		18-23	11
BLACK 2-160		18-23	11
1-13		18-23	11
EXTRA SKY EXPOSURE		18-23	11
REMARKS:		18-23	11

5 1/2 x 7 1/2

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
RETURN PHOTO
YES

PHOTO RETURNED
TO
PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11440 ORDER NO. 96978 DATE 8-16-56

CUSTOMER
BLATZ BREWING CO.,
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M JUMBO CARDS SIZE 5½ x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OMIT STAMP BOX AND WORDS "JUMBO POST
CARD"

AUG 31 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Nite view of "Blatz" sign)

COLOR DESCRIPTION

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

2569

#1

MAGENTA SCREEN

CAMERA No.	F	LENS READING	155
CLAMP READING	71-129	FOCUS READING	24-257
12-15	1-148	16-15	14
F-16	12	17-20	15
Y-144W	1-150	18-18	20
F-16	12	19-20	20
RED 1-158	3		
F-16	6 1/2		
BLACK 1-160			
F-16			
EXTRA SKY EXPOSURE			
		155	UNITS

REMARKS:

~~6887~~

~~6887~~

Must have Proof 9/4/56

as quoted

POST CARDS OF THE DESERT, CATHEDRAL CITY,
CALIF.

NO. D-11441

ORDER No. 96979

DATE 8-16-56'

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 $\frac{1}{2}$ x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R.M. YES-same as

TITLE IN FULL

IMPRINT SAME AS ABOVE 6CK740

SAND
DESERT VERBENAS BLOOMING
ON THE DESERT

In the spring after an abundance
of rain ...etc

SEP 2 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK740 ← Pos 3878
COLORS OF POST CARD PROOFS MUST BE FOLLOWED EXACTLY
INCLUDING CORRECTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 2-6/4	BOARD READING 31-878
BLUE	
F-16 5 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1956	AUG 22 1956
SKETCH				AUG 17 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			SEP 10 1956	SEP 21 1956
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

G 887

POST CARDS OF THE DESERT, CATHEDRAL CITY,
CALIF.

NO. D-11442

ORDER No. 96979

DATE 8-16-56

12 $\frac{1}{2}$ M CURTEICHOLOR JUMBO CARDS 6 $\frac{1}{2}$ x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 6CK738

IMPRINT SAME AS ABOVE

MT. SAN JACINTO FROM THE DEVIL'S
GARDEN, CALIFORNIA

From the Devil's Garden, a natural
cactus garden ...etc

SEP 25 1956 B-

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK738

COLORS OF POST CARD PROOFS MUST BE FOLLOWED EXACTLY
INCLUDING CORRECTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 300
CAMERA READING 110-608	BOARD READING 155-427
BLUE	
F-16 10 $\frac{1}{2}$ UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 9 SEC. MASK
RED	
F-16 10 UNITS	FLASH 11 SEC. MASK
BLACK 4 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 6 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 17 1956	AUG 22 1956
SKETCH				AUG 17 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 887

POST CARDS OF THE DESERT, CATHEDRAL CITY,
CALIF.

NO. D-11443 X

ORDER NO. 96980

DATE 8-16-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL PALM SPRINGS
CALIFORNIA

IMPRINT SAME AS ABOVE

&

14 VIEWS IN NATURAL COLOR

NATURAL COLOR REPRODUCTIONS

Back: GREETINGS FROM PALM SPRINGS
CALIFORNIA - THE PLAZA

- CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

NOV 20 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: Front cover view - 6CK959 (swimming pool) BACK INSIDE 6CK 945
Back view - use 6CK948 (Plaza)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 24 1956
SKETCH	20	25		NOV 5 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 23 1956

Sheet 3 1/2

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

FRONT

INSIDE
BACK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11444 ORDER NO. 96983 DATE 8-17-56

CUSTOMER GORDON-DOUGLAS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PICTURES SIZE 5 x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO C.T. MARKS TO SHOW ANYWHERE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(First Federal Savings)

WORK FROM LARGE ART WORK: ON SIGN ON FRONT OF BUILDING,
BE SURE AND TOUCH UP "AND LOAN ASSOCIATION OF CHICAGO" SO
THAT IT IS SHARP AND READABLE.
(8 x 10 Transparency enclosed, also)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2565

MAGENTA SCREEN

CAMERA No. 1 LENS READING 85
CAMERA READING 53-308 1/2 BOARD READING 19-296 1/2
F-16 14 15 SEC. MASK
F-16 14 14 SEC. MASK
F-16 10 19
F-16 7 1/2 19
EXTRA SKY EXPOSURE 1-13 UNITS

REMARKS:

2565

Color separation
from colored copy

Tough up colored
copy \$ 12.00
incl. Comm.
Kens R. 60

C. R. 48-046
B. R. 25-308 1/2

35 x 4 1/2
33 x 4 3/4
23 x 5.7 sec.

17-16-11 x 2 x 4 1/2

6874

Very Rush on sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11445 ORDER NO. 96984 DATE 8-17-56

CUSTOMER THUNDERBIRD INN HOTEL, INC.
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE $6\frac{1}{2} \times 9$ "

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 18 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Thunderbird Inn)

USE PHOTO PRINT FOR BASIC COPY — USE ORIGINAL DRAWING
FOR COLOR

COLOR DESCRIPTION

Submit
Ret 2/18 9/24/56

MAGENTA SCREEN

CAMERA No. 7 LENS READING 110
CAMERA READING 59-590 FOCUS READING 19-410
F-16 8 5 ~~10~~
F-16 7 3 ~~10~~
F-16 8 12
F-16 4 14
EXTRA SKETCHES 110 CENTS
REMARKS:

2563

*Color separation from
colored copy*

0 5/8 x 9 1/8

Chas R. 55

C. R. 45-501

B. R. 28-481

G 887

16x 5 1/2

18x 5-7 sec.

12x 5 1/2

4x 4 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11446 ORDER NO. 96999 DATE 8-20-56

CUSTOMER
COOK'S, INC.
BLACKWOOD, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $3\frac{1}{2} \times 11"$

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
ANNOUNCING — —

A SPARKLING NEW ITEM IN THE FUL-VU LINE
UTILICASE — — THE ORIGINAL ALL VINYL
PLASTIC ZIPPER PORTFOLIO. ...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DUMMY LAYOUT WITH SWITCHES, TYPE MATTER
AND ALL INSTRUCTIONS.

COLOR DESCRIPTION

2641

2641

Separation from blue scale #1

Camera R. 39-262 1/2 Board R. 61-018

Len R. 30

over

2657

2651

MAGENTA SCREEN

CHART	LENS READING
57-021	100
18-21	18-23 1/2
14	18-21
2-150	18-24
14	18-24
2-160	18-24
10	17
2-160	18-24
5	17 SEC
EXTRA DAY EXPOSURE	UNITS

REMARKS:

Layout, incl. mounting } 3 1/2

12 Color separations
Color separations from
actual 12 swatches. ✓

Grouping by mounting
on separate pages ✓

Short Kodas Same Size
Swatches Printed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11447 ORDER NO. 97102 DATE 8-20-56

CUSTOMER BAPTIST ORPHAN'S HOME
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

SEP 21 1956

OCT 11 1956

OCT 2 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Air view of Home)

PROPORTION TRANSPARENCY AS MASKED OFF WITH PAPER STRIPS, IN
ORDER TO ELIMINATE THE OBJECTIONABLE PORTIONS OF PICTURE NOT
WANTED. BE SURE TO INCLUDE THE ENTRANCE GATES IN LOWER PART
OF VIEW (do not crop more from bottom than indicated).

COLOR DESCRIPTION

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

B 2599 Tape 40

MAGENTA SCREEN

CAMERA No.	2	LENS READING	250
CAMERA READING	95-76	BOARD READING	41-806 1/2
F-16	2-150	16-20	SEC. MASK
F-16	2-150	17-23	
F-16	2-158	17-21	
BLACK	2-160	17-22	
F-16		17-22	
EXTRA SKY EXPOSURE		17-22	
REMARKS:		F-16 20	UNITS

ADV. ORDER

CUSTOMER HAROLD C. DUKE, LUMBER
HOT SPRINGS NATIONAL PARK, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

STYLE CURTEICH COLOR-FULL FACE

Title in full

(All of this on address side)

FRONT NO.	SPEC.	R. M.	Yes	No
R. M. to cover part of		Mess. Space, entire	Mess. Space, entire	Front
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer		C. T. Imprint		No Imprint
	Side — Center			

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Southern Pine Bed Slats)

COLOR DESCRIPTION

Submit

PHOTO RETURNED

To

PHOTO USED FOR

CAMERA NO.		FILM REELING	
2	1-324	155	24-338
1-150	1-153	16-15	17-18
5	5	8	9
F-16	F-16	F-16	F-16
1-160	1-158	17-18	17-18
5	5	12	12
BLACK	BLACK	BLACK	BLACK
F-16	F-16	F-16	F-16
EXTRA SKY EXPOSURE	EXTRA SKY EXPOSURE	EXTRA SKY EXPOSURE	EXTRA SKY EXPOSURE
REMARKS:	REMARKS:	REMARKS:	REMARKS:

G 886

6 Proof needed 9/12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

2590

DIAL NO. D-11449 ORDER NO. 97138 DATE 8-23-56

CUSTOMER
LEO P. BOTT, JR.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5½ X 7"

STYLECURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THIS PRACTICAL DISPLAY IS ALL
YOU NEED TO GET INTO THE
PROFITABLE INTERIOR SHUTTER BUSINESS !

CATCHES THE EYE OF THE PASSERS BUY ...etc

001 2-1956 (see layout for balance of type)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

- 1 - 4x5 TRANSPARENCY
- 1 - 8x10 KODACHROME PRINT
- 1 - COLORED ART WORK LAYOUT
- 1 - BLACK & WHITE ART WORK LAYOUT

TRANSPARENCY OF SHUTTERS TO BE PLACED IN SPOT TO LEFT ON PICTURE SIDE, AS
INDICATED

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2 LENS READING 93
CAMERA NO. 55-587 18-20 19-563
F-16 5 1/2
F-16 2-150 18-22
F-16 2-150 18-22
F-16 2-150 18-22
F-16 2-150 18-22
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

L. O.

RUSH

9-26

Prof. Wood

See me

J.196-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO BY: FLORIDA KEYS PRINTING & PUBLISHING,
KEY WEST, FLORIDA

NO. D-11450

ORDER No. 97151

DATE 8-24-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
KEY WEST, FLORIDA

"THE SOUTHERNMOST CITY IN THE
UNITED STATES"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO

IMPRINT SAME AS ABOVE

SEP 2 1956
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

2-VIEW CARD, WITH DIAGONAL PANEL ACROSS PICTURE SIDE,
WITH "GREETINGS" TITLE.

ENLARGEMENT FROM CARD 6CK1691...

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	open
CAMERA READING	83-815	BOARD READING	33-080
BLUE			
F-16	17 UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	15 UNITS	FLASH	11 SEC. MASK
RED			
F-16	13 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	open 12 UNITS

REMARKS:

2.

C.2-865

B.32-191

R 5 1/2 - 8

Y 5 - 9

R 5 - 9

Sh. 2 - 12

Shy. 3 1/2

Yellow 2
Shy. 1/2

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 29 1956
SKETCH	L.O.	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6887

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11451 ORDER NO. 97154 DATE 1-18-56

CUSTOMER WARM MINERAL SPRINGS
VENICE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M CIRCULARS SIZE 9 x 12

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WARM MINERAL SPRINGS
VENICE, FLORIDA

(etc as per layout)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

For layout and instructions enclosed.

1 transparency to come.

9 '58

COLOR DESCRIPTION

3037

2 1-927

2 1/2 - 3 R. H

2 1/2 - 2 1/2 R. 3

2 1/2 - 2 - R. 3

20-937 1/2

Flower in Camera

MAGENTA SCREEN

3 MAP 3039

MAGENTA SCREEN

2-963

3-146

1-12

1-13

1-14

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1-16

1-17

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CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11452 ORDER NO. 97159 DATE 8-24-56

CUSTOMER OAK LAWN FEDERAL SAVINGS ASS'N.
OAK LAWN, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

SEP 26 1956

FRONT NO NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OOT 1956 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Oak Lawn Federal Bank)

3 TRANSPARENCIES & ONE BLACK & WHITE PHOTO FOR 4-VIEW CARD.

UPPER LEFT: DESKS OF PRESIDENT & SECRETARY
UPPER RIGHT: TELLERS' WINDOWS
LOWER LEFT: DRIVE-IN-WINDOW
LOWER RIGHT: LITTLE SHAVERS CORNER

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
1-15	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

2618

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
1-15	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
1-15	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
1-15	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

Grouping 4 transparencies
by cutting ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11453 ORDER NO. 97191 DATE 8-31-56

CUSTOMER
CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 7 x 8½

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FULL COLOR ADVERTISING IS NEVER
BEYOND YOUR BUDGET WHEN YOU BUY
CURTEICHCOLOR (R) 3D

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 30 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW DUMMY LAYOUT AND INSTRUCTIONS

ENCLOSED — USING KODACHROME 5CK3032

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOOT CORDING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

NO. D-11454

J.114-HAWAIIAN VIEWS, DIST.BY MAX BASKER & SONS, ORDER No. 97194
HONOLULU

DATE 8-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(at bottom of message space)

NOV 30 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

MORMON TEMPLE, LAIE, OAHU

Built in 1919, the spectacular
setting is a delight to visitors.

Ektachrome by Dave Martin

Postal information: (Boat mail -3¢
(Air mail -6¢

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK433

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				SEP 6 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 5-866	BOARD READING 32-76
BLUE	
F-16 7 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 6 1/2 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 5 1/2 UNITS
REMARKS:	

G 914

NO. D-11455

DISTRIBUTED BY GLOUCESTER NEWS CO., GLOUCESTER, MASS. ORDER No. 97212

DATE 8-31-56

6 1/2 MCURTEICH COLOR JUMBO CARDS 6 5/8 X 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *same as 6CK1751*
IMPRINT SAME AS ABOVE

FISHERMEN'S MEMORIAL located on the
Avenue as you enter.....etc.

NOV 27 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 6CK1751

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2636

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 3-234 1/2	BOARD READING 32-464 1/2
BLUE	
F-16 5 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 4 1/2 UNITS	FLASH 8 SEC. MASK
RED	
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				SEP 6 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24			NOVEMBER 26 1956

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Jumbo

E 914

NO. D-11456

DISTRIBUTED BY GLOUCESTER NEWS CO., GLOUCESTER, MASS ORDER No. 97212

DATE 8-31-56

6 1/2 MCURTEICHCOLOR JUMBO CARDS 6 5/8 X 9 1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 24 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO.

IMPRINT SAME AS ABOVE

FAMOUS MOTIF NUMBER ONE, ROCKPORT, MASS. Probably the most painted building in the Art World today.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM

60K1752

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2604

#1

MAGENTA SCREEN

CAMERA No. <u>I</u>	LENS READING <u>open</u>
CAMERA READING <u>82-4534</u>	BOARD READING <u>31-940</u>
BLUE	
F-16 <u>17</u> UNITS	FLASH <u>11</u> SEC. MASK
YELLOW	
F-16 <u>15</u> UNITS	FLASH <u>9</u> SEC. <u>MASK</u>
RED	
F-16 <u>13</u> UNITS	FLASH <u>18</u> SEC. <u>MASK</u>
BLACK	
F-16 <u>6 1/2</u> UNITS	FLASH <u>18</u> SEC.
EXTRA SKY EXPOSURE	F-16 <u>open 10</u> UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	<u>33</u>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11457

ORDER No. 97196

DATE 8-31-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLYWOOD
CALIFORNIA
14 VIEWS IN NATURAL COLOR

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS
- CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

NOV 22 1956 7.11.56
PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE PORTION OF 3CK288 AS INDICATED
FOR COVER VIEW

& 6CK102 FOR BACK VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Shirley Corbin 1/2
MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 12 1956
SKETCH		2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

973

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11458

ORDER NO. 97197

DATE 8-31-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SAN DIEGO
CALIFORNIA

14 VIEWS IN NATURAL COLOR

Front: CALIFORNIA TOWER-BALBOA PARK

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

&

NATURAL COLOR REPRODUCTIONS

CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

NOV 27 1956 B Titles

PHOTO PROPERTY OF C.T.

NOV 27 1956 B

FOLLOW DUMMY LAYOUT: USE PORTION OF 4CK580 FOR COVER VIEW
& 4CK587 FOR BACK VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

6923

NO ~~X~~ D-11459

~~X~~ DISTRIBUTED BY GLOUCESTER NEWS CO., GLOUCESTER, MASS ORDER NO. 97213

DATE 8-31-56

12#1 CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM (CAPE ANN, MASS. PICTURESQUE VACATION CENTER Fishermen's Memorial - 14 VIEWS IN NATURAL COLOR

Small Type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, US.

NOV 29 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS - CURTEICHCOLOR (R) ART CREATION (REG. U.S. PAT. OFF.)

DEC 3 - 1956

PHOTO PROPERTY OF C.T.

USE ~~FOR~~ FOR FRONT COVER VIEW (6CK1757).

Submit Sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2636A

MAGENTA SCREEN

CAMERA No.	2	LENS READING	63 1/2
CAMERA READING	8-47	BOARD READING	24-590
BLUE			
F-16	5 UNITS	FLASH	8 SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH	8 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

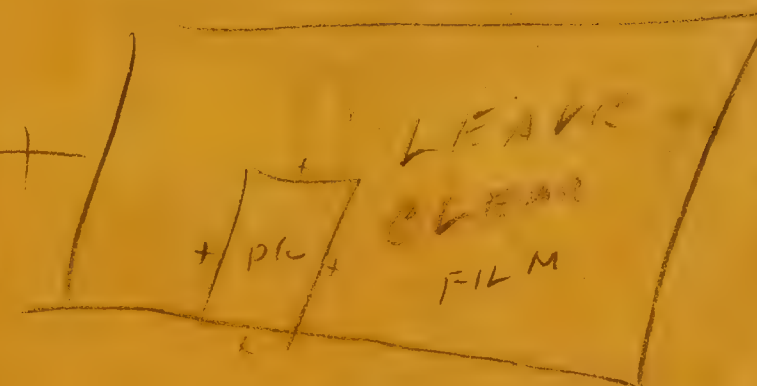
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 3 - 1956
SKETCH	5.0	3 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____



[Large handwritten signature]

NO. D-11460

DISTRIBUTED BY RIDDLES' PHARMACY, RANGELEY, MAINE ORDER No. 97302

DATE 8-31-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
RANGELEY LAKES, MAINE
SCENIC WONDERS IN RICH NATURAL
COLOR

Front: A VIEW OF RANGELEY PARK, ON
THE SHORE OF RANGELEY LAKE

Small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS
-CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE 4CK102 FOR COVER VIEW

& 4CK106 FOR BACK VIEW - SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Colored 514 3-2 ✓

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Contact P.C. Plt
4CK102

G990

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-11461

ORDER No. 97368

DATE 9-7-56

12½ M CURTEICHCOLOR LONG LETTERS 28½ x 7½" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FROM ...
ST. PETERSBURG,
FLORIDA

DEAR ...

small type: PHOTO BY BOB GRABER

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE
&

NATURAL COLOR REPRODUCTIONS
- CURTEICHCOLOR(R) ART CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING POST CARD 6CK989 AND
SIX SNAP PACK VIEWS: 6CK1026, 6CK1797,
6CK1798, 6CK1799, 6CK1025, & 6CK1800

SUBMIT SKETCH on envelope

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 10 1956	
SKETCH		6		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6899

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11462 ORDER NO. 97379 DATE 9-10-56

CUSTOMER STERLING HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MCIRCULARS SIZE 7-3/4 x 15-7/8"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAVID ROSNER'S
STERLING
HOTEL - POOL - CABANAS
...etc

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCHES, LAYOUT AND TYPE MATTER ENCLOSED
6 NEW VIEWS AND ONE REPRINT VIEW.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MARK
YELLOW	
F-16	SEC. MARK
RED	
F-16	SEC. MARK
BLACK	
F-16	SEC. MARK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MARK
YELLOW	
F-16	SEC. MARK
RED	
F-16	SEC. MARK
BLACK	
F-16	SEC. MARK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MARK
YELLOW	
F-16	SEC. MARK
RED	
F-16	SEC. MARK
BLACK	
F-16	SEC. MARK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MARK
YELLOW	
F-16	SEC. MARK
RED	
F-16	SEC. MARK
BLACK	
F-16	SEC. MARK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

Layman 8/10/56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-11463 ORDER NO. 97381 DATE 9-10-56

CUSTOMER **BRUCE SPECIALTY CO.,
MANKATO, MINNESOTA**

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5-3/8 x 8-3/8"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

001 1-1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Store Displays)

5-VIEW CARD - ARRANGED AS PER LAYOUT & CARD ENCLOSED

WITH WHITE LINE BETWEEN EACH VIEW (similar to D-10760)

5 TRANSPARENCIES ENCLOSED.

READING MATTER TO COVER THE ENTIRE FRONT OF CARD

COLOR DESCRIPTION

Submit

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BASE	
F-13	FLASH SEC. MASK
YEL. SKY	
F-16	SEC. MASK
BLACK	
F-16	SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

2632

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BASE	
F-13	18-20 9
YEL. SKY	18-23 10
F-16	18-23 12
BLACK	18-23 12
F-16	18-23 12
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BASE	
F-13	
YEL. SKY	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BASE	
F-13	
YEL. SKY	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

*grouping 5 transparencies
by cutting
L.O. 2 1/2 hrs.*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11464 ORDER NO. 97428 DATE 9-13-56

CUSTOMER
SCHMITT'S BAKE SHOP
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ x 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 11 1956

OCT 20 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Xmas & New Year's Cakes)
display

2-VIEW CARD: CROP TRANSPARENCIES AS MASKED OFF — FOLLOW
TRANSPARENCY COLORS CLOSELY. PUT A FINE WHITE LINE BETWEEN THE
TWO PICTURES, AND ARRANGE WITH #1 FOR UPPER VIEW.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2634

MAGENTA SCREEN

CAMERA No. 2 LENS READING 115
CAMERA READING 2-502½ BOARD READING 20-151½
F-16 3-152 18-20 9
F-16 3-152 18-23 9
F-16 3-160 18-22 12
F-16 3-162 18-23 12
EXTRA SKY EXPOSURE 2 F-16 12
REMARKS:

Group 2 transparencies
by cutting
as quoted.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11465 ORDER NO. 97499 DATE 9-20-56

CUSTOMER CHICAGO, ROCK ISLAND & PACIFIC R.R.CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

75 M CIRCULARS SIZE 10 X 14"

STYLE CUR TEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Imas 1956 Folders)

COLOR SEPARATION FROM COLORED COPY TO BE FURNISHED BY
CUSTOMER. ON 80 LB. HAND FINISHED OFFSET PAPER.

(SIMILAR TO CIRCULAR D-11052)

COLOR DESCRIPTION

Drawings not 10/25/52
WS

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

2663

MAGENTA SCREEN

CAMERA No. F LENS READING 66
CAMERA READING 48-529 FOCAL LENGTH 23-634
BLUE 9 13
YELLOW 8 1/2 7
RED 8 1/2 8
BLACK 5 16
F-16 5 16
EXTRA SKY EXPOSURE 1-16 66-6 UNITS
REMARKS:

Color separation from colored copy
C. 6-866 1/2 LR 98
B. 19-226 4 1/2 7
4 1/2 7
4 1/2 10
Line R. 50 1/2

C. R. 43-680
B. R. 33-797

LR. 51
C. 45-69 1/2 2694
B. 30-594 1/2

Very Rush

BEN FRANKLIN STORES, CAPE MAY, N.J.

NO. D-11466

ORDER No. 97279

DATE 9-21-56

6½ M CURTEICHCOLOR JUMBO CARD 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL GREETINGS FROM
CAPE MAY
NEW JERSEY
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES-same as
6CK1889
IMPRINT NONE
to come

NOV 30 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT FOUR-VIEW POST CARD 6CK1889
GREETINGS TITLE IN RED ON PICTURE SIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 7	LENS READING 100
CAMERA READING 56-917	BOARD READING 19-077
BLUE	
F-16 14 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 14 UNITS	FLASH 8 SEC. MASK
RED	
F-16 10 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 100-8 UNITS
REMARKS:	

SHOOT OUT
+ Strip

5CK1874

also see
HCK 1012
HCK 1018
CD 10/18/60

6914

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH	20	1 1/2	
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.		33	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

APR 14 1961

NO. D-11467
BELLE FREEMAN ESTATE, SEASIDE HEIGHTS, N.J. ORDER No. 97506
DATE 9-26-56

12½ M CURTEICH COLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SEASIDE HEIGHTS
NEW JERSEY
14 VIEWS IN NATURAL COLOR

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS-
CURTEICH COLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

DEC 3 1956 Titles

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK1924 (LIFE GUARDS) FOR FRONT VIEW
FOR BACK VIEW - USE POST CARD SUBJECT 4CK1336

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 9 1956	NOV 13 1956
SKETCH	Lo.	2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

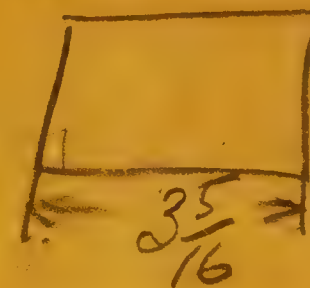
2690

Colored Print 3
Colored Slide Cont. 1/2

MAGENTA SCREEN

CAMERA No. F	LENS READING 73
CAMERA READING 50-366½	BOARD READING 21-707
BLUE	
F-16 13 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 9 SEC. MASK
RED	
F-16 9 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 5½ UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 73-6½ UNITS
REMARKS:	73

Reduce Position from
Separate 6CK1924 to



G 973

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11468 ORDER NO. 97635 DATE 9-28-56

CUSTOMER ROTHBARDT & HAAS ADV., INC.,
CHICAGO, 11, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO P.C. SIZE 5 1/2 X 7

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OCT 19 1956

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Leave off words "Post Card. Stamp Box"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lawn Mowers)

Blair NOV 15 1956 B

~~SIGNS ON MOWERS TO BE REMOVED OR MADE ILLEGIBLE~~

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

B 2671

CAMERA No.	75
CAMERA READING	50-660 1/2 21-389
1-150	16-20
F-16	13 8 X
YELLOW 2-153	16-23 9
F-16	14
1-158	16-22 10 17
1-160	16-23 18
F-16	4 1/2
EXTRA DAY IMPROVED	F-16 75-11 UNITS

59 1/2 7 1/2

97 1/2

Central

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11469 ORDER NO. 97636 DATE 9-28-56

CUSTOMER ROTHBARDT & HAAS ADV., INC.,
CHICAGO 11, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

125M JUMBO P.C. SIZE 5½ X 7

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OCT 30 1956 ?

OCT 19 1956

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Leave off words Post Card & Stamp Box

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lawn Mowers) NOV 15 1956 B
Homko

SIGNS ON MOWERS TO BE REMOVED OR MADE ILLEGABLE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2673		#1
MAGENTA SCREEN		
CAMERA No. 7	LENS READING 75	
CAMERA READING 50-659	FOCUS 21-391	
BLUE 1-150	17-18	
F-13 12	8	X
YELLOW 1-150	17-20	
F-16 14	10	
RED 1-160	17-20	
F-18 10	18	
1-160	17-24	
F-18 5	18	
75-812	UNITS	

5 9/16 X 7 1/4

Pos. Incl

97 912

Very Incl

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11470 ORDER NO. 97556 DATE 10-2-56

CUSTOMER GRAPHIC PRINTING SERVICE
GENOA CITY, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OCT 31 1956

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

DEC 11 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Pier and Waterfront)

COLOR DESCRIPTION

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

2678

Capels

MAGENTA SCREEN

CAMERA No.	2	LENS READING	155
CAMERA READING	1-195	BOARD READING	24-249 1/2
BLUE 3-154	19-20	10	SEC. MARK
F-16	6	10	SEC. MARK
YELLOW 3-154	16-23	10	SEC. MARK
F-16	5 1/2	10	SEC. MARK
RED 3-160	19-23	12	SEC. MARK
F-16	5	12	SEC. MARK
BLACK 3-162	19-23	12	SEC. MARK
F-16	2	12	SEC. MARK
EXTRA SKY EXPOSURE	F-16	3 1/2	UNITS
REMARKS:			

5 9/16 x 7 1/10

G 926

P. root
M. out. 1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11471 ORDER NO. 97596 DATE 10-4-56

CUSTOMER
ALCAZAR HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BROCHURE SIZE 7 1/2 X 8-3/4"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN MIAMI

THE "NEW FRIENDLY" ALCAZAR
OVERLOOKING BEAUTIFUL BAYFRONT PARK AND
SCENIC BISCAYNE BAY-ACROSS FROM WORLD
FAMOUS FISHING PIER 5 ...etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

OCT 26 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND TYPE MATTER ENCLOSED — TRANSPARENCY OF
FRONT VIEW OF HOTEL (ALSO CARD 6CK2039) TO BE USED TWICE ON FRONT
AND BACK OF BROCHURE.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

Submit

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.

CHROM. FILTERING

100

F-16

YELLOW

F-16

RED

F-16

BLACK

F-16

EXTRA SET ENCLOSED

REMARKS

Layout 3 hrs ✓

*1 set of layout
used on both proofs ✓*

*1 view made up for
Post Card — photo ✓*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11472 ORDER NO. 97721 DATE 10-8-56

CUSTOMER ROTHBARDT & HAAS ADVERTISING
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Leave off Words Post Card & Stamp Box

OCT 30 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lawn Mowers-Certified)

NOV 15 1956

USE TRANSPARENCY FROM D-11469 - EXCEPT: MAKE "HOMKO" LOGO
ILLEGIBLE WHEREVER IT APPEARS.

COLOR DESCRIPTION

Submit

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-1-56

MAGENTA SCREEN

CAMERA No. I LENS READING 75
CAMERA READING 50-659 1321-391
F-16 12 8
F-16 14 10
F-16 10 18
F-16 5 18
EXTRA SKY LENS 75-12 UNITS
REMARKS:

PHOTO RETURNED

TO

PHOTO USED FOR

97 912

CURT TEICH & COMPANY, INC.

NO. D-11473

ORDER No. 97749

DATE 10-10-56

25 M CURTEICHCOLOR CALENDARS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL EXCLUSIVE 3-D
COLOR
REPRODUCTIONS
Since 1898
CURT TEICH AND COMPANY INC.
...etc OCT 29 1956

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	2	5 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

21 let over appraiser

RUSH CAL 1957

6905

NO. D-11474

H.P. KOPPLEMANN, PUB. AGENT, HARTFORD, CONN. ORDER No. 97752

DATE 10-10-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 20 1956 (B)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

THE STATE CAPITOL, AT HARTFORD, CONN.

in Bushnell Park. It was built in 1877 and is of modified French Gothic design.

OCT 26 1956 (B)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK2578

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2264

Tape 49

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	3-23 1/2	BOARD READING	32-46 1/2
BLUE			
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH	9 SEC. MASK
RED			
F-16	UNITS	FLASH	11 SEC. MASK
BLACK	4 1/2		
F-16	1 1/2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	2 1/2 UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			10-11-56	OCT 18 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6914

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11475 ORDER NO. 97755 DATE 10-11-56

CUSTOMER COHN & STERN, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 16 1956

NOV 27 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Men's Clothing store)

4-VIEW CARD: ARRANGED AS PER LAYOUT ENCLOSED,

COLOR DESCRIPTION

Transparencies to Jane Smith
to be returned to customer
Jules

RUSH
proof 11-12

MAGENTA SCREEN

CAMERA No.	LENS
1-10	
1-11	
1-12	
1-13	
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2716

#I

2-152	18-20	80
2-156	19-25	20-4542
2-160	19-25	12
2-160	19-24	18

MAGENTA SCREEN

CAMERA No.	LENS
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MAGENTA SCREEN

CAMERA No.	LENS
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1-100	

grouping 4 transparencies
by cutting
5 9/16 X 7 1/4
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11476 ORDER NO. 97771 DATE 10-15-56

CUSTOMER
BELMONT CENTRAL SAVINGS BANK
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NOV 19 1956

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DEC 18 1956

NO C.T. MARKS — LINE ONLY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR 4-VIEW JUMBO CARD

SEE LETTERHEAD FOR CUTS FOR READING MATTER.

COLOR DESCRIPTION

RUS IT PROOF
Nov. 15
J. L. H.

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	18-22
F-16	10 SEC. MASK
YELLOW	18-25
F-16	12 SEC. MASK
RED	18-25
F-16	12 SEC. MASK
BLACK	18-25
F-16	12 SEC. MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16	SEC.
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

grouping 4 equal sized
transparencies by cutting

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11477 ORDER NO. 97772 DATE 10-15-56

CUSTOMER THE MUTUAL NAT'L BANK OF CHICAGO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CALENDAR CARD SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
40 YEARS OF BANKING SERVICE
40 YEARS OF BANKING PROGRESS

THE MUTUAL NATIONAL BANK OF CHICAGO
HALSTED AT 79th STREETS, CHICAGO 20,
ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. *NO Spec* R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OCT 26 1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR PICTURE WITH TYPE MATTER **III** ON ONE CARD
AND ADD'L TYPE IN R.M. SPACE. BORDER IN UPPER HALF TO BE
IN RED, WITH CENTER HOLE AT TOP.

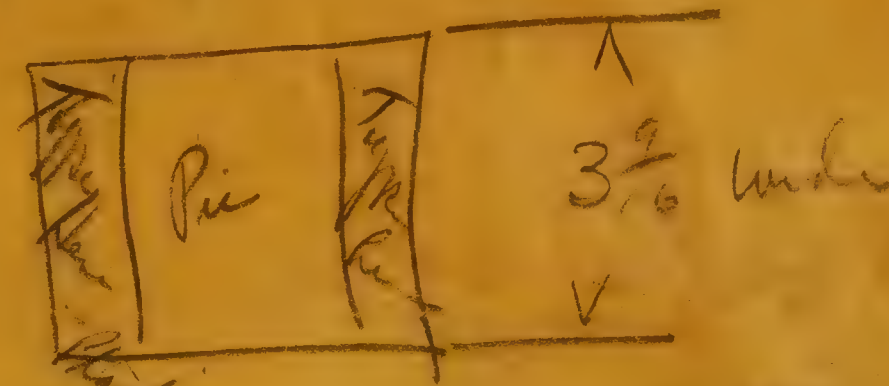
COLOR DESCRIPTION

Submitted

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>125</i>
CAMERA READING <i>63-6722</i>	BOARD READING <i>20-646</i>
BLUE <i>8-156</i>	<i>21-20</i>
F-16 <i>15</i>	<i>14 SEC. X</i>
YELLOW <i>7-164</i>	<i>21-22</i>
F-16 <i>13</i>	<i>16 SEC. X</i>
RED <i>8-170</i>	<i>21-26</i>
F-16 <i>10</i>	<i>20 SEC. X</i>
BLACK <i>8-180</i>	<i>21-48</i>
F-16 <i>10</i>	<i>20 SEC.</i>
EXTRA SKY EXPOSURE	F-16 <i>425-10 UNITS</i>

REMARKS:



Strip
upper on Pic
side - black
Kaka To wall

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11478 ORDER NO. 97781 DATE 10-16-56

CUSTOMER SHOREHAM-NORMAN HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DBL(XMAS)CARD SIZE 3 1/2 X 11"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GREETINGS - FRIENDS

A DREAM COME TRUE AT THE SHOREHAM-
NORMAN HOTELS AND VILLAS
MIAMI BEACH, FLORIDA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NOV 5 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

THE WORDS "GREETINGS - FRIENDS" TO BE IN RED

XMAS CARDS - USING PLATES 4CK563 (ONE SIDE CROPPED TO LEAVE
IN ALL OF SCROLL PANEL) PLUS ONE NEW VIEW FROM 4X5" TRANSPARENCY,
WITH CALENDAR AND ADDITIONAL TYPE IN GREEN ON REVERSE SIDE,
INCLUDING PERFORATION AROUND CALENDAR BUS. CARD

NOTE LAYOUT ENCLOSED. CROPPING OF NEW TRANSPARENCY* CROP
OUT BUILDINGS IN BACKGROUND.

COLOR DESCRIPTION

Transparency returned
to subject 4/4/57

Very Rusty
Submit

Same
3 7/8 x 2 1/4

Proof to Bill B. 1/17/57.

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 7-373	FOCUS READING 19-369 1/2
BLUE 3-154	18-23 9
F-16	SEC. MASK
YELLOW 3-154	18-27 9
F-16	
RED 3-160	18-27 12
F-16	
BLACK 3-160	18-27 12
F-16	
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC. MASK
YELLOW	
F-16	UNITS
RED	SEC. MASK
F-16	
BLACK	SEC. MASK
F-16	
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

Layout for calendar 2 1/2 x 3 1/2
Calendar & business card

SHOOT OUT

10/30/56 ✓

as quoted in

JS.15 SUN NEWS CO., ST. PETERSBURG, FLA.

NO. D-11479

ORDER No. 97809

DATE 10-16-56

6 1/2 M JUMBO CARD SIZE 6 5/8 X 9 1/8 C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCT 31 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

ENTRANCE TO BEAUTIFUL SUNKEN GARDENS LOCATED IN THE HEART OF ST. PETERSBURG, FLORIDA

(AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF CUST.

BLOW - UP OF PLATE # 6CK1417

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-547	BOARD READING 32-088
BLUE	
F-16 17 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 15 1/2 UNITS	FLASH 14 SEC. MASK
RED	
F-16 13 1/2 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 10 UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 open 10 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 18 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11480 ORDER NO. 97905 DATE 10-17-56

CUSTOMER

BROWN WOOD PRODUCTS CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

25 M CATALOG SHEETS SIZE 8 1/2 X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BROWN WOOD PRODUCTS CO.
1746 N. MOZART ST.,
CHICAGO 47, ILL.

FRONT NO. NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NOV 8 - 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TRANSPARENCY — KEEP DETAIL:

CATALOG SHEET SIZE 8 1/2 x 11". PICTURE TO BE 6 1/2 x 9" WITH 1/8" WHITE
BORDER AROUND IT, AND THE REMAINDER OF THE BORDER TO BE IN OUR PROCESS YELLOW. 1" REVERSE SIDE BLANK

TITLE TO BE PLACED AT BOTTOM UNDER PICTURE

COLOR DESCRIPTION

2750

MAGENTA SCREEN

CATALOG No.

DATE

190

CATALOG No.

80-464

DATE

30-540

DATE

2-156

17-20

DATE

14

12

DATE

2-158

17-22

DATE

13

13

DATE

2-160

17-22

DATE

10

18

DATE

2-163

17-22

DATE

5

18

DATE

5

18

EXTRA SKY EXPOSURE

REMARKS:

Picture 6 1/2 x 9"
DU PONT
FILM
1/8" white border
around picture
Remainder to be in #1
Process yellow

STRIP TYPE
RUSH

Nov 8

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11481 ORDER NO. 97907 DATE 10-17-56

CUSTOMER PORAY OF PALM BEACH, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NOV 28 1956

NOV 8 - 1956

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Poray Apt. Hotel - 4 views)

4-VIEW JUMBO CARD: TRANSPARENCIES ENCLOSED IDENTIFIED
AS TO ARRANGEMENT OF VIEWS.

R.M. CUT SAME AS TO BE USED ON SUBJECT 6CK2201.

COLOR DESCRIPTION

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL LENGTH
F-16	
F-16	
F-16	
F-16	
F-16	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

2741

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL LENGTH
F-16	
F-16	
F-16	
F-16	
F-16	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL LENGTH
F-16	
F-16	
F-16	
F-16	
F-16	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	FOCAL LENGTH
F-16	
F-16	
F-16	
F-16	
F-16	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	
REMARKS:	

grouping 4 transparencies
by cutting ✓

RUSK

NO. D-11482

J.150-HAWAIIAN VIEWS, DIST.BY MAX BASKER & SONS, ORDER No. 97913
HONOLULU

DATE 10-18-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-~~11~~ x 9-~~11~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R.M. YES-see below

TITLE IN FULL ALOHA AIRLINE MAP OF
THE ISLANDS OF HAWAII.

IMPRINT SAME AS ABOVE
(at bottom of message space:
THE ISLANDS OF HAWAII
Each Island of the Group has varied
and distinctive scenic attractions.
Artwork from ALOHA AIRLINE map of the
Islands.

DEC 3-1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE CUSTOMER LAYOUT FOR CARD - WITH ART WORK MAP OF THE
"ISLANDS OF HAWAII" AS IS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 1-1956
SKETCH				
RETOUCHING				11-8-56
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2803

MAGENTA SCREEN

#1

CAMERA No.	I	LENS READING	75
CAMERA READING	51-181	BOARD READING	20-814 1/2
BLUE			
F-16	9 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	In Print		

9 1/2 X 5 1/4

Separation Key. Lens R. 45

C.R. 42-834

B.R. 36-719

F45 as R.

18 x 5 1/4

17 x 5 1/4

DEC 8 1956

E914

J.130-HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
HONOLULU

NO. D-11483

ORDER NO. 97913

DATE 10-18-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-~~375~~⁵⁷⁸ x 9-~~175~~¹⁷⁸ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALOHA AIRLINE MAP OF
THE ISLANDS OF MOLOKAI, MAUI,
AND LANAI, HAWAII

(MAUI COUNTY)
DEC 3-1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-see below

IMPRINT SAME AS ABOVE

(at bottom of message space:

MOLOKAI, MAUI, AND LANAI

The "Friendly Isle", the "Valley Isle",
and the "Pineapple Isle".

Artwork from ALOHA AIRLINE map of
the Islands

PHOTO PROPERTY OF CUST.

NOTE RETOUCHING AND 1956 DESCRIPTION
CUSTOMER LAYOUT DUMMY

This will involve the artwork and "names" overplate only, eliminating
the airline routes, & it will be necessary here to mask off the
northern tip of the Island of Hawaii, the eastern tip of the Island
of Oahu and its names, together with the titles "Molokai" and a
portion of "Maui" and also "Lanai", leaving only "Kahoolawe".
This will result in extensive masking-sample photo-stat enclosed
with areas painted out that they wish eliminated. SEE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 1 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2804

#I

MAGENTA SCREEN

CAMERA No.	7	LENS READING	20
CAMERA READING	52-184	BOARD READING	20-424
BLUE			
F-16	9 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	10 SEC. MASK
RED			
F-16	8 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:	Du Pant		

Separation Wg. Lens R 105
F 415-105

C. R. 58-953
B. R. 18-854

914

J.120-HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS, ORDER NO. 97913
HONOLULU

NO. D-11484

DATE 10-18-56

6 1/2 M CURTEICH COLOR JUMBO CARDS 6-3/4 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ALOHA AIRLINE MAP OF
KAUAI AND NIIHAU,
HAWAII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-see below

IMPRINT SAME AS ABOVE

(at bottom of message space:

KAUAI, THE GARDEN ISLE

The Northernmost island of the
Hawaiian Group.

Artwork from ALOHA AIRLINE map of
the Islands

PHOTO PROPERTY OF CUST.

DEC 4 - 1956

RETOUCHING AND COLOR DESCRIPTION

NOTE CUSTOMER LAYOUT FOR CARD- A PORTION OF THE ORIGINAL MAP
MASKED OFF, ALSO THE AIRLINE ROUTES ELIMINATED, IF POSSIBLE, THE
SAMPAN AND FISHERMAN BETWEEN KAUAI AND OAHU MOVED MORE INTO THE
PICTURE SO THAT IT WILL NOT BE SLICED OFF AS SHOWN ON THE CARD
DUMMY. NOTE ALSO: TITLES ON THE SOUTHEAST EDGE ARE SLICED OFF AND
WILL HAVE TO BE ALTERED (Native Village, Nawiliwili Harbor, and
Menehune Pond); DO NOT ALTER ORIGINAL OVER-LAY & DO THIS BEST WAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	85
CAMERA READING	53-280 1/2	BOARD READING	19-777
BLUE			
F-16	9 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	9 UNITS	FLASH	10 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

DU PONT

Full - Water

Solid Blue

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date _____ ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED. DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 1 - 1956
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Insert (Post)
same R.

EXP. 15x11

15x12

13x14

9x17

Separation Neg. Lens R. 145

C.R. 69-052 1/2

B.R. 22-542

16x 5 1/4 7 sec.

14x 5 1/2

12x 6

9-9-6-2-5 1/4

6914

LJ.21 LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11485

ORDER No. 97826

DATE 10-19-56

6 1/2 M JUMBO CARDS SIZE 6 5/8 X 9 1/8" C.T. CURTEICHCOLOR FULL
FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT ~~XXXXXXXX~~ SAME AS ABOVE

MOSAIC REPRODUCTION OF LEONARDO
DA VINCI'S "THE LAST SUPPER" AT
THE GREAT MASTERPIECE, LAKE WALES,
FLORIDA

(AT BOTTOM OF MESSAGE SPACE)

PHOTO PROPERTY OF

OCT 20 1956

NOV 29 1956

OCT 28 1956

RETOUCHING AND COLOR DESCRIPTION

BLOW-UP FROM PLATE # 6CK1245

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 3.230 1/2	BOARD READING 22-454
BLUE	
F-16 5 1/2 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 UNITS

REMARKS:

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

914

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11486 ORDER NO. 97946 DATE 10-22-56

CUSTOMER
PITTSBURGH & LAKE ERIE R.R.
PITTSBURGH, PENNSYLVANIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 3 1/2 X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NOV 1 - 1956

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Merry Xmas-New York Central System)

COLOR SEPARATION FROM LARGE ART WORK

Cartoon to be just card size

COLOR DESCRIPTION

Sketch of Santa
Attached at 11/1/56

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>70</i>
CAMERA READING <i>48-701</i>	BOARD READING <i>22-318 1/2</i>
F-16 <i>8 1/2</i>	FLASH <i>10 SEC. MARK</i>
YELLOW	
F-16 <i>8</i>	FLASH <i>10 SEC. MARK</i>
RED	
F-16 <i>7</i>	FLASH <i>12 SEC. MARK</i>
BLACK	
F-16 <i>4</i>	FLASH <i>13 SEC.</i>
EXTRA SKY EXPOSURE	F-16 <i>70-5</i> UNITS

REMARKS

Ship over 2730
Color separation from
colored copy

Separation Mag. Lens R. 45

C.R. 42-876 1/2
B.R. 37-023 1/2

16x 5 1/4
18x 5-7 sec.
12x 5 3/4
5 1/4

Very Rush. Must have proof 10/30/56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
DIAL NO. D-11487 ORDER NO. 97962 DATE 10-23-56
CUSTOMER R. I. DAVID ADV. AGENCY
CHICAGO, ILLINOIS
DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART
DATE COMPLETED
Photos for this Customer
25 M JUMBO CARDS SIZE 5-3/8 x 8-3/8" STYLE CURTEICH-COLOR-FULL FACE
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "Z" FRANK BEFORE YOU BUY !!
CHEVROLET
SHOWROOM: 6116 NO. WESTERN AVE. "HOME OF THE VOLUME DEAL" SERVICE: 2050 W. PETERSON AVE.
NOV 20 1956
RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
BULK RATE U.S. POSTAGE PAID
CHICAGO, ILL. PERMIT NO. 9131
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
OCT 31 1956

FOLLOW CUSTOMER LAYOUT: 3 TRANSPARENCIES (4x5) AND ONE 35MM.
WITH TISSUE OVERLAY FOR INSTRUCTIONS.
PANEL ON PICTURE SIDE FOR TITLE.

COLOR DESCRIPTION

Sizes on Market
on Koda

Submit

MAGENTA SCREEN

CAMERA No.	2	LENS READING	300
CAMERA READING	95-308	BOSS READING	42-183
BLUE			
F-16	8 1/2	8	SEC. MARK
YELLOW			
F-16	8	9	
RED			
F-16	7 1/2	12	
BLACK			
F-16	3 1/2	12	
EXTRA SKY EXPOSURE			
REMARKS:			

2757

MAGENTA SCREEN

CAMERA No.	2	LENS READING	160
CAMERA READING	2-313 1/2	BOSS READING	24-891 1/2
BLUE	1-154	18-18	9
F-16	5 1/2	18-18	9
YELLOW	1-154		
F-16	5		
RED	1-162	18-18	12
F-16	4 1/2		
BLACK	1-160	18-26	12
F-16	2		
EXTRA SKY EXPOSURE			
REMARKS:	Size 7 1/8 Photo		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	115
CAMERA READING	1-735 1/2	BOSS READING	19-903
BLUE			
F-16			
YELLOW			
F-16			
RED			
F-16			
BLACK			
F-16			
EXTRA SKY EXPOSURE			
REMARKS:	Size 4 1/4 Photo		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	2-360 1/2	BOSS READING	31-218
BLUE			
F-16			
YELLOW			
F-16			
RED			
F-16			
BLACK			
F-16			
EXTRA SKY EXPOSURE			
REMARKS:	Size 5 1/4		

Grouping 3 additional views
don't cut from series
1 Color separation for 35 mm. transp.
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11488 ORDER NO. 97976 DATE 10-24-56

CUSTOMER
HOLY NAME CATHEDRAL
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NOV 20 1956

NOV 27 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Cathedral — Altar view)

USE 8 X 10" TRANSPARENCY AS MASKED OFF.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING

FOCAL LENGTH

2-154

18-18

F-16

18-20

3-156

18-20

F-16

18-20

2-160

18-20

F-16

18-20

2-160

18-20

F-16

18-20

EXTRA SKY EXPOSURE

REMARKS

POSIT
PROOF
Thurs Nov 20

(6920)

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

NO. D-11489

ORDER No. 97981

DATE 10-24-56

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT NONE

CARTER CRAFT FOR '57
PHOTOGRAPHED AT
FLORIDA'S SILVER SPRINGS

(at bottom of message space-small
type: BY MOZERT, SILVER SPRINGS
PHOTO PROPERTY OF CUST.

NOV 29 1956

RETOUCHING AND COLOR DESCRIPTION

((#5) (Cover))

THE WORDS "FLORIDA'S SILVER SPRINGS" TO BE IN
SCRIPT TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	34		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 2-800	BOARD READING 32-190 1/2
BLUE 2-150	17-18
F-16 5 1/2 UNITS	FLASH 8 SEC. MASK
YELLOW 2-154	17-18
F-16 5 UNITS	FLASH 9 SEC. MASK
RED 2-160	17-18
F-16 4 UNITS	FLASH 12 SEC. MASK
BLACK 2-160	17-32
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 1/2 UNITS
REMARKS:	

6 5/8 x 9 1/8

Submit Proof

Proof

SILVER SPRINGS

RAY, DAVIDSON & RAY, SILVER SPRINGS, FLA.

NO. D-11490

ORDER No. 97981

DATE 10-24-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. NO

IMPRINT NONE

CARTER CRAFT FOR '57
PHOTOGRAPHED AT
FLORIDA'S SILVER SPRINGS

(at bottom of message space-small
type; BY MOZERT, SILVER SPRINGS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(#1)

THE WORDS "FLORIDA'S SILVER SPRINGS" TO BE IN

SCRIPT TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36	34		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

2/18/57

JK

MAGENTA SCREEN

CAMERA No.	2	LENS READING	255
CAMERA READING	6-92	BOARD READING	42-746 1/2
BLUE	2-150	FLASH	8
F-16	7	SEC. MASK	10
UNITS			
YELLOW	2-154	FLASH	9
F-16	6	SEC. MASK	10
UNITS			
RED	2-158	FLASH	12
F-16	6	SEC. MASK	10
UNITS			
BLACK	2-160	FLASH	12
F-16	3	SEC.	10
UNITS			
EXTRA SKY EXPOSURE		F-16	4 1/2
REMARKS:			

6 5/8 x 9 1/8

Submitt + Proof
Rush
SILVER SPRINGS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11491 ORDER NO. 97982 DATE 10-25-56

CUSTOMER RAY, DAVIDSON & RAY
SILVER SPRINGS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BROCHURES SIZE 11" X 17"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CARTER CRAFT FOR '57
CARTER CRAFT CORPORATION — BUILDERS OF
FINE BOATS — P.O. BOX 591 — PHONE SU 5-7272
PANAMA CITY, FLORIDA ...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER DUMMY LAYOUT SKETCH —
USING 6 POST CARD VIEWS: 6CK2277, 2278, 2279, 2280, 2281 & 6CK2282
AND TWO JUMBO VIEWS: D-11489 & D-11490. TYPE MATTER ENCLOSED.

THE WORDS "FLORIDA'S SILVER SPRINGS" TO BE IN LARGE SCRIPT TYPE
WHEREVER SHOWN — SEE ENCLOSED SHEET.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEE MASK
YELLOW	
F-16	SEE MASK
RED	
F-16	SEE MASK
BLACK	
F-16	SEE MASK
EXTRA SKY EXPOSURE	UNITS
REMARKS:	

make duplicates of
6 Post Card positives
only

4 layouts on 11x14

Layout, placing type, etc.
8 hrs

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11492 ORDER NO. 98015 DATE 10-29-56

CUSTOMER THE WARREN COMPANY
ATLANTA, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

5
Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6-5/8 x 9-1/8"

STYLE CURTEICH-COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

DEC 20 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Island Master Merchandiser-for frozen
foods - Model IL-12)

FOLLOW LARGE ART WORK LAYOUT - ALSO COLOR SHEET ENCLOSED

FOR MATCHING COLORS AS CLOSELY AS POSSIBLE. WHITE PARTS

TO BE WHITE WITHOUT ELIMINATING ALL THE SCREEN.

COLOR DESCRIPTION

RED
MASK

9940

MAGENTA SCREEN

CAP. No.	F	LINE READING	PO
CL. READING	52-360	20-210	
F-10	8	8	X
F-15	6 1/2	8	—
F-18	7	7	—
F-16	3 1/2	8	—

EXTRA DRY EXPOSURE 10 units
REMARKS: extra EXP. for Red ink mask

Don Pent Film
Color separation from
colored artwork

6 5/8 x 9 1/8

Separation Neg. #I
Leno R = 90

C. R. 54-123 1/2

B. R. 17-257

35 x 5 1/4

30 x 5 1/4

F90-19025 x 5 3/4

B-17-15-15-3- 5 1/4

Handle drawing carefully

Value \$250.00

as specified

D. R. PRUITT STORES, OCEAN CITY, N.J.

NO. D-11493

ORDER No. 98030

DATE 10-30-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
OCEAN CITY
NEW JERSEY

14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

DEC 4 1956 B

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH FOR FRONT COVER - USE POST CARD

SUBJECT 5CK1788 FOR BACK COVER VIEW.

Front cover 5CK1782

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 2 - 1956
SKETCH		3		
RETOUCHING				NOV 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6923

DAN GRIGG ENTERPRISE, MITCHELL, SO. DAK.

NO. D-11494

ORDER No. 97867

DATE 10-30-56

12 1/2 M JUMBO POST CARDS SIZE 6 5/8 X 9 1/8 FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 7 - 1957

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

THE WORLD'S ONLY CORN PALACE,
MITCHELL, SOUTH DAKOTA

PHOTO BY RODNEY E. PRATHER

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME 6CK2356

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

2801

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 4-227	BOARD READING 33-369
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ask Dept.
Check Jan 10 1957

DAN GRIGG ENTERPRISES, MITCHELL, SO. DAK.

NO. D-11495

ORDER No. 97870

DATE 10-30-56

6 1/2 M JUMBO POST CARDS 6 5/8 X 9 1/8 SIZE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. NO.

IMPRINT SAME AS ABOVE

NIGHT VIEW OF THE WORLD'S ONLY CORN
PALACE, MITCHELL, SOUTH DAKOTA

PHOTO BY RODNEY E. PRATHER

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 6CK2370

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			OCT 30 1956	OCT 30 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

2773

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 4-397 1/2	BOARD READING 33-359 1/2
BLUE	
F-16 6 UNITS	FLASH 9 SEC. MASK
YELLOW 6	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED 5	
F-16 5 UNITS	FLASH 13 SEC. MASK
BLACK 3	
F-16 3 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

0936

NO. D-11496

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO. ORDER No. 97873

DATE 10-30-56

6 1/2 M JUMBO POST CARDS
SIZE 5 3/8 X 8 3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-TO COME

IMPRINT same as above

J-12-

FEB 28 1957

RETOUCHING AND COLOR DESCRIPTION

(Deer Ridge Chalet)

PHOTO PROPERTY OF CUST.

CROP AS MARKED.

USE KODACHROME FROM 6CK2371

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2784

MAGENTA SCREEN

CAMERA No. #	LENS READING 185
CAMERA READING 78-663 1/2	BOARD READING 79-262
BLUE	
F-16 15 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 14 1/2 UNITS	FLASH 15 SEC. MASK
RED	
F-16 12 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 7 1/2 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 10 UNITS
REMARKS:	

DU PANT

5 1/2 X 8 1/2

Print Sign in plate

965

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date _____
ESTIMATE AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 31 1957
SKETCH			
RETOUCHING			NOV 1 1956
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-11497

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO. ORDER No. 97873

DATE 10-30-56

6 1/2" M JUMBO POST CARDS
SIZE 5 3/8 X 8 3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 7 - 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES as 5CK2007

IMPRINT SAME AS ABOVE

J-13 ESTES PARK (7,547 ft.) near..etc

NOV 12 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 5CK2007

TONE DOWN GREEN TOO KELLY GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	145
CAMERA READING	67-53142	BOARD READING	22-237
BLUE		FLASH	9 SEC. MASK
F-16	13 UNITS		
YELLOW		FLASH	10 SEC. MASK
F-16	12 UNITS		
RED		FLASH	18 SEC. MASK
F-16	9 UNITS		
BLACK		FLASH	18 SEC.
F-16	5 1/2 UNITS		
EXTRA SKY EXPOSURE		F-16	145-9 UNITS
REMARKS:			

5 1/2 x 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 5 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		JAN 4. 1957

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-11498

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO. ORDER NO. 97873

DATE 10-30-56

6 1/2 M JUMBO POST CARDS
SIZE 5 3/8 X 8 3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES as 6CK1493

IMPRINT SAME AS ABOVE

J-14 Aerial view of Big Thompson Canyon, located west of..etc.,

JAN 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 6CK1493

NOV 13 1956

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I	LENS READING 190
CAMERA READING 79-354	BOARD READING 29-633
BLUE	
F-16 13 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 12 UNITS	FLASH 12 SEC. MASK
RED	
F-16 10 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 190-7 UNITS
REMARKS:	

5 1/2 X 8 1/2

Executive OK of Estimate By _____ Cost Dept. Checked By _____

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 5 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		JAN 7 1957

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DAN GRIGG ENTERPRISES, MITCHELL, SO.DAK.

NO. D-11499

ORDER No. 98038

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES same as

TITLE IN FULL

IMPRINT SAME AS ABOVE 6CK2357

DEC 26 1956

THE FABULOUS BADLANDS OF
SOUTH DAKOTA
Awe-inspiring formations such as
this are found throughout this
vast National Monument..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2357

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-958 1/2	BOARD READING	32-262 1/2
BLUE	5 1/2	FLASH	9
F-16	UNITS	SEC. MASK	
YELLOW	5	FLASH	10
F-16	UNITS	SEC. MASK	
RED	4 1/2	FLASH	12
F-16	UNITS	SEC. MASK	
BLACK	2	FLASH	12
F-16	UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16	12 1/2
REMARKS:		UNITS	

E936

DAN GRIGG ENTERPRISES, MITCHELL, SO.DAK.

NO. D-11500

ORDER No. 98038

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as 6CK2358

IMPRINT SAME AS ABOVE

THE FABULOUS BADLANDS OF
SOUTH DAKOTA
Vast, endless panoramas with a
riot of color are beheld as one
motors through ..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2358

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 9 1956	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 9 1956	
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 4-227	BOARD READING 33-210 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK 16
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

0936

DAN GRIGG ENTERPRISES, MITCHELL, SO.DAK.

NO. D-11501

ORDER NO. 98038

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES same as 6CK2366

IMPRINT SAME AS ABOVE

MOUNT RUSHMORE
BLACK HILLS OF SOUTH DAKOTA
Nationally known as "The Shrine
of Democracy". ..etc

DEC 26 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2366

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

2814

Tape 50

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2.754 1/2	BOARD READING 32-171
BLUE	
F-16 54 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 54 UNITS	FLASH 10 SEC. MASK
RED	
F-16 54 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 -3 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DAN GRIGG ENTERPRISES, MITCHELL, SO.DAK.

NO. D-11502

ORDER No. 98038

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 26 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as 6CK2367

IMPRINT SAME AS ABOVE

MOUNT RUSHMORE
BLACK HILLS OF SOUTH DAKOTA
Nationally known as "The Shrine
of Democracy." Sculptured in
heroic ...etc

DEC 26 1956

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2367

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 3 1956	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-754	BOARD READING	32-171
BLUE	5 1/2 UNITS	FLASH	9 SEC. MASK
F-16			
YELLOW	5 UNITS	FLASH	8 SEC. MASK
F-16			
RED	4 1/2 UNITS	FLASH	12 SEC. MASK
F-16			
BLACK	2 UNITS	FLASH	12 SEC.
F-16			
EXTRA SKY EXPOSURE		F-16	12 UNITS

REMARKS:

Lens from #3 camera
D18508-14 1/4
Book Page
4 min. 3
4 " 3
4 " 3
2 " 3

DAN GRIGG ENTERPRISES, MITCHELL, SO. DAK.

NO. D-11503

ORDER No. 98039

DATE 10-31-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTH DAKOTA
LAND OF INFINITE VARIETY

14 VIEWS IN NATURAL COLOR

Small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE POST CARD SUBJECT 6CK2356 FOR FRONT COVER VIEW

- SUBMIT SKETCH -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		2		NOV 28 1956 NOV 29 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 80
CAMERA READING 51-711	BOARD READING 20-811
BLUE 2-154	17-19
F-16 5 UNITS	FLASH 11 SEC MASK
YELLOW 2-157	17-22
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
RED 2-160	17-23
F-16 4 UNITS	FLASH 14 SEC. MASK
BLACK 3-160	17-23
F-16 1 1/2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 UNITS
REMARKS:	

SHOOT OUT
Mark

E 943

NO. D-11504

K35G-DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 97877

DATE 10-31-56

6 1/2 M JUMBO CARD SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER TITLE IN FULL NOV 30 1956 NOV 13 1956 RETOUCHING AND COLOR DESCRIPTION	(ALL OF THIS ON THE ADDRESS SIDE) FRONT No. SPEC. R.M. YES <i>as 4CK12</i> IMPRINT SAME AS ABOVE BAGNELL DAM AND LAKE OF THE OZARKS, MISSOURI Bagnell Dam, built...etc! KODACHROME BY FRED ENGLISH PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 4CK12

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>2</i>	LENS READING <i>190</i>
CAMERA READING <i>6-755</i>	BOARD READING <i>35-187</i>
BLUE	
F-16 <i>6 1/2</i> UNITS	FLASH <i>11</i> SEC. MASK
YELLOW	
F-16 <i>6 1/2</i> UNITS	FLASH <i>10</i> SEC. MASK
RED	
F-16 <i>4 1/2</i> UNITS	FLASH <i>8</i> SEC. MASK
BLACK	
F-16 <i>2</i> UNITS	FLASH <i>10</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>25</i> UNITS
REMARKS:	

6 5/8 X 9 1/8

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 5 - 1956
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>32</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9/11

NO. D-11505

K36G-DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 97877

DATE 10-31-56

6 1/2" M JUMBO CARD
SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

FRONT No. SPEC. R.M. YES *encl.* ✓
IMPRINT SAME AS ABOVE
OUR LADY OF THE LAKE CHAPEL, LAKE
OZARK, MISSOURI This church..etc.

NOV 30 1956

NOV 12 1956 COLOR PHOTO BY BROCK
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2711

6920

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2018 - B Tape 49
MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	3.230 1/2	BOARD READING	32.454
BLUE		FLASH	9
F-16	5 1/2 UNITS	SEC. MASK	255
YELLOW		FLASH	8
F-16	5 UNITS	SEC. MASK	255
RED		FLASH	12
F-16	5 UNITS	SEC. MASK	255
BLACK		FLASH	12
F-16	1 1/2 UNITS	SEC.	255
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6 5/8 X 9 1/8

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 5 - 1956
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	32		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

974

NO. D-11506

K37G-DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 97877

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 20 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

GRAND GLAIZE BRIDGE, U.S. HIGHWAY
54, LAKE OF THE OZARKS, MISSOURI
The unusual type...etc.

KODACHROME BY FRED ENGLISH

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 1CK288

NOV 13 1956

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	8-973 1/2	BOARD READING	312583
BLUE			
F-16	14 UNITS	FLASH	23 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	20 SEC. MASK
RED			
F-16	9 UNITS	FLASH	23 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open 9 UNITS
REMARKS:			

6 5/8 X 9 1/8

[Handwritten signature]

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 5 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-11507

K39G-DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 97877

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES.

IMPRINT SAME AS ABOVE

NIANGUA BRIDGE ON ROUTE 5, LAKE OF THE OZARKS, MISSOURI This...etc.

KODACHROME BY FRED ENGLISH

NOV 12 1956

PHOTO PROPERTY OF CUST.

DEC 27 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK167

A BLOW UP OF 2CK167 SPOTTED PLATE WILL BE REFUSED BY CORWIN NEWS. BE SURE TO MAKE PLATE OVER (OR WORK FROM TRANSPARENCY)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2CK167

Tape 47

MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	6-540 1/2	BOARD READING	35-32 1/2
BLUE	2-161	FLASH	15-21
F-16	4 1/2 UNITS	FLASH	12
YELLOW	2-167	FLASH	12
F-16	4 UNITS	FLASH	12
RED	2-169	FLASH	13
F-16	4 UNITS	FLASH	13
BLACK	2-177	FLASH	13
F-16	4 UNITS	FLASH	13
EXTRA SKY EXPOSURE		F-16	13 UNITS

REMARKS:

CAMERA 86-490 BOARD 34-719

Reading for Blue Separation
Previous Blue plate
was broken - new
Blue Plate was made.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 2 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

936

NO. D-11508

K38G-DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 97877

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

HIGH BLUFFS ON HORSESHOE BEND DRIVE,
LAKE OF THE OZARKS, MISSOURI
This scenic drive...etc.

COLOR PHOTO BY BROCK

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOV 28 1956

USE KODACHROME FROM 5CK957

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1594 Tape 49
MAGENTA SCREEN

CAMERA No.	2	LENS READING	190
CAMERA READING	3.230 1/2	BOARD READING	32-454
BLUE			
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH	10 SEC. MASK
RED			
F-16	5 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS
REMARKS:			

6 5/8 X 9 1/8

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 2 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	24			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

[Handwritten signature]

~~KIG~~-DISTRIBUTED BY THORNBURG DRUG CO., SYRACUSE,
INDIANA

NO. D-11509

ORDER No. 97886

DATE 10-31-56

6 $\frac{1}{2}$ M JUMBO CARDS
SIZE 6 $\frac{5}{8}$ X 9 $\frac{1}{8}$ " C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

CHINESE GARDENS, BONNIE BRAE ESTATE
, LAKE WAWASEE, INDIANA This..etc.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

CROP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2773

Take 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-703	BOARD READING	32-101
BLUE	3-148	FLASH	18-19
F-16	5 UNITS	SEC. MASK	18
YELLOW	3-152	FLASH	20-22
F-16	5 UNITS	SEC. MASK	9
RED	3-160	FLASH	20-22
F-16	5 UNITS	SEC. MASK	12
BLACK	3-164	FLASH	20-23
F-16	2 UNITS	SEC.	12
EXTRA SKY EXPOSURE		F-16	3 1/2 UNITS
REMARKS:			

6 $\frac{5}{8}$ X 9 $\frac{1}{8}$

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			NOV 1 1956	
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			NOV 5 1956	
HAND COLOR PROOF				
ARTIST DEPT.	44			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6-10-56
4 2/3

NO. D-11510

K2G-DISTRIBUTED BY THORNBURG DRUG CO., SYRACUSE, INDIANA, ORDER No. 97886

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL PAGE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 11 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

SCENIC VIEW OF SOUTH SHORE, LAKE WAWASEE, INDIANA Covering 4,000 acres with a shoreline...etc.

PHOTO PROPERTY OF CUST.

NOTE CROP MARKS, BE SURE HORIZON IS STRAIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO			NOV 1 1956	
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			NOV 5 1956	
ARTIST DEPT.	44	33		DEC 11 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-959	BOARD READING	32-791 1/2
BLUE	2-158	FLASH	18-200
F-16	5	UNITS	SEC. MASK
YELLOW	2-152	FLASH	18-203
F-16	5	UNITS	SEC. MASK
RED	2-159	FLASH	20-24
F-16	5	UNITS	SEC. MASK
BLACK	2-168	FLASH	20-24
F-16	2	UNITS	SEC.
EXTRA SKY EXPOSURE		F-16	-3 1/2 UNITS
REMARKS:			

6 5/8 X 9 1/8

Orig Top
Horn
42A

K3G-DISTRIBUTED BY THORNBURG DRUG CO., SYRACUSE,
INDIANA

NO. D-11511
ORDER No. 97886

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICHCOLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

D-11511

FRONT No. SPEC. R.M. YES

IMPRINT SAME AS ABOVE

BEAUTIFUL LAKE TIPPECANOE, INDIANA
SOUTH SHORE AT TIPPECANOE GARDENS
Indiana's deepest Lake contains
more water...etc.,

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE CROP MARKS, BE SURE HORIZON IS STRAIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			NOV	1 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36		NOV 5 1956	DEC 11 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2777

#1

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-541	BOARD READING	32-080
BLUE	2-153	FLASH	18-19
F-16	15 UNITS	FLASH	11 SEC. MASK
YELLOW	2-150	FLASH	18-22
F-16	14 UNITS	FLASH	10 SEC. MASK
RED	1-160	FLASH	18-22
F-16	1 1/2 UNITS	FLASH	18 SEC. MASK
BLACK	2-160	FLASH	20-23
F-16	6 1/2 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open-8 UNITS
REMARKS:			

6 5/8 x 9 1/8

Original to be placed
4 2/16 A

K4G-DISTRIBUTED BY THORNBURG DRUG CO., SYRACUSE, INDIANA

NO. D-11512

ORDER No. 97886

DATE 10-31-56

6 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES.

IMPRINT SAME AS ABOVE

NORTH SHORE, SCENIC LAKE WEBSTER,
INDIANA Located on State...etc.

DEC 10 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

NOTE OUTLINE, DO NOT CROP ISLAND ON RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2 LENS READING 200
CAMERA READING 2-959 1/2 BOARD READING 32-291 1/2
BLUE 2-158 18-20
F-16 5 UNITS FLASH 11 SEC. MASK
YELLOW 2-152 18-23
F-16 5 UNITS FLASH 9 SEC. MASK
RED 2-159 20-24
F-16 5 UNITS FLASH 12 SEC. MASK
BLACK 2-168 20-24
F-16 2 UNITS FLASH 13 SEC.
EXTRA SKY EXPOSURE F-16 3 UNITS
REMARKS:

6 5/8 X 9 1/8

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			NOV 1956	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	44	32	NOV 5 1956	DEC 10 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Don't cut off island
Crop left
4 2/10

K5G-DISTRIBUTED BY THORNBURG DRUG CO., SYRACUSE, INDIANA

NO. D-11513

ORDER No. 97888

DATE 10-31-56

6 1/2 M JUMBO CARD
SIZE 6 5/8 X 9 1/8" C.T. CURTEICHCOLOR FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *as 6CK2413*

IMPRINT SAME AS ABOVE

THE "DIXIE" EXCURSION BOAT, LAKE
WEBSTER, INDIANA This unique..etc.

DEC 26 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

MAKE BOAT AS LARGE AS POSSIBLE

STRAIGHTEN HORIZONTAL LINE AS BOAT ~~XXXXX~~ APPEARS TO BE GOING UP
HILL.

USE KODACHROME FROM 6CK2413

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>open</i>
CAMERA READING <i>86-755</i>	BOARD READING <i>24-203</i>
BLUE <i>2-153</i>	<i>18-19</i>
F-16 <i>32</i> UNITS	FLASH <i>13</i> SEC. MASK
YELLOW <i>2-150</i>	<i>18-22</i>
F-16 <i>28</i> UNITS	FLASH <i>14</i> SEC. MASK
RED <i>1-160</i>	<i>18-22</i>
F-16 <i>24</i> UNITS	FLASH <i>20</i> SEC. MASK
BLACK <i>2-160</i>	<i>20-23</i>
F-16 <i>14</i> UNITS	FLASH <i>20</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>open 28</i> UNITS
REMARKS:	

use Lens from camera #3

6 5/8 X 9 1/8

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>32</i>		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

936

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

NO. D-11514

ORDER NO. 98062

DATE 10-31-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL ROCKY MOUNTAIN

IMPRINT SAME AS ABOVE

NATIONAL PARK

and

14 VIEWS IN NATURAL COLOR

NATURAL COLOR REPRODUCTIONS -

Front: ESTES PARK GRAND LAKE

CURTEICHCOLOR (R) ART-CREATION

small type: COPYRIGHT MCMLVI BY CURT

(REG. U.S. PAT. OFF.)

TEICH & CO., INC., CHICAGO, U.S.A.

JAN 15 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE DUMMY LAYOUT FOR FRONT COVER VIEW - SUBJECT 5CK1978

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 27 1956	
SKETCH 20	2	2		DEC 3 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

F. E. C. NEWS CO., WEST PALM BEACH, FLA.

NO. D-11515

ORDER No. 98098

DATE 11-5-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
THE ENCHANTING PALM BEACHES, FLORIDA

14 VIEWS IN NATURAL COLOR (15¢)
Front: ROYAL POINCIANA WAY, PALM

BEACH
Small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

NOV 27 1956 B. J. J.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOV 27 1956 B

FOLLOW DUMMY LAYOUT - USE SUBJECT # 5CK671 FOR COVER

VIEW - SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2		12-17-56
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

INSIDE COVER

(14K 119)

Print on sheet

973

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. D-11516

ORDER No. 98060

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NOV 29 1956

21 PICTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

JK-4. PART OF LOADING AND RUNWAY
AREA, CLEVELAND HOPKINS AIRPORT,
CLEVELAND, OHIO
Cleveland Hopkins Airport, covering
over 2500 acres...etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1881

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			NOV 5 1956	NOV 12 1956
SKETCH				
RETOUCHING				NOV 5 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		NOV 26 1956

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2650

Lape

MAGENTA SCREEN

CAMERA No. 2	LENS READING
CAMERA READING 2-763 1/2	BOARD READING 32-133 1/2
BLUE	
F-16 54 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 8 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

6 5 9 1/4
8 8 1 1/4

6974

NO. D-11517

DISTRIBUTED BY GEORGE R. KELIN NEWS COMPANY,
CLEVELAND, OHIO
KODACHROME BY HENRY M. MAYER

ORDER No. 98060

DATE 10-31-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

JK-5. FLOWERING CHERRIES IN FINE
ARTS GARDEN OF THE CLEVELAND
MUSEUM OF ART, CLEVELAND,
OHIO

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 1CK135

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	145
CAMERA READING	9-99	BOARD READING	23-75
BLUE	5-180	FLASH	14
F-16	5-180 UNITS	SEC. MASK	14
YELLOW	5-180	FLASH	14
F-16	5 UNITS	SEC. MASK	14
RED	5-180	FLASH	14
F-16	5 UNITS	SEC. MASK	14
BLACK	5-180	FLASH	14
F-16	5 UNITS	SEC.	14
EXTRA SKY EXPOSURE		F-16	14 UNITS

REMARKS:

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			NOV 8 1956	NOV 12 1956
SKETCH				
RETOUCHING			NOV 5 1956	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

6 5/8 x 9 1/4

69 14

NO. D-11518

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY, ORDER No. 98060
CLEVELAND, OHIO

DATE 10-31-56

<p>6 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE</p> <p>(ALL OF THIS ON THE PICTURE SIDE)</p>		<p>(ALL OF THIS ON THE ADDRESS SIDE)</p>	
<p>PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER</p>		<p>FRONT No. SPEC. R. M. YES-same as 5CK1197</p>	
<p>TITLE IN FULL</p>		<p>IMPRINT SAME AS ABOVE</p>	
<p>RETOUCHING AND COLOR DESCRIPTION</p>		<p>JK-6. CLEVELAND PUBLIC AUDITORIUM CLEVELAND, OHIO Fourteen events can be held here simultaneously. Seating ...etc</p>	
		<p>PHOTO PROPERTY OF C.T.</p>	

USE KODACHROME FROM 5CK1197,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 4	LENS READING 8 1/2
CAMERA READING 81-973 1/2	BOARD READING 31-583
BLUE	
F-16 15 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 15 UNITS	FLASH 12 SEC. MASK
RED	
F-16 10 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 open 10 UNITS
REMARKS:	

6 5/8 x 9 1/8

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By _____		AND WORK SCHEDULE		By _____	
Date _____				Date _____	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up		NOV 5 1956	NOV 12 1956		
SKETCH					
RETOUCHING			NOV 5 1956		
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	32				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E 914

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11519 ORDER NO. 98108 DATE 11-5-56

CUSTOMER ACRES MOTEL CORP.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 1-1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

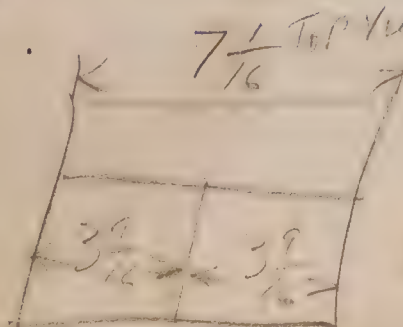
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Acres Motel)

3-VIEW CARD: LAYOUT AS ENCLOSED PENCIL SKETCH, WITH DRAWING OF
EXTERIOR FOR TOP VIEW & 2 INTERIOR VIEWS FOR TWO
LOWER VIEWS.

COLOR DESCRIPTION

2-Transp Ret to Customer by Act. R. 1/4/58 C15



RETURN PHOTO YES NO

SM-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

48x17 — DRAWING 2780 MAGENTA SCREEN

CAMERA No.	LENS READING
1	57
CAMERA READING	BOARD READING
46-376 1/2	26-867 1/2
BLUE	
F-16	8 10
YELLOW	
F-16	8 10
RED	
F-16	8 10
BLACK	
F-16	4 1/2 18
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

LOBBY 2785 MAGENTA SCREEN

CAMERA No.	LENS READING
1	78
CAMERA READING	BOARD READING
51-488	20-680
BLUE	1-154 17-20
F-16	13 11
YELLOW	2-154 17-22
F-16	12 UNITS 11
RED	1-160 17-22
F-16	9 18
BLACK	2-161 17-22
F-16	5 18
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

BED ROOM 2785 MAGENTA SCREEN

CAMERA No.	LENS READING
1	78
CAMERA READING	BOARD READING
1-154	17-20
F-16	13 11
YELLOW	2-154 17-22
F-16	12 UNITS 11
RED	1-160 17-22
F-16	9 18
BLACK	2-161 17-22
F-16	5 18
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Lens F14-60

30 x 5 1/4
22 x 5 1/4
22 x 6

Separation # I

C.R. 38-875

B.R. 67-076 1/2

1 view color separation from
colored copy
2 views from 4x5 - change
no cutting

DISTRIBUTED BY E.D. WEST CO., SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-11520

ORDER NO. 98218

DATE 11-9-56

12½ M JUMBO CARDS SIZE 6 5/8 X 9 1/8"
C.T. CURTEICHCOLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES

IMPRINT SAME AS ABOVE

24-THE MAYFLOWER SAILS AGAIN!
By popular donations...etc.

JAN 21 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 6CK2525

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

2838

CAMERA No. I	LENS READING open
CAMERA READING 89-123	BOARD READING 37-276 1/2
BLUE	
F-16 12 UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 11 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 10 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 open 11 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		34		JAN 18 1957

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 930

THE L. L. COOK CO., MILWAUKEE, WISCONSIN

NO. D-11521

ORDER No. 98177

DATE 11-13-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL MILWAUKEE
SCENIC FOLDER

14 VIEWS IN NATURAL COLOR

Front: MILWAUKEE COUNTY STADIUM

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) INT. ORIENTAL
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK557 FOR FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING 90
CAMERA READING 54-931	BOARD READING 14-364
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 9 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH		NOV 23 1956	DEC 27 1956
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	4.0		2-4-57

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

C 971
~~958~~

THE L.L. COOK CO., MILWAUKEE, WISCONSIN

NO. D-11522

ORDER NO. 98184

DATE 11-13-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL MADISON,
WISCONSIN

THE CAPITAL CITY - SCENIC FOLDER
14 VIEWS IN NATURAL COLOR

Front: STATE CAPITOL

Small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

OK to leave in

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK2571 - STATE CAPITOL - THE WHOLE SCENE
TO BE SHOWN IN A REDUCED SIZE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 8 1956
SKETCH	2	NOV 15 1956	DEC 27 1956
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	23		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

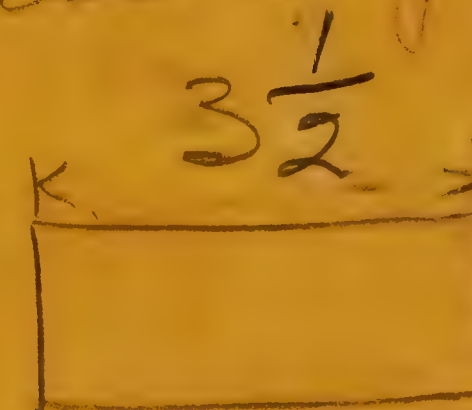
2922

Shot 2 1/2

MAGENTA SCREEN

CAMERA No.	150-709	LENS READING	75-
CAMERA READING	50-709	BOARD READING	21-197
BLUE			
F-16	10 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	14 SEC. MASK
RED			
F-16	8 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	75 5 UNITS
REMARKS:			

Reduce Separation



SHOOT OUT

6458

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11523 ORDER NO. 98191 DATE 11-14-56

CUSTOMER TROPICANA TERRACE, INC.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BROCHURES SIZE 8 1/2 X 11"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TROPIC TERRACE
TREASURE ISLAND

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED WITH 8 TRANSPARENCIES

AND ALL TYPE MATTER AND INSTRUCTIONS. CUSTOMER TO FURNISH

ART WORK OF MAP, ART WORK FOR FRONT PAGE. WE TO USE ONE EXISTING
POST CARD. 66K1320

COLOR DESCRIPTION

*Make Duplicate
Gang Sheet out.*

(B)

MAGENTA SCREEN

3 1/8

CAMERA No.	LENS READING
49-907	70
2-150	21-744
18-14	11
18-16	17
18-16	17
EXTRA SKY EXPOSURE	CHIS

REMARKS:

Don Port Film

MAGENTA SCREEN

CAMERA No.	LENS READING
54-947	90
2-150	19-187
18-14	12
18-16	12
18-16	18
18-16	18
5 1/2	90-10

REMARKS: Separation City #1 Don Port.
C.R. 41-921
B.R. 41-425

MAGENTA SCREEN

CAMERA No.	LENS READING
49-219 1/2	70
2-150	22-762
18-14	11
18-16	11
18-16	18
18-16	18
5 1/2	70-8

Don Port Film

MAGENTA SCREEN

CAMERA No.	LENS READING
50-788	70
0-150	21-209
18-14	6
18-16	10
18-16	18
18-16	18
5	18

Don Port Film

PHOTO PROPERTY OF C. T. & CO.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

SM-4-1-56

A-2841
B-2839
C-2843
D-2841
E-2839
F-2841
G-2839

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-11524 ORDER NO. 98193 DATE 11-14-56

CUSTOMER

SKYWAY MOTEL, INC.
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M BROCHURES SIZE 9 X 12"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SKYWAY MOTEL
SAINT PETERSBURG, FLORIDA

DEC 17 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AS SKETCHED - ~~REMOVED~~ 3-COLOR MAP DRAWING
AND SIGN DRAWING, AND 8 TRANSPARENCIES ENCLOSED, WITH ALL
INSTRUCTIONS AND TYPE MATTER INCLUDED.

COLOR DESCRIPTION

Very Fresh Wash

RETURN PHOTO YES NO

#1 2843-B
#2 2839-B
#3 2842-A
#4 2843-B
#5 2843-B
#6 2843-B
#7 2830-A

#4 MAGENTA SCREEN

CAMERA No.	2	LENS READING	90
CAMERA READING	4-55	FOCUS	19-602 1/2
BLUE	3-160	18-18	8 No
F-16			
YELLOW	3-154	18-20	8
F-16			
RED	3-160	18-18	12
F-16			
BLACK	3-160	18-24	12
F-16			
EXTRA SKY EXPOSURE	2	F-16	UNITS

REMARKS:

2833-Cover
#78

PHOTO RETURNED

TO

PHOTO USED FOR

#1 MAGENTA SCREEN

CAMERA No.	2	LENS READING	75
CAMERA READING	502 903 1/2	FOCUS	21-686
BLUE	0-152	18-15	8
F-16			
YELLOW	1-153	18-16	8
F-16			
RED	1-160	18-16	8
F-16			
BLACK	1-162	1-16	12
F-16			
EXTRA SKY EXPOSURE			

REMARKS: *Run Out*

#2 MAGENTA SCREEN

CAMERA No.	2	LENS READING	150
CAMERA READING	70-88	FOCUS	23-650
BLUE	2-150	18-14	8
F-16			
YELLOW	2-150	18-16	8
F-16			
RED	2-160	18-16 1/2	8
F-16			
BLACK	2-160	18-16 1/2	8
F-16			
EXTRA SKY EXPOSURE			

#3 MAGENTA SCREEN

CAMERA No.	2	LENS READING	98
CAMERA READING	16-922	FOCUS	27-379
BLUE	2-150	18-18	8
F-16			
YELLOW	2-154 1/2	18-18	9
F-16			
RED	2-160	18-20	12
F-16			
BLACK	2-160	18-24	12
F-16			
EXTRA SKY EXPOSURE	1 1/2		

REMARKS:

Layout, printing, etc.
8 1/2

D-11534

S-400—ACORN CLASP ENVELOPE—SIZE 12X15½

PERE MARQUETTE LODGE,
PERE MARQUETTE STATE PARK, GRAFTON, ILL.

NO. D-11525

ORDER No. 97775

DATE 11-14-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

"ILLINOIS' MOST BEAUTIFUL
RESORT" PERE MARQUETTE

IMPRINT NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

STATE PARK, GRAFTON, ILLINOIS
14 VIEWS IN NATURAL COLOR

Front: ENTRANCE, PERE MARQUETTE
HOTEL-LODGE

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK1905 FOR COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 22 1956	DEC 18 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	1	LENS READING	85
CAMERA READING	53-350	BOARD READING	19-84 1/2
BLUE			
F-16	13 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	13 UNITS	FLASH	12 SEC. MASK
RED			
F-16	9 1/2 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5 1/2 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	85-6 1/2 UNITS
REMARKS:			

Reduce Separately



Camera: Shoot out

6943

DISTRIBUTED BY UNIVERSAL PHOTO SERVICE,
LA CROSSE, WIS.

NO. D-11526

ORDER No. 98316

DATE 11-16-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MINNEAPOLIS-ST. PAUL
THE FAMED "TWIN CITIES".

14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE SUBJECT 5CK2870 FOR FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 17 1956	DEC 18 1956
SKETCH	2	2		DEC 27 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Make duplicate
from Post Card
Portfolio

943
943
958

DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11527

ORDER No. 98324

DATE 11-16-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CARLSBAD CAVERNS
NATIONAL PARK

NEW MEXICO- 14 VIEWS IN NATURAL
COLOR OF NATURE'S UNDERGROUND
WONDERLAND.

Front: NATURAL ENTRANCE BY TRAIL

Small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO. INC. CHICAGO U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USE SUBJECT OCK94 - USING PORTION
AS INDICATED. "CARLSBAD CAVERNS" IN RED LETTERS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 6 1956
SKETCH	0.	2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

• DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Take out sky
and make solid

Use Snap Pack
Same Snap
3CK552

DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11528

ORDER No. 98325

DATE 11-16-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COLORFUL NEW MEXICO
SCENIC FOLDER

14 VIEWS IN NATURAL COLOR

Front: DARK CANYON DRIVE - SIERRA
BLANCA MOUNTAIN PEAK, NEW MEXICO

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAGUARO TREE CACTUS, NEW MEXICO

APR 23 1957 30K1324

USE SUBJECT (to come) WITH PORTION AS INDICATED FOR
FRONT COVER VIEW - FOLLOW DUMMY LAYOUT, "NEW MEXICO" IN
RED LETTERS.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1957	MAR 23 1957
SKETCH		2		APR 8 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Sup. Par. (Post Card)

9993

H

C.C. EBY & CO., ST. IGNACE, MICH.

NO. D-11529

ORDER No. 98329

DATE 11-19-56

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	-add 1 to come ✓
TITLE IN FULL THE STRAITS COUNTRY MACKINAW CITY MACKINAC ISLAND ST. IGNACE, MICH.	IMPRINT NONE	MRS. C. C. GRAHAM, PETOSKEY, MICH.	
Front: MACKINAC STRAITS BRIDGE small type: Copyright MCMLVII by Curt Teich & Co., Inc., Chicago, U.S.A.	C. C. EBY, ST. IGNACE, MICH.		
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.		

REFER TO OLD FOLDER COVER D-5174 WITH NEW VIEW 6CH77
'Mackinac Straits Bridge' (with changes in coloring)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11529

C.C. EBY & CO., ST. IGNACE, MICH.

ORDER No. 98329

DATE 11-19-56

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. YES	
TITLE IN FULL STEAMER "CHIEF WAWATAM" STEAMER "ALGOMAH 11" DOCK SCENE, MACKINAC ISLAND, MICH.	IMPRINT GENUINE CURTEICH-ART COLORTONE "CREATION" (REG. U.S. PAT. OFF.)		
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.		

SAME AS FOLDER COVER D-5174

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Color-Set 5th
Shot com. 2 hr

Old
Way

on a sheet

39-35-27th St
ALFRED MAINZER, INC., LONG ISLAND CITY 1, N.Y.

NO. D-11530

ORDER No. 98368

DATE 11-21-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL NEW YORK

THE WONDER CITY

14 VIEWS IN NATURAL COLOR

Front: LOWER MANHATTAN, FROM

GOVERNOR'S ISLAND.

Small type: COPYRIGHT NOTED BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

IMPRINT - SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

WORDS: "NEW YORK" IN RED, "THE WONDER CITY" IN YELLOW OR BLACK.

FOLLOW DUMMY LAYOUT - USING VIEW 3CK198.

PICTURE NOT TO BE CUT - BUT MUST BE REDUCED TO SHOW
FULL VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	84
CAMERA READING	3-291	BOARD READING	20-79
BLUE	9	FLASH	9
F-16	9	UNITS	SEC. MASK
YELLOW	9	FLASH	10
F-16	9	UNITS	SEC. MASK
RED	8	FLASH	10
F-16	8	UNITS	SEC. MASK
BLACK	3	FLASH	15
F-16	3	UNITS	SEC.
EXTRA SKY EXPOSURE		F-16	6
		UNITS	

REMARKS:

Reduce Separation
3¾ width for pic

Push Sheet
or Sheet

G923

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH	20. 2½		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34		December 7, 1956

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MORSE WHOLESALE, HOUSTON, TEXAS

NO. D-11531

ORDER No. 98267

DATE 11-23-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER(SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOUSTON, TEXAS

14 VIEWS IN NATURAL COLOR

Front: "SKYLINE"

small type: COPYRIGHT MCMLVII BY

CURT TEICH & CO., INC., CHICAGO, FEB 13 1957

U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

USE SKYLINE SUBJECT 6CK1613 FOR FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	1/10
CAMERA READING	9-495 1/2	BOARD READING	17-560 1/2
BLUE			
F-16	5 UNITS	FLASH 8	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 8	SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	14 1/2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 3	UNITS
REMARKS:	Shootout all color		

Shoot Positives
3 5/8 as marked
on Black Separation

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set-Up		DEC 6 1956	DEC 11 1956
SKETCH	2 1/2	DEC 12 1956	
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	36		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WOODCOCK-POWELL MFG. CO., HOT SPRINGS, ARK.
(SPLIT)

NO. D-11532

ORDER No. 98274

DATE 11-23-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL ARKANSAS
THE WONDER STATE

IMPRINT NONE

14 VIEWS IN NATURAL COLOR

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

Front: STATE CAPITOL

Small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DO NOT SHOW PRICE ON COVER

USE VIEW OF CAPITOL FOR FRONT COVER -5CK1536

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 21 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

1738

Shot 2 1/2 h

MAGENTA SCREEN

CAMERA No. 1	LENS READING 65
CAMERA READING 48-404	BOARD READING 23-600
BLUE	
F-16 11 UNITS	FLASH 15 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 13 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 65-10 UNITS

REMARKS:

Reduce Separation



8943

8943

(C) DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

NO. D-11533

ORDER No. 98281

DATE 11-26-56

Sht 2 h.

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

pic 1
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22

20470

25 M CURTEICHCOLOR GUIDE BOOK COVER 4-3/4" x 6-3/4" (SELF-COVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL CARLSBAD CAVERNS

IMPRINT SAME AS ABOVE

NATIONAL PARK, NEW MEXICO

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

NATURE'S UNDERGROUND FAIRYLAND

Front: NATURAL ENTRANCE BY TRAIL

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

APR 23 1957 B (Froni Power)

APR 30 1957 B-840212

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

3/8/57 - 13. type Pages

FOLLOW DUMMY LAYOUT ENCLOSED - USING VIEW OCK94 FOR
FRONT COVER, AND 6CK1855 FOR BACK COVER.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	3		DEC 21 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY STOUT NEWS AGENCY,
WOOSTER, OHIO

NO. D-11534

ORDER No. 98284

DATE 11-26-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER(SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL GREETINGS FROM
WOOSTER, OHIO

IMPRINT SAME AS ABOVE

HOME OF WOOSTER COLLEGE AND OHIO
AGRICULTURAL EXPERIMENT STATION.

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

14 VIEWS IN NATURAL COLOR

Front:VIEW OF MAIN SECTION OF TOWN.

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO. INC. CHICAGO U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY & SKETCHED LAYOUT FOR COVER -
USING VIEW 6CK2687

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 19 1956
SKETCH	2	2		DEC 12 1956
RETOUCHING				DEC 27 1956
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			2-4-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	J	LENS READING	100
CAMERA READING	57-152	BOARD READING	19-185
BLUE			
F-16	11 $\frac{1}{2}$ UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	15 SEC. MASK
RED			
F-16	9 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	5 $\frac{1}{2}$ UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	100 - UNITS
REMARKS:			

On Pant

Add New Skys
Solid Blue

Make 6CK2687 from 1590



SHOOT OUT

6958

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11536

ORDER No. 98402

DATE 11-28-56

25 M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOS ANGELES
CALIFORNIA

14 VIEWS IN NATURAL COLOR

FRONT:: Civic Center

Small type:: COPYRIGHT MCMLVII BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO.

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

FOLLOW DUMMY LAYOUT USE PORTION OF 5CK925

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Color 11-28-56
Corr 11-28-56

Contact 5CK925
3CK1311

Shoot 11-28-56

Dnak 5CK1311
CONTACT

G 958

NO. D-11537

J.198 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA ORDER NO. 98423

DATE 11-29-56

12 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8" C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R.M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

THE NEW AMERICANA HOTEL ON COLLINS AVENUE, BAL HARBOUR, MIAMI BEACH, FLA.

(AT BOTTOM OF MESSAGE SPACE)

JAN 21 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE TRANSPARENCY FROM PLATE # 6CK2755

Pos-6935

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3-438	BOARD READING 32-562
BLUE	
F-16 5 1/2 UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

WATCH

Change Reg marks
to straighten Horizon
(see p.c.)

6930

NO. D-11538

COPYRIGHTED BY H.H. BENNETT STUDIO, WISCONSIN DELLS, WIS.
ORDER No. 98424

DATE 11-29-56

6 1/2 M JUMBO CARDS
SIZE 5 3/8 X 8 3/8" C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

W-2 STAND ROCK, WISCONSIN DELLS,
WIS. IS LIKE A TABLE OR STAND OF
SAND STONE.

DEC 27 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

USE PLATE # 5CK2907

2CK 341

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200 open
CAMERA READING 82-5911	BOARD READING 31-923 1/2
BLUE 2-147	15-21
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW 2-150	15-22
F-16 5 UNITS	FLASH 10 SEC. MASK
RED 2-147	15-21
F-16 5 UNITS	FLASH 9 SEC. MASK
BLACK 1-147	15-21
F-16 2 1/2 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 4 UNITS
REMARKS:	

15, V, W.

5' x 8 1/2

936

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DEC 1 1956

NOV 29 1956

DEC 27 1956

DISTRIBUTED BY E.D.WEST CO.,SOUTH YARMOUTH,
CAPE COD, MASS.

NO. D-11539

ORDER No. 98395

DATE 11-29-56'

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF COVER) FRONT'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO'

TITLE IN FULL CAPE COD, MASS.

IMPRINT SAME AS ABOVE'

THE PILGRIM LAND

&

14 VIEWS IN NATURAL COLOR

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DO NOT SHOW PRICE ON COVER.

FOLLOW DUMMY LAYOUT: USE SUBJECT 2CK272 FOR FRONT
VIEW (portion as shown)

SUBMIT SKETCH ,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			12/11/56	DEC 19 1956
SKETCH		2		JAN 3 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 958

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11540 ORDER NO. 98501 DATE 11-29-56

CUSTOMER

CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M CIRCULARS SIZE 8 $\frac{1}{2}$ X 11 $\frac{1}{4}$ "

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GET IN THE PICTURE and
DEC 1 1956

STAY IN THE PICTURE with
CURTEICHCOLOR (R) 3-D

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT DUMMY

COMPLETE INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5M-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

F-16

F-16

BLACK

F-16

EXTRA DAY EXPOSURE

REMARKS:

Use Shoot out

Rush

#1

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. D-11541

ORDER No. 98502

DATE 11-29-56

6 1/2 M CURTEICHCOLOR BOOK COVERS 9 X 12" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL THE CURT TEICH STORY	IMPRINT NONE
DEC 4 - 1956	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

RED
FOLLOW LAYOUT/PENCIL SKETCH - YELLOW BACKGROUND
REDUCE SIZE OF BOOK SO OVERALL HEIGHT IS 5 1/2".
PLACE IN CENTER OF COVER SO THAT EQUAL SPACE FROM
TOP AND BOTTOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	F	LENS READING	80
CAMERA READING	51-908	BOARD READING	20-609
BLUE	11	3	
F-16	UNITS	FLASH	SEC. MASK
YELLOW	12	5	
F-16	UNITS	FLASH	SEC. MASK
RED	12	4	
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

5914

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11542 ORDER NO. 98434 DATE 11-29-56

CUSTOMER HERBERT BAKER, ADVERTISING AGENCY
CHICAGO 11, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARE YOU GETTING YOURS?

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DEC 2 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Aldwash)

MAKE SURE THERE IS NO RED TINT TO WHITE ON MACHINES, MUST BE WHITE !

FOLLOW LAYOUTS

D-11542 AND D-11543 LAYOUTS ARE TOGETHER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

B 2883

MAGENTA SCREEN

3-158 5 17-14 9
3-158 4 1/2 18-15 11
4-162 18-14 12
4-165 19-15 12
EXTRA SKY EXPOSURE
REMARKS: L.O. 3/4

SHOOT OUTS

RUSH
Dec. 27

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11543 ORDER NO. 98434 DATE 11-29-56

CUSTOMER HERBERT BAKER, ADVERTISING AGENCY
CHICAGO 11, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M DOUBLE CARD SIZE 5 1/2 X 7 "

STYLE CURTEICH COLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DON'T READ THIS...etc.

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DEC 21 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Aldwash)

MAKE SURE THERE IS NO RED TINT TO WHITE ON MACHINES, MUST BE WHITE!

FOLLOW LAYOUTS

D-11542 AND D-11543 LAYOUTS ARE TOGETHER

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA NO.	2	LENS READING	90
CELL READING	4-857 1/2	SOLE READING	19-459 1/2
BLUE	3-158	17-14	11
YELLOW	3-158	18-15	11
RED	4-162	18-14	12
BLACK	4-165	19-15	12

L. O. 3/4

Shoots
onto
for A+B

RUSH Pmt

Dec. 27

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

NORTHERN MINNESOTA NOVELTIES, CROSSLAKE, MINN.

NO. D-11544

ORDER No. 98438

DATE 11-30-56

12 1/2 M JUMBO CARDS
SIZE 6 5/8 X 9 1/8"

C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R.M. YES - same as

TITLE IN FULL

IMPRINT SAME AS ABOVE 6CK2791 *private no*

GK-504 ONE OF MINNESOTA'S TEN
THOUSAND LAKES. In the etc.

JAN 25 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

WATER NEAR SHORE IS RILED UP AND BROWN - MAKE THIS WATER BLUE

USE TRANSPARENCY FROM PLATE # 6CK2791

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2911

type 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-846	BOARD READING	32-206 1/2
BLUE			
F-16	5 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH	10 SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS

REMARKS:

An Point

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				DEC 5 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

930

NO. D-11545

MISSION SAN JUAN CAPISTRANO, CALIFORNIA

ORDER No. 98508

DATE 11-30-56'

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MISSION SAN JUAN
CAPISTRANO14 VIEWS IN NATURAL COLOR
Front: ENTRANCE TO SACRED GARDENsmall type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT M M M M

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING 3CK801 FOR FRONT COVER VIEW.

BRIGHTEN FLOWERS, THE ARCH IS OLD BRICK, BUT THE WALL IS
OLD AGED PLASTER, AND NOT RED (transparency enclosed).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7-363	BOARD READING	19-519 1/2
BLUE	2-149	FLASH	17-179
F-16	6 UNITS	FLASH	9 SEC. MASK
YELLOW	2-153	FLASH	17-116
F-16	6 UNITS	FLASH	9 SEC. MASK
RED	2-157	FLASH	17-119
F-16	6 UNITS	FLASH	11 SEC. MASK
BLACK	2-161	FLASH	17-23
F-16	6 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	8 UNITS
REMARKS:	shortest from Separator - Plate Same Size		

Executive OK of Estimate

By _____
Date _____ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		1-3-57	JAN 4 - 1957
SKETCH	2		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E 943

Colored St 2 1/2

NO. D-11546

MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-
MADE IN U.S.A.

ORDER No. 98510

DATE 11-30-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL SOUVENIR HAVANA
CUBA

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR
Front: MORRO CASTLE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

JAN 21 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE VIEW 4CK1628 FOR FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Positive Contact

9943

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1957	
SKETCH				
RETOUCHING	2	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9943

VIEWS COPYRIGHTED BY

H. H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. D-11547

ORDER No. 98511

DATE 11-30-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE DELLS OF THE
WISCONSIN RIVER

14 Views in Natural Color

Front: CHIEF LONE TREE AND SON

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

DO NOT SHOW PRICE ON COVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE VIEW 6CK2733 FOR FRONT COVER Box # 2865

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1957	
SKETCH	20	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 12 1957	
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2865A

Colored 11/2

MAGENTA SCREEN

CAMERA No. 2	LENS READING 180
CAMERA READING 7-663	BOARD READING 19-563
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Same Sep Box 2865
6CK2733
SHOOT OUT
Blum
S

Colored 11x13 hrs

KF100-

NORTHERN MINNESOTA NOVELTIES,
CROSSLAKE, MINN.

NO. D-11548

ORDER NO. 98517

DATE 11-30-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC FOLDER OF
NORTHERN MINNESOTA

LAND OF THE SKY BLUE WATERS/
14 VIEWS IN NATURAL COLOR

FRONT HEADWATERS OF THE MISSISSIPPI RIVER
small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

DO NOT SHOW PRICE ON COVERS.

NOTE DUMMY LAYOUT - USING 4CK1507 FOR FRONT COVER VIEW.
GRADUATED LIGHT TO DARK BLUE BEN DAY SCREEN PATTERN BEHIND TITLE
SUBMIT SKETCH LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Snap Pack View 5CK1878

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Use Snap Pack Sys
Contact

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	24		JAN 11 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 958

CURT TEICH & CO., INC., CHICAGO

NO. B-11549

ORDER No. 98543

DATE 12-4-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"LAUGHIN' MATTER"

14 Views in Natural Color

JAN 23 1957

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION/
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH - USING PORTION OF 3CP2207 ON FRONT
COVER

1C4286

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. <i>B F</i>	LENS READING
CAMERA READING <i>57-006</i>	BOARD READING <i>19-58 1/2</i>
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16
	UNITS

REMARKS:

Post Card 5x8
from 3CP2207

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. *Checked*

By _____

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		DEC 26 1956	
SKETCH <i>10.</i>	2		
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

9943

943

ZENITH INTERSTATE NEWS CO., DULUTH, MINN.

NO. D-11550

ORDER No. 98549

DATE 12-4-56

Sheet 2

MAGENTA SCREEN

CAMERA No.	2	LENS READING	78
CAMERA READING	4-562	BOARD READING	20-894
BLUE	6	FLASH	8
F-16	UNITS	SEC. MASK	
YELLOW	4	FLASH	7
F-16	UNITS	SEC. MASK	
RED	4	FLASH	7
F-16	UNITS	SEC. MASK	
BLACK	2	FLASH	10
F-16	UNITS	SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Get Separation
+ Reduce
K 3 5/8 =

5967

6990

(S)

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
DULUTH, MINNESOTA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT SAME AS ABOVE

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH - USING 4CK384 AS FRONT COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		12-18-56	DEC 19 1956
SKETCH			
RETOUCHING	2 2 1/2		DEC 27 1956
REPHOTO			
PHOTO-LITHO			
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

NO. D-11551

ORDER No. 98561

DATE 12-5-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL COLORFUL MISSOURI
OZARKS

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR FOLDER
Front: SCENIC LOOKOUT POINT,
LAKE TANEY COMO

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

WORDS "COLORFUL" IN GREEN - "MISSOURI OZARKS" IN RED, BRUSH TYPE.

JAN 28 1957
DEC 14 1956
LH400
USE MINIATURE VIEW 4CK1809 FOR FRONT COVER -
WITH YELLOW BACKGROUND. DO NOT SHOW PRICE.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS	

REMARKS:

Use Donny Pak
View 4CK1809
as in

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1957	
SKETCH	20	2.		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

NO. D-11552

ORDER No. 98563

DATE 12-5-56

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL TWIN LAKES-NORFORK

IMPRINT SAME AS ABOVE

BULL SHOALS

&

AND NORTHWEST ARKANSAS OZARKS

NATURAL COLOR REPRODUCTIONS-

14 VIEWS IN NATURAL COLOR FOLDER

CURTEICHCOLOR (R) ART-CREATION

Front: BULL SHOALS LAKE FROM SCENIC

(REG. U.S. PAT. OFF.)

OVERLOOK

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

JAN 24 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 14 1956

JAN 24 1957

DO NOT SHOW PRICE ON COVER.

SUBMIT SKETCH - USING 4CK729 FOR FRONT COVER VIEW.

BRUSH TYPE TITLE IN DIFFERENT COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1957	
SKETCH	2	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

464729

Colored 564 2 1/2

MAGENTA SCREEN

CAMERA No.	9	LENS READING	77
CAMERA READING	1-600	BOARD READING	20-966 1/2
BLUE	4	FLASH	10 SEC. MASK
F-16	4 UNITS	FLASH	12 SEC. MASK
YELLOW	4	FLASH	10 SEC. MASK
F-16	4 UNITS	FLASH	10 SEC. MASK
RED	3 1/2	FLASH	10 SEC. MASK
F-16	4 UNITS	FLASH	10 SEC. MASK
BLACK	1 1/2	FLASH	10 SEC. MASK
F-16	4 UNITS	FLASH	10 SEC. MASK
EXTRA SKY EXPOSURE		F-16	4 UNITS

REMARKS:

Get Shortest all colors
Separate



943

6943

J.316-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11553

ORDER No. 98567

DATE 12-6-56

12 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. YES-same as
IMPRINT SAME AS ABOVE 5CK2965

YOSEMITE NATIONAL PARK, CALIFORNIA
OVERHANGING ROCK, GLACIER POINT
From this spectacular point, high
above the floor of the Valley,
is one of the ...etc.

JAN 31 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 20 1956

USE KODACHROME FROM 5CK2965

Be care to use corrected plates

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 280
CAMERA READING 3-7 1/2	BOARD READING 32-373
BLUE	
F-16 5 1/2 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 2	
F-16 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS: 1 1/2 Rose	

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1956	DEC 11 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6930

J.329-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11554

ORDER No. 98567

DATE 12-6-56

12½ M CURTEICHCOLOR JUMBO POST CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE D-9055

YOSEMITE NATIONAL PARK, CALIFORNIA
"WAWONA" TUNNEL TREE

This famous tree is in the Mariposa
Grove of Big Trees, a pleasant
drive of ...etc

JAN 25 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE KODACHROME FROM D-9055.

~~90K 10~~ 30W 86

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	1.80
CAMERA READING	7-35 1/2	BOARD READING	19-509
BLUE			
F-16	8 UNITS	FLASH 15	SEC. MASK
YELLOW			
F-16	7 UNITS	FLASH 17	SEC. MASK
RED			
F-16	6 UNITS	FLASH 20	SEC. MASK
BLACK			
F-16	3 UNITS	FLASH 20	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1956	DEC 11 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

0930

J.328-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11555

ORDER No. 98567

DATE 12-6-56

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO POST CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as ✓

IMPRINT SAME AS ABOVE 9BK25

YOSEMITE NATIONAL PARK, CALIFORNIA
THE FIRE FALL, GLACIER POINT

Each night during the summer season,
for the pleasure of their guests
and all visitors....etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 20 1956

USE KODACHROME FROM 9BK25

also 9BK43
948

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colors { C.91-256 F20-165
13.38-464

#1

MAGENTA SCREEN

CAMERA No.	CT	LENS READING	F45-100
CAMERA READING	57-0724	BOARD READING	19-2464
BLUE			
F-45-236	8	UNITS	FLASH 4 SEC. MASK
YELLOW			
F-45-236	10	UNITS	FLASH 2 SEC. MASK
RED			
F-45-236	9	UNITS	FLASH 3 SEC. MASK
BLACK			
F-45-236	9	UNITS	FLASH 4 SEC.
EXTRA SKY EXPOSURE			45- UNITS
REMARKS:	DU RENT		

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1956	DEC 11 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

930

J.301-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11556

ORDER No. 98567

DATE 12-6-56

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO POST CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 3CK184 ✓

YOSEMITE NATIONAL PARK, CALIFORNIA
HALF DOME FROM SENTINEL BRIDGE

Half Dome in appearance is a
remnant of a huge rock sphere, one
half of which has ...etc

JAN 25 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DEC 20 1956

USE KODACHROME FROM 3CK184.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1956	DEC 11 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLEUPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-846 1/2	BOARD READING 32-206 1/2
BLUE 8 UNITS	FLASH 9 SEC. MASK
F-16 7 UNITS	FLASH 10 SEC. MASK
YELLOW 7 UNITS	FLASH 10 SEC. MASK
F-16 6 UNITS	FLASH 10 SEC. MASK
RED 6 UNITS	FLASH 15 SEC. MASK
F-16 3 UNITS	FLASH 15 SEC. MASK
EXTRA SKY EXPOSURE	F-16 - 5 UNITS
REMARKS:	

0930

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11557 ORDER NO. 98569 DATE 12-6-56

CUSTOMER W. L. STENSGAARD & ASSOCIATES
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

11 M TRIPLE CARDS SIZE 5½ X 10½"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full YOUR MOST EXCITING ARROW
EASTER PROMOTION...

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

(All of this on address side)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT - WITH 8 X 10" TRANSPARENCY AND OVERLAY.
ONE CARD WITH ILLUSTRATION FROM TRANSPARENCY - TRANSPARENCY CAN
BE CUT, AT BOTTOM JUST ABOVE RUG EDGE SO RUG EDGE DOES NOT SHOW.
TYPE WITH HALFTONE IN ONE COLOR(FURNISHED).

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CAMERA No. I

LENS READING 100

CAMERA READING 56-867 1/2

FOCUS READING 19-081

DATE 3-153

17-14

F-16

13

11

SEC. X

YELLOW 4-155

17-14

F-16

11

12

SEC. MASK

RED 4-160

17-14

F-16

8

18

SEC. MASK

BLACK 4-160

20-15

F-16

5

17

SEC.

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

#1

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

NO. D-11558

DISTRIBUTED BY GRAMATAN ART CO. INC.,
MT. VERNON, N. Y.

ORDER No. 98585

DATE 12-7-56

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VIEWS OF

NEWARK, NEW JERSEY

14 VIEWS IN NATURAL COLOR
Front: WARS OF AMERICA MONUMENT

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO.

IMPRINT SAME AS ABOVE - and -
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING VIEW 4CK1925 FOR FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 22 1957
SKETCH	3	30		MAR 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	100
CAMERA READING	7.859 1/2	BOARD READING	19-637 1/2
BLUE			
F-16	4 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	4 UNITS	FLASH	12 SEC. MASK
RED			
F-16	3 1/2 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH	11 SEC.
EXTRA SKY EXPOSURE		F-16	1 1/4 UNITS
REMARKS:			

SHOOT OUT

971

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11559 ORDER NO. 98593 DATE 12-7-56

CUSTOMER
MUTUAL SAVINGS & LOAN ASSOCIATION
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE CARDS SIZE 5½ X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MUTUAL SAVINGS AND LOAN ASSOCIATION
510 EAST WISCONSIN AVENUE
MILWAUKEE 2, WISCONSIN
JAN 3 1957

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND ALL INSTRUCTIONS ENCLOSED, USING PICTURE
OF EXTERIOR VIEW NOW IN WORK - 6CK2591...
PANEL ON PICTURE SIDE AT BOTTOM - WITH TITLE AS INDICATED

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CHICAGO, ILL. 2
CITY 57-310
1-152
5½
2-154
F-16 5
RED 1-160
F-16 5
BLACK 1-160
F-16 2½
EXTRA DAY DAY DOUBLE
REMARKS:
100
19-336
20-18
11
18-20
12
18-20
14
20-30
14
3½
A, J, W.



Jan 7-

RUSH

as quoted

NO. ~~XXXX~~ D-11560

BJ.9-F. E. C. NEWS CO., WEST PALM BEACH, FLA.

ORDER No. 98594

DATE 12-7-56

6 1/2 M CURTEICHCOLOR JUMBO POST CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 27 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE. 6CK1309

GIANT NORTH AFRICAN OSTRICHES
SHOWING EGGS AND YOUNG

Complete Flocks of Ostrich and
many more herds of other type
animals are all roaming...etc

(above title at bottom of message
space)

PHOTO PROPERTY OF C.T.

DEC 21 1956

USE KODACHROME FROM 6CK1309

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 12 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200 open
CAMERA READING 82-59 1/2	BOARD READING 31-92 3
BLUE 0-154	17-21
F-16 6 UNITS	FLASH 12 SEC. MASK
YELLOW 0-154	17-23
F-16 5 UNITS	FLASH 11 SEC. MASK
RED 0-160	17-23
F-16 5 UNITS	FLASH 14 SEC. MASK
BLACK 0-158	17-22
F-16 2 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	Extra Eff. on bird - BLK - 2 1/2 F.V.W.

G 936

LJ.12-LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11561

ORDER No. 98624

DATE 12-11-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES *same as 6CK2941*

TITLE IN FULL THE GREAT MASTERPIECE
MOSAIC REPRODUCTION OF LEONARDO
DA VINCI'S GREAT MASTERPIECE
LAKE WALES, FLORIDA

IMPRINT SAME AS ABOVE

(at bottom of message space:
THE GREAT MASTERPIECE, a mosaic
of Leonardo da Vinci's LAST
SUPPER. Made of more than..etc

...etc

FEB 4 - 1957

Same as 6CK2941 1 7/16 Panel at Bottom

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2941 - WITH WHITE PANEL
AT BOTTOM ON PICTURE SIDE - FOR TITLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

~~2970~~ 2970

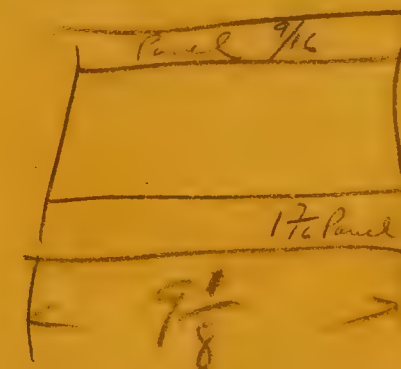
MAGENTA SCREEN

CAMERA No. 2	LENS READING 110
CAMERA READING 9-788 1/2	BOARD READING 9-572
BLUE 5 1/2 UNITS	FLASH 9 SEC. MASK
F-16 5 UNITS	FLASH 11 SEC. MASK
YELLOW 4 1/2 UNITS	FLASH 12 SEC. MASK
F-16 2 UNITS	FLASH 12 SEC.
BLACK 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

See Print

Panel at Top
Panel at Bottom



E-930

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11562

ORDER No. 98642

DATE 12-12-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as
IMPRINT SAME AS ABOVE 1CK263

J-15. NEEDLE'S EYE ON NEEDLE'S
HIGHWAY, BLACK HILLS, SOUTH DAKOTA
This most unusual formation, a
giant rock forming a ...etc

FEB 28 1957

DEC 28 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 1CK263

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 190
CAMERA READING 9-578	BOARD READING 29-795
BLUE 2-179	FLASH 12 SEC. MASK
F-16 UNITS	
YELLOW 2-170	FLASH 12 SEC. MASK
F-16 UNITS	
RED 2-184	FLASH 12 SEC. MASK
F-16 UNITS	
BLACK 2-184	FLASH 12 SEC. MASK
F-16 UNITS	
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

5 1/2 x 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 20 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

G 965

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11563

ORDER No. 98642

DATE ~~XXXX~~ 12-12-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 28 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 6CK2955
IMPRINT SAME AS ABOVE

J-16. DEVIL'S TOWER, WEST OF
THE BLACK HILLS, SOUTH DAKOTA
.....etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2955

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. <i>I</i>	LENS READING <i>open</i>
CAMERA READING <i>78-793</i>	BOARD READING <i>29-291</i>
BLUE	
F-16 <i>12</i> UNITS	FLASH <i>15</i> SEC. MASK
YELLOW	
F-16 <i>12</i> UNITS	FLASH <i>14</i> SEC. MASK
RED	
F-16 <i>11</i> UNITS	FLASH <i>17</i> SEC. MASK
BLACK	
F-16 <i>7/2</i> UNITS	FLASH <i>16</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>open-2</i> UNITS
REMARKS:	

5 1/2 x 8 1/8

6965

6936
taken off

#1

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. ~~111~~ D-11564

ORDER No. 98642

DATE 12-12-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as
IMPRINT SAME AS ABOVE. 6CK2945

J-17. TWIN PEAKS, BAD LANDS
NATIONAL MONUMENT, SOUTH DAKOTA
...etc

FEB 28 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2945

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	eyes
CAMERA READING	78-793	BOARD READING	29-291
BLUE			
F-16	7 UNITS	FLASH	6 SEC. MASK
YELLOW			
F-16	10 1/2 UNITS	FLASH	18 SEC. MASK
RED			
F-16	8 1/2 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	eyes UNITS
REMARKS:			

5 1/2 x 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6965

[Handwritten signature]

[Handwritten signature]

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11565

ORDER No. 98642

DATE 12-12-56

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 6CK2947

IMPRINT SAME AS ABOVE.

J-18. A NEW ROAD THROUGH ANCIENT
PLAYGROUND OF THE DINOSAURS,
BAD LANDS NATIONAL MONUMENT,
SOUTH DAKOTA /
...etc

FEB 26 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2947

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. F	LENS READING 185
CAMERA READING 78-611	BOARD READING 29-126
BLUE	
F-16 12 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 13 1/2 UNITS	FLASH 16 SEC. MASK
RED	
F-16 11 1/2 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 8 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 185-4 UNITS
REMARKS:	

DO NOT
5 1/2 x 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6965

Handwritten signature and initials.

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11566

ORDER No. 98642

DATE 12-12-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPEC. R. M. YES-same as to come
6CK2946

IMPRINT SAME AS ABOVE.

J-19. EROSION OF THE AGES,
BAD LANDS NATIONAL MONUMENT,
SOUTH DAKOTA
...etc

FEB 28 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2946

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING
CAMERA READING 78-773 1/2	BOARD READING 29-280 1/2
BLUE	
F-16 10 1/2 UNITS	FLASH 16 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 17 SEC. MASK
RED	
F-16 9 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 open - 6 UNITS
REMARKS:	

5 1/2 x 8 1/2

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G 965
36
Lubner '57

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11567

ORDER NO. 98651

DATE 12-13-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL BEAUTIFUL
BLACK HILLS, SOUTH DAKOTA
14 VIEWS IN NATURAL COLOR

IMPRINT SAME AS ABOVE
and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

Front: MT. RUSHMORE NATIONAL
MEMORIAL

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE 2CK292 FOR FRONT COVER VIEW - FOLLOW DUMMY LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 78
CAMERA READING 1-868 1/2	BOARD READING 20-862
BLUE 2-160	14-21
F-16 5 UNITS	FLASH 12 SEC. MASK
YELLOW 2-150	14-20
F-16 4 1/2 UNITS	FLASH 9 SEC. MASK
RED 2-156	14-21
F-16 4 UNITS	FLASH 17 SEC. MASK
BLACK 2-156	14-20
F-16 1 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 1 1/2 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 8 1957	JAN 11 1957
SKETCH	50	24		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S. D.

NO. D-11568

ORDER No. 98652

DATE 12-13-56

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC

BAD LANDS NATIONAL MONUMENT

SOUTH DAKOTA

14 VIEWS IN NATURAL COLOR

Front: TWIN PEAKS

small type: COPYRIGHT MCMLVII BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

and

NATURAL COLOR REPRODUCTIONS-

CURTEICHCOLOR (R) ART-CREATION

(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING NEW SUBJECT 6CK2945
FOR FRONT VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1957
SKETCH	2	2		FEB 7 - 1957
RETOUCHING				FEB 18 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. I	LENS READING 100
CAMERA READING 57-063	BOARD READING 19-279
BLUE	
F-16 7 UNITS	FLASH 6 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 18 SEC. MASK
RED	
F-16 8 1/2 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 19 SEC.
EXTRA SKY EXPOSURE	F-16 100 UNITS

REMARKS:

Same Sep
as Separation
add Sky
we ~~should~~

6971

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11569

ORDER NO. 98666

DATE 12-14-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT NONE

MAR 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK1149

TITLE IN LOWER CORNER: AT PIMA POINT

FOR BOOK ONLY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I	LENS READING
CAMERA READING 82-3/3	BOARD READING 31-918
BLUE	
F-16 14 UNITS	FLASH 11 SEC. MASK LT.
YELLOW	
F-16 20 UNITS	FLASH 7 SEC. MASK - DR
RED	
F-16 100-17 UNITS	FLASH 10 SEC. MASK LT
BLACK	
F-16 6 UNITS	FLASH 13 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

DU PONT

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1956	DEC 27 1956
SKETCH				DEC 10 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

~~Book~~
Book

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11570

ORDER No. 98666

DATE 12-14-56

12 1/2 M CURTEICH COLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

MAR 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK386.

TITLE IN LOWER CORNER: SOUTH RIM IN WINTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING open
CAMERA READING 82-314	BOARD READING 51-918
BLUE	
F-16 10 1/2 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 10 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 9 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 open 11 UNITS
REMARKS:	

DU Part

6 1/2 x 9 1/8

8929

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 14 1956	
SKETCH				
RETOUCHING			DEC 19 1956	
REPHOTO				
PHOTO-LITHO			DEC 19 1956	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Book

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11571

ORDER NO. 98666

DATE 12-14-56

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

MAR 6 - 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK1162

TITLE IN LOWER CORNER: VIEW FROM ~~MINIMUM ROOM~~
"DUCK-ON-THE-ROCK"

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING
CAMERA READING 82-313	BOARD READING 31-918
BLUE	
F-16 14½ UNITS	FLASH 11 SEC. MASK LT.
YELLOW	
F-16 20 UNITS	FLASH 12 SEC. MASK O.K.
RED	
F-16 100-28 UNITS	FLASH 11 SEC. MASK LT.
BLACK	
F-16 6½ UNITS	FLASH 9 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

6 1/8 x 9 1/8

8929

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BOOK

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11573

ORDER NO. 98666

DATE 12-14-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

MAR 5 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK2443

TITLE IN LOWER CORNER: THE HOPI HOUSE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. /	LENS READING <i>open</i>
CAMERA READING <i>82-043 1/2</i>	BOARD READING <i>37-612</i>
BLUE	
F-16 <i>11 1/2</i> UNITS	FLASH <i>14</i> SEC. MASK
YELLOW	
F-16 <i>11 1/2</i> UNITS	FLASH <i>15</i> SEC. MASK
RED	
F-16 <i>10</i> UNITS	FLASH <i>20</i> SEC. MASK
BLACK	
F-16 <i>6 1/2</i> UNITS	FLASH <i>20</i> SEC.
EXTRA SKY EXPOSURE	F-16 <i>open</i> <i>17</i> UNITS
REMARKS:	

New Sky #15
9 1/4 x 6 1/8

929

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BOOK

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11574

ORDER No. 98666

DATE 12-14-56

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

JAN 1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK248

TITLE IN LOWER CORNER: HOTEL EL TOVAR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. T	LENS READING open
CAMERA READING 81-573½	BOARD READING 31-345½
BLUE	
F-16 14½ UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 14½ UNITS	FLASH 13 SEC. MASK
RED	
F-16 10 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 6½ UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 open 10 UNITS
REMARKS:	

6 1/4 x 9 1/4

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2929
3933

DEC 19 1956

DEC 12 1956

DEC 24 1956

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11575

ORDER No. 98666

DATE 12-14-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 x 9" FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. NO

R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK1154

TITLE IN LOWER CORNER: AT YAVAPAI POINT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	1	LENS READING	Open
CAMERA READING	82-314	BOARD READING	31-918
BLUE			
F-16	12 UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	30 UNITS	FLASH	10 SEC. MASK
RED			
F-16	19 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	88 SEC.
EXTRA SKY EXPOSURE		F-16	Open UNITS

REMARKS:

DU Post

6 1/2 x 9 1/2

8929

POOK

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FRED HARVEY, ALBUQUERQUE, NEW MEXICO

NO. D-11576

ORDER No. 98666

DATE 12-14-56

12½ M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK2441

TITLE IN LOWER CORNER: NATIVE MULE DEER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 82-044	BOARD READING 37-61072
BLUE	
F-16 11½ UNITS	FLASH 14 SEC. MASK
YELLOW	
F-16 11½ UNITS	FLASH 15 SEC. MASK
RED	
F-16 10 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 6½ UNITS	FLASH 20 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Tape 50

FRED HARVEY, ~~MR~~ ALBUQUERQUE, NEW MEXICO

NO. D-11577

ORDER NO. 98666

DATE 12-14-56

12 1/2 M CURTEICHCOLOR JUMBO CARDS 6 x 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

FEB 9 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 3CK1146

TITLE IN LOWER CORNER: SWIMMING POOL AT PHANTOM ~~KIMEN~~
RANCH. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-664	BOARD READING 31-920
BLUE	
F-16 8 UNITS	FLASH 10 SEC. MASK
YELLOW 7	
F-16 UNITS	FLASH 12 SEC. MASK
RED 6	
F-16 UNITS	FLASH SEC. MASK
BLACK 9	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Using yell separation for Blk

6 1/4 x 9 1/8

1 1/2 933

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

also Book

cells
& Pop
Pond

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11579 ORDER NO. 98672 DATE 12-17-56

CUSTOMER IGLESIA DE LA MERCED
HAVANA, CUBA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M FOLDER COVER SIZE 4-1/8 x 7" PICTURAMIC

STYLE CURTEICHCOLOR-FRONT

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LA MERCED CHURCH
HAVANA, CUBA

Front: IGLESIA DE LA MERCED

APR 8 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
MARIO L. GUARDIOLA, OBRAPIA 511,
HAVANA, CUBA — MADE IN U.S.A.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT: USING VIEW 6CK2989 FOR FRONT COVER.

WORDS:

"LA MERCED CHURCH" & "IGLESIA DE LA MERCED" IN BLUE TYPE,
and "HAVANA, CUBA" IN RED TYPE.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11579 ORDER NO. 98672 DATE 12-17-56

CUSTOMER IGLESIA DE LA MERCED
HAVANA, CUBA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M FOLDER COVER SIZE 4-1/8 x 7" PICTURAMIC

STYLE CURTEICHCOLOR- BACK

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PICTURAMIC FOLDER
LA MERCED CHURCH
HAVANA, CUBA

small type: COPYRIGHT MCMLVII BY CURT TEICH
(verse for back view) & CO., INC.,
CHICAGO, U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
MARIO L. GUARDIOLA, OBRAPIA
511, HAVANA, CUBA — MADE IN U.S.A.
(R) ART-CREATION (REG. U.S. PAT. OFF.)

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT: USING 6CK3003 FOR BACK VIEW.

2932 SHOOT OUT
MAGENTA SCREEN
2-838
5
9
4 1/2
10
4 1/2
12
2
12
3

E983

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-11580

ORDER No. 98718

DATE 12-19-56

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 6CK3048

FREMONT STREET, LOOKING WEST
FROM SECOND,
LAS VEGAS, NEVADA ..etc

MAR 23 1957

MAR 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK3048

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 3.75	BOARD READING 32-334 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK 2	
F-16 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 - 3 UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-11581

ORDER No. 98725

DATE 12-20-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
FABULOUS LAS VEGAS, NEVADA

APR 12 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-to come

IMPRINT SAME AS ABOVE

APR 12 1957

PHOTO PROPERTY OF C.T.

FOLLOW PENCIL LAYOUT FOR 12 MINIATURE VIEWS, WITH
2 HORIZONTAL PANELS FOR TITLE.

Slowly in each Submit sketch
in white in view

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 24 1957
SKETCH		4½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	63
CAMERA READING	8.92½	BOARD READING	25-53
BLUE			
F-16	5	UNITS	9 FLASH SEC. MASK
YELLOW			
F-16	5	UNITS	10 FLASH SEC. MASK
RED			
F-16	5	UNITS	12 FLASH SEC. MASK
BLACK			
F-16	2	UNITS	12 FLASH SEC.
EXTRA SKY EXPOSURE			F-16 2½ UNITS
REMARKS:	60K-3061-2½		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	62
CAMERA READING	7.803	BOARD READING	25-328
BLUE			
F-16	5	UNITS	9 FLASH SEC. MASK
YELLOW			
F-16	5	UNITS	11 FLASH SEC. MASK
RED			
F-16	5	UNITS	12 FLASH SEC. MASK
BLACK			
F-16	2	UNITS	12 FLASH SEC.
EXTRA SKY EXPOSURE			F-16 2½ UNITS
REMARKS:	60K-3055-2½		

MAGENTA SCREEN

CAMERA No.	2	LENS READING	65
CAMERA READING	8.653½	BOARD READING	24-182½
BLUE			
F-16	5½	UNITS	10 FLASH SEC. MASK
YELLOW			
F-16	5	UNITS	10 FLASH SEC. MASK
RED			
F-16	5	UNITS	12 FLASH SEC. MASK
BLACK			
F-16	2	UNITS	12 FLASH SEC.
EXTRA SKY EXPOSURE			F-16 3 UNITS
REMARKS:	60K-3057		

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-11582

ORDER No. 98725

DATE 12-20-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
GLAMOROUS LAS VEGAS, NEVADA

APR 12 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW PENCIL LAYOUT FOR 12 MINIATURE VIEWS, WITH
2 HORIZONTAL PANELS FOR TITLE.

*Submit sketch show numbers
in each view
in white*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 24 1957
SKETCH		2½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	54
CAMERA READING	45-737½	BOARD READING	28-956½
BLUE			
F-16	5½	UNITS	FLASH 10 SEC. MASK
YELLOW			
F-16	5	UNITS	FLASH 11 SEC. MASK
RED			
F-16	5	UNITS	FLASH 12 SEC. MASK
BLACK			
F-16	2	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: 60K. 3040-

9925

MAGENTA SCREEN

CAMERA No.	2	LENS READING	60
CAMERA READING	7-428½	BOARD READING	25-769
BLUE			
F-16	5	UNITS	FLASH 11 SEC. MASK
YELLOW			
F-16	5	UNITS	FLASH 11 SEC. MASK
RED			
F-16	4½	UNITS	FLASH 12 SEC. MASK
BLACK			
F-16	2	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

60K. 3034

MAGENTA SCREEN

CAMERA No.	2	LENS READING	63
CAMERA READING	7-970½	BOARD READING	25-300½
BLUE			
F-16	6½	UNITS	FLASH 11 SEC. MASK
YELLOW			
F-16	5½	UNITS	FLASH 10 SEC. MASK
RED			
F-16	4½	UNITS	FLASH 12 SEC. MASK
BLACK			
F-16	2½	UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

60K. 3039

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. ~~1000~~ D-11583

ORDER No. 98726

DATE 12-20-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL FABULOUS LAS VEGAS
NEVADA

IMPRINT SAME AS ABOVE /
&

14 VIEWS IN NATURAL COLOR
Front: SWIMMING POOL, HOTEL ~~RENTAL~~ CURTEICHCOLOR (R) ART-CREATION
RIVIERA (REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

TITLE

FOLLOW DUMMY LAYOUT - EXCEPT: USE SUBJECT 5CK1888
FOR THE FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1-21-57	
SKETCH	10	5		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

1861

Sht 2 1/2

MAGENTA SCREEN

CAMERA No.	2	LENS READING	78
CAMERA READING	1-685 1/2	BOARD READING	21-243
BLUE	6 1/2 UNITS	FLASH	10 SEC. MASK
F-16	5 1/2 UNITS	FLASH	10 SEC. MASK
YELLOW	5 1/2 UNITS	FLASH	12 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
RED	5 1/2 UNITS	FLASH	12 SEC. MASK
F-16	5 1/2 UNITS	FLASH	12 SEC. MASK
BLACK	2 1/2 UNITS	FLASH	12 SEC. MASK
F-16	2 1/2 UNITS	FLASH	12 SEC. MASK
EXTRA SKY EXPOSURE		F-16	5 1/2 UNITS
REMARKS:			

Reduce
get another
3 1/2 x 2 1/4
see Kodak
for color

Improve colors
of 5CK 1888 as
per trans.

1971
SHOOT OUT

DESERT SUPPLY CO., LAS VEGAS, NEVADA

NO. D-11584

ORDER No. 98727

DATE 12-20-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. NO	R. M. NO.	
TITLE IN FULL HOWDY PODNER FROM LAS VEGAS, NEVADA 14 VIEWS IN NATURAL COLOR	IMPRINT SAME AS ABOVE & NATURAL COLOR REPRODUCTIONS - CURTEICHCOLOR (R) ART-CREATION (REG. U.S. PAT.OFF.)		
small type: COPYRIGHT MCMLVII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.		

FOLLOW DUMMY LAYOUT - USING SUBJECT 6CK3040 (PIONEER CLUB)
FOR FRONT COVER VIEW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7-121	LENS READING	100
CAMERA READING	7-121	BOARD READING	19-324 1/2
BLUE			
F-16	5 1/2 UNITS	FLASH 10	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 11	SEC. MASK
RED			
F-16	5 UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	5 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 11 1957
SKETCH	2		FEB 12 1957
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	34		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

from Separation 6CK3040
Box 2966
Same Size 4 1/2"

6971

A. V. POLLARD, VICTORIA, BRITISH COLUMBIA

NO. D-11585

ORDER NO. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR BOOK COVER 8½ X 11"

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL SOUVENIR OF THE
WESTERN CANADA
WONDERLAND

IMPRINT NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

VICTORIA-VANCOUVER-BANFF

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - WITH OVERLAY AND TYPE SKETCHES
ENCLOSED. USE VIEW OF INTERNATIONAL PEACE ARCH (either
6CK2117 or 8x10 transparency).

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A.V. POLLARD, VICTORIA, BRITISH COLUMBIA

NO. D-11585

ORDER NO. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR BOOK COVER 8½ X 11"

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL BOW RIVER, FROM THE
TERRACE OF BANFF
SPRINGS HOTEL,
BANFF, CANADA

IMPRINT NONE

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK3067 AND BLOW UP TO ~~MCMLVII~~
COVER SIZE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3047

MAGENTA SCREEN

2-155	2-777 1/2	17-18	120	20-432
2-157		17-21	10	2-9
F-16		17-22	10	0
RED 1-164		17-22	12	0
F-16		17-22	12	0
BLACK 2-100		17-22	12	0
F-16		17-22	12	0
EXTRA SKY LAYERS		17-22	12	0
REMARKS		17-22	12	0

Longer for shooting
placing type on 10 hrs.

SHOOT OUT

MAGENTA SCREEN

2-891	120	20-175
5 1/2	11	2-9
5	11	0
5	12	0
2	12	0
13	13	0

Back

NO. D-11585

A.V. POLLARD, VICTORIA, BRITISH COLUMBIA

ORDER NO. 98744

DATE 12-21-56

12 $\frac{1}{4}$ M CURTEICHCOLOR BOOK COVER 8 $\frac{1}{2}$ X 11"

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL BOW RIVER, FROM THE
TERRACE OF BANFF
SPRINGS HOTEL,
BANFF, CANADA

IMPRINT NONE

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK3067 AND BLOW UP TO ~~MINIMUM SIZE~~
COVER SIZE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

PROOF TICKET

A. V. POLLARD, VICTORIA, B.C.

NO. D-11586

ORDER No. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR JUMBO VIEW 7½ X 10" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL PARLIAMENT BUILDINGS
VICTORIA,
BRITISH COLUMBIA

IMPRINT NONE

APR 3-1957 B

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2112 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Page 1

2724

Lane 46

MAGENTA SCREEN

CAMERA No. 2	LENS READING 220
CAMERA READING 7-332	BOARD READING 35-638
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

blowup, using Coloripar
negatives of 6CK 2112

Box-2724

10 X 7½

use Shoot out

APR 3 1957

Page 2A)

2736

#14

NO. D-11587

A.V. POLLARD, VICTORIA, B.C.

ORDER No. 98744

DATE 12-21-56

12½ M ~~EM~~ CURTEICHCOLOR JUMBO VIEW 5 x 7½" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

TITLE IN FULL CORNER OF EMPRESS HOTEL
VICTORIA, B.C.

Totem Poles, in Stanley Park,
Vancouver

APR 3 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2119 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. F	LENS READING 165
CAMERA READING 73-188½	BOARD READING 25-582½
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 8 SEC. MASK
RED	
F-16 8 X UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 165-7 UNITS
REMARKS:	Don Print

blow up, using separation
negatives from 6CK2119
Box 2736

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			APR 1, 1957

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

7½ X 4 15/16

use short cut

A. V. POLLARD, VICTORIA, B.C.

NO. D-11588

ORDER No. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR JUMBO VIEW 5 x 7½ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PARLIAMENT BUILDINGS
AND HANGING BASKETS
VICTORIA, B.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK548 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			APRIL 1, 1957

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Page 2B 2304

#1

MAGENTA SCREEN

CAMERA No. I	LENS READING 195
CAMERA READING 78-921%	BOARD READING 29-466%
BLUE	
F-16 11 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 12 SEC. MASK
RED	
F-16 8½ UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 7 6/7 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 195 UNITS
REMARKS:	

Don Print
blowup, using separation
negatives of 6CK548

Box 2304

7½ x 4 1/5
Use Shoot out

A.V. POLLARD, VICTORIA, B.C.

NO. D-11589

ORDER No. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR JUMBO VIEW 7½ X 10"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNKEN GARDENS
THE BUTCHART GARDENS
VICTORIA, B.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

APR 3 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK528 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		37		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

(Page 5)

2310

#1

MAGENTA SCREEN

CAMERA No. 1	LENS READING 220
CAMERA READING 86-872	BOARD READING 35-435
BLUE	
F-16 13½ UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 13½ UNITS	FLASH 12 SEC. MASK
RED	
F-16 10½ UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 7 UNITS	FLASH 17 SEC.
EXTRA SKY EXPOSURE	F-16 220-10 UNITS
REMARKS:	

blowup, using separation
negatives from 6CK528

Box 2310

10 X 7½

use shoot onto

A.V. POLLARD, VICTORIA, B.C.

NO. D-11590

ORDER No. 98744

DATE 12-21-56

12½ M CURTEICHCOLOR JUMBO VIEW  7½ X 21" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M. NO

TITLE IN FULL CANADIAN PACIFIC

IMPRINT NONE

(train)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

TRANS. TO COME
WORK FROM ~~COLOR~~ COPY FROM MENU FOR A DOUBLE PAGE
VIEW AND ENLARGE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

New view

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

A. V. POLLARD, VICTORIA, B.C.

NO. D-11591

ORDER No. 98744

DATE 12-21-56

12 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO VIEW 7 $\frac{1}{2}$ X 10" FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL THE FIGUREHEAD IS
FROM THE SAILING SHIP
RIVERSDALE (2,210 tons),
BUILT AT GLASGOW, SCOTLAND, 1894,
AND REPRESENTS A MADONNA.

IMPRINT NONE

ADD 3-1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1034 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 255
CAMERA READING 7-127 $\frac{1}{2}$	BOARD READING 43-681
BLUE	
F-16 6 $\frac{1}{2}$ UNITS	FLASH 8 SEC. MASK
YELLOW	
F-16 5 $\frac{1}{2}$ UNITS	FLASH 8 SEC. MASK
RED	
F-16 5 $\frac{1}{2}$ UNITS	FLASH 11 SEC. MASK
BLACK	
F-16 2 $\frac{1}{2}$ UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

blowup, using separation
negatives from 6CK 1034

Box 2415

10 X 7 $\frac{1}{2}$
use short cut

A. V. POLLARD, VICTORIA, B. C.

NO. D-11592

ORDER No. 98744

DATE 12-21-56

12 1/2 M CURTEICHCOLOR JUMBO VIEW 7 1/2 X 10"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL
INNER HARBOR WITH
EMPRESS HOTEL IN
BACKGROUND
VICTORIA, B.C. /

IMPRINT NONE

PARLIAMENT BUILDINGS BY NIGHT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2114 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2	LENS READING 220
CAMERA READING 7.639 1/2	BOARD READING 35-917 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 10 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

blowup, using separation
negatives from 6CK 2114
Box 2776

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked	
By _____	AND WORK SCHEDULE	By _____	
Date _____		Date _____	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

10x7 1/2
use shoot out

ADV. ORDER

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE CURTEICHCOLOR-FULL FACI

(All of this on address side)

FRONT NO. SPEC. R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☒ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

FEB 1 - 1957

ALERT ADVERTISING AGENCY,
GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Balinese Room)

FEB 25 1957

FOLLOW COLORED SKETCH - WITH 4 TRANSPARENCIES ENCLOSED, FOR A 4-VIEW CARD.

COLOR DESCRIPTION

DUPONT
FILM

See
Sheet for
C. p. 100

4/2936 MAGENTA SCREEN

CALL No.	LENS READING
CAL - BIRMING 57-061	100
1-15 3-150	18-18
1-15 10	13
Y-15 3-150	18-22
F-15 10	17
1-15 3-164	18-22
1-15 9	20
DIRX 2-160	18-22
F-15 542	20
EXTRA SKY BARCODE	
REMARKS:	

REMARKS:

Dear Aunt

#1 2930 Legend 1 hr

MAGENTA SCREEN

Case No.	1	135
2-150	66-287 1/2	21-749 1/2
10	18-18	12
2-155	18-20	15
9 1/2	18-22	18
2-160	20-21	18
9		
2-160		
5 1/2		

Dr. Paul

#2 2936
MAGENTA SCREEN

CALC No. 1		GREEN	
CH. 1-18	57-061	ING. 100	
B. 3-150		19-275 1/2	
F-18	10	18-18	
Y. 3-156		13	X
F-18	10	18-22	
M.D.	3-164	17	
F-18	8	18-22	
BLACK	2-160	19-22	20
F-18	5 1/2		<u>20</u>

#3 2932 Du Pont
MAGENTA SCREEN

	NO.	DATE	TIME	REMARKS
CAL	1			
CAL				
F-16	7-152	57-061		180 19275
F-16	9 1/2			
F-16	1-155			
F-16	9 1/2			X
F-16	2-160			12 14
F-16	9			20-18 18
BLACK	2-160			20-18 18
F-16	5			18
EXTRA BATT BOMBERS				
BOMBERS:				

grouping ~~for~~ for for ✓
do not see for
as good as

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11594

ORDER No. 98754

DATE 12-26-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL **CATALINA ISLAND
CALIFORNIA**

14 VIEWS IN NATURAL COLOR
Front: BEAUTIFUL AVALON BAY

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO.

IMPRINT **SAME AS ABOVE**

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING 4CK141 FOR FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1957	
SKETCH		2 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 7 1957	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

G 971

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D -11595

ORDER No. 98796

DATE 12-27-56

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TUCSON
ARIZONA - IN PICTURES
(14)

Front: SAN XAVIER MISSION
"WHITE DOVE OF THE DESERT"
small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE and
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING 6CK3083 (Mission) FOR FRONT
COVER VIEW. SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 25 1957
SKETCH	2			MAR 15 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Shoot
5 9/16 x 3 9/16
from Sep + Pan
one shot
G 990
SHOOT OUT
S

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11596 ORDER NO. 98799 DATE 12-27-56

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ULS

UNIVERSAL LEASEWAY SYSTEM, INC.

25 1957/4

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CARD TO HAVE A 1/2 INCH WHITE PANEL AT BOTTOM.
PUT IN NEW SKY WITH CLOUDS — INSERT IN SKY IN UPPER RIGHT HAND
AREA THE "ULS" LOGOTYPE, INCLUDING INITIALS AND NAME.
(Logotype included for reduction)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

2 1-382 155 24-38 1/2
2-157 17-18 11
3-145 18-22 8
2-164 18-22 12
2-157 20-22
F-16 12
EXTRA SKY 4 10
REMARKS: 11 x 15 x 1/2 inch Camera

5 9/16 X 7 1/8
New Sky with
Clouds
Sharp — Logo in
upper right hand
corner — Black
1/2 Panel at Bottom

Center on page
upper right
corner

as printed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11597 ORDER NO. 98800 DATE 12-27-56

CUSTOMER SIEGEL BROTHERS MFG. CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SIEGEL BROS. SPECIAL CAPS FOR THE
JAN 22 1957 GOLFER

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FEB 5 - 1957

PANEL AT E TOP OF CARD ON PICTURE SIDE WITH TITLE
AND NUMBERS STRIPPED IN UNDER EACH CAP.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2948
MAGENTA SCREEN
2-155 16-17 10 24-53
2-154 16-23 9
2-160 16-20 12
2-163 16-22 12
EXTRA SKY EXPOSURE
REMARKS:

Push PROOF
1-21-
6 744
as good

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11598 ORDER NO. 98823 DATE 12-29-56

CUSTOMER ST. GILES CHURCH
OAK PARK, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 MCIRCULARS SIZE 6 1/2 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHRISTMAS AT
ST. GILES CHURCH

FEB 7 - 1957

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

NOV 7 - 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW LAYOUT - USING 8 X 10" TRANSPARENCY FOR/PICTURE,
WITH PANEL AT BOTTOM FOR TITLE.
REPRODUCTION COLORS AS ACCURATE AS POSSIBLE.

COLOR DESCRIPTION

Transparency returned to Subject
6-3-57

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2969

46-746
2-154 19-18
10 13
2-156 19-20
F-13 9 15
2-160 19-20
8 1/2 18
2-162 19-24
3 1/2 20
60

Special Der
DU Pont
Panel at Bottom
+ also left side
(at fold)
+ Strip - Top
4 1/2 X 6 1/2

NO. D-11599

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

ORDER No. 98843

DATE 12-29-56

12½ M CURTEICHCOLOR LONG LETTERS 28½ X 7¼"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TODAY IS

DEAR ...

A wonderful day as usual, in
the Beautiful Ozarks of
Missouri. ...etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

&

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING POST CARD SUBJECT 5CK1606 and
SIX SNAP PACK VIEWS: 4CK1811, 4CK1808, 5CK2843,
4CK1807, 5CK2842, and 4CK1809

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	UNITS
FLASH	SEC. MASK
YELLOW	
F-16	UNITS
FLASH	SEC. MASK
RED	
F-16	UNITS
FLASH	SEC. MASK
BLACK	
F-16	UNITS
FLASH	SEC.
EXTRA SKY EXPOSURE	F-16
	UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	R. 102	2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-11600

DISTRIBUTED BY CORWIN NEWS AGENCY, JEFFERSON CITY, MO. ORDER No. 10016
ORIGINAL COLOR PHOTOS BY O.F. BROCKMEYER-FRED
ENGLISH-GERALD MASSIE. DATE 1-3-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. NO	R. M. NO
TITLE IN FULL LAKE OF THE OZARKS MISSOURI		IMPRINT SAME AS ABOVE	
VIEWS IN NATURAL COLOR		&	
FRONT: SCENIC OVERLOOK FROM LAKE SIDE		NATURAL COLOR REPRODUCTIONS-CURTEICH COLOR (R) ART-CREATION (REG. U.S. PAT. OFF.)	
small type: COPYRIGHT MCMLVII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

FOLLOW INSTRUCTIONS ENCLOSED: USE PORTION OF 5CK2712 AS INDICATED FOR FRONT COVER.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

*Contact for Plate
Post Card
5CK 2712*

Executive OK of Estimate By _____ Cost Dept. Checked ()
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 31 1957	FEB 4 - 1957
SKETCH	2	2		
RETOUCHING				FEB 1 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

0971

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11601 ORDER NO. 10029 DATE 1-4-57

CUSTOMER ADDOLORATA VILLA
WHEELING, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 3 1/2 X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 9 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Interior of church, showing altar)

CROP WHERE SHOWN

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2976 SCREEN 120
62-490
2-150 19-18
12 13
2-156 19-20
10 15
2-160 19-20
10 20
2-160 19-20
F-16 4 20
EXTRA SKY EXPOSURE
REMARKS: DU Post
A-1-A

as marked
490

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11602 ORDER NO. 10043 DATE 1-4-57

CUSTOMER SEL-MOR ADVERTISERS
PEORIA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M JUMBO CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 7 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Comm'l Nat'l Bank of Peoria)

USE KODACHROME FROM 6CK143

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Cap 52 2139

MAGENTA SCREEN

LENS READING 190
80-739 30-662 1/2
F-16 5 9
F-16 5 9
F-16 5 12
F-16 2 12
F-16 3

Belongs to existing
comparisons of 6CK143



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11603 ORDER NO. 10073 DATE 1-8-57

CUSTOMER STONE LODGE MOTEL
HUNTINGTON, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M DOUBLE CARDS SIZE 3½ X 11"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO Spec R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Stone Lodge Motel)

FOLLOW COMPLETE INSTRUCTIONS ENCLOSED WITH BLACK & WHITE PHOTO.

COLOR DESCRIPTION

TO

PHOTO USED FOR

MAGENTA SCREEN

GENERAL No. 1 LENS 100
57-030 19-138
12 10
15 8
9 6
14 9
EXTRA SKY LENS
REMARKS: DO Part Replicate 8x10

Curteich color from
black & white photo

L.O. 1/2
R.A. 2 1/2
L.A. 12

(6977)

Proof
9-22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11604 ORDER NO. 10077 DATE 1-8-57

CUSTOMER
QUEEN OF ANGELS CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CHRISTMAS AT
QUEEN OF ANGELS CHURCH

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE PENCIL LAYOUT ENCLOSED — ELIMINATE THE TWO SIDE ALTARS
NOTE MASKING FOR CROPPING.
WITH PANEL BELOW PICTURE FOR TYPE.

V. 10 31.51-

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

a 2976 *NTA SCREEN* *#1*
60-53 9/16 *115* *19-640*
2-156 *19-18* *12*
2-156 *19-20* *14*
2-160 *19-20* *20*
2-160 *19-20* *20*
5 *115*
DO PONT *Jm*

3/4 Paul et

Strong - 2pp - 11.51

Rush
Feb - 13

DISTRIBUTED BY
SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

NO. D-11605

ORDER No. 10093

DATE 1-9-57

6 1/2 M CURTEIGHCOLOR JUMBO CARDS(5-3/8 x 8-3/8) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES SAME AS 6CK702

IMPRINT SAME AS ABOVE

J-43 AIR VIEW OF ALBUQUERQUE, NEW MEXICO

This striking view shows the heart of the city with the well etc.

JAN 17 1957

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK702 /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 10 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	18.5
CAMERA READING	9-334	BOARD READING	29-522 1/2
BLUE	5 1/2 UNITS	FLASH	10 SEC. MASK
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW	5 UNITS	FLASH	11 SEC. MASK
F-16	5 UNITS	FLASH	11 SEC. MASK
RED	5 UNITS	FLASH	11 SEC. MASK
F-16	2 UNITS	FLASH	12 SEC.
BLACK	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

5 1/2 x 8 1/2

E 989

DISTRIBUTED BY OZARK POST CARD PUBLISHERS
BOX 455, MONETT, MO.

NO. D-11606

ORDER No. 10117

DATE 1-9-57

12^M CURTEICHCOLOR LONG LETTERS 28¹/₂ x 7¹/₄" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE AMAZING OZARKS OF
ARKANSAS

DEAR.....
ETC.

TODAY IS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS
CURTEICHCOLOR (R) ART CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING POST CARD 4CK729 AND SIX SNAP PACK
VIEWS: 5CK2724, 4CK1814, 5CK2725, 5CK2728, 5CK2722
5CK2726

submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING		
CAMERA READING	BOARD READING		
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE	F-16		UNITS
REMARKS:			

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 9 1957	
SKETCH		2		JAN 20 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN COLOR SALES, INC., PORTLAND, OREGON

NO. D-11607

ORDER No. 10115

DATE 1-10-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PETERSEN ROCK
GARDENS
14 Views in Natural Color

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR(R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE SAME VIEW AS ON FOLDER COVER D-10435-K.

SUBMIT SKETCH

RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 4 - 1957
SKETCH	2	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 80
CAMERA READING 2-190 1/2	BOARD READING 20-646 1/2
BLUE	
F-16 6 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 11 SEC. MASK
RED	
F-16 5 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 14 UNITS	FLASH 14 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

Mount all blue

*Reduce Separate
Plate - 3 9/16 x 2 5/16*

SHOOT OUT

3 9/16 x 2 5/16

9958

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3000-1-2 3003

DIAL NO. D-11608 ORDER NO. 10125 DATE 1-10-57

CUSTOMER EL TORRO MOTEL & COTTAGES
FORT WALTON BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M TRIPLE CARDS SIZE 3 1/2 X 16 1/2"

STYLE CURTEICH-COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MAR 12 1957

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

MAR 25 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

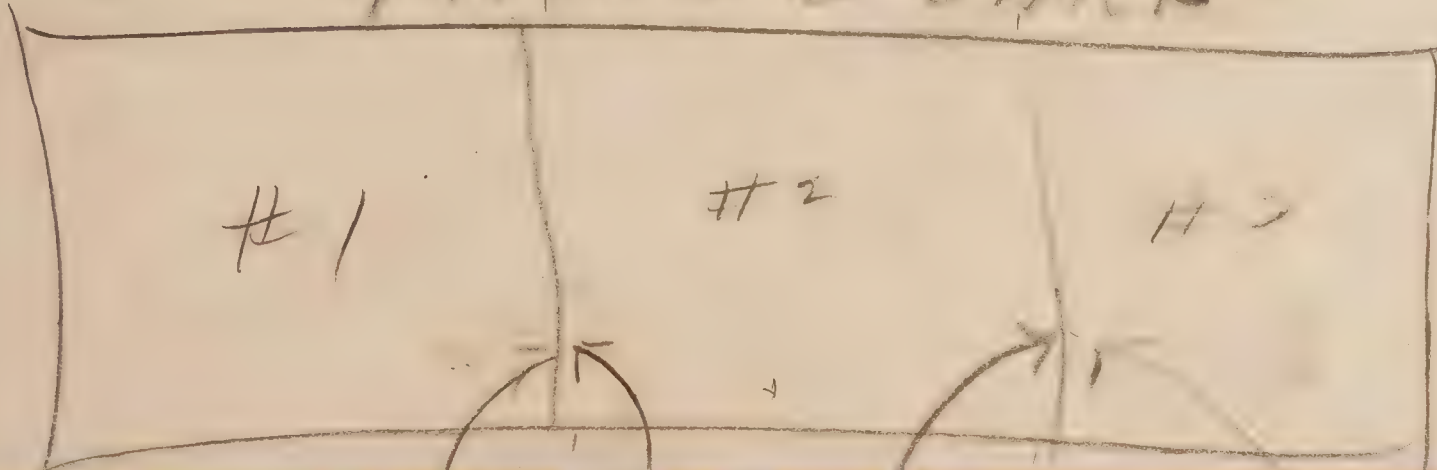
(ElTorro Motel & Cottages)

3-VIEWS - TRIPLE CARD: LAYOUT AS PER SAMPLE ENCLOSED
AND NUMBERED #1, #2 and #3.

DO BEST YOU CAN ON #3, ALSO "GREEN UP THE GRASS"

COLOR DESCRIPTION

TRIPLE CARD



Tapaque
1/16 on sides only

#2 1/16

1/16 WHITELINE

6977

3

#1-4

#2-4

#3-4

2-154 18-20

2-150 18-20

2-160 18-20

2-160 18-28

2-807

120
20-431

5
4 1/2
4
2

9
8
12
12

3-570

120
20-681

1-150

14-20

1-150 1/2

14-20

1-160

14-20

1-150 1/2

14-20

1-150 1/2

14-20

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11609 ORDER NO. 10170 DATE 1-14-57

CUSTOMER THE WARREN COMPANY
ATLANTA, GEORGIA 678 x 9 1/2

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JAN 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FEB 2 1957

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Model M-24)

WORK FROM LARGE ART WORK (FLEXICHROME).

FOLLOW ICE BLUE COLOR ON COLOR CHART, AS CLOSELY AS
POSSIBLE FOR TRIM ON MEAT DISPLAY CHEST.

COLOR DESCRIPTION

FLEXICHROME returned
2/15/57

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CAMERA No. 2

60-472 1/2

19-722

Extra Blue 2 1/2

5 — 9

5 — 8

4 — 10

1 1/2 — 10

Reverse in Camera Subject

Color separation from

colored copy

C.R. 49-755

B.R. 21-501

G 965

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11610 ORDER NO. 10171 DATE 1-14-57

CUSTOMER MANDABACH, MARTHENS & SIMMS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 7 X 11"

STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE ACRES MOTEL
CHICAGO'S NEWEST AND MOST LUXURIOUS
MOTOR HOTEL
.....etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COMPLETE LAYOUT FOR CIRCULARS, WITH ALL TYPE MATTER,
THUMBNAIL SKETCHES, ETC.

SPECIAL: FOLLOW YELLOW TINT ON LAYOUT FOR CORRECT COLOR. SEE CHANGE IN
COLOR TINT BEHIND THUMBNAIL SKETCHES FROM GREEN TO BLUE — THE
BLUE TO BE 30% OF BLUE ON WORD "ACRES".

COLOR DESCRIPTION

Art Work Ret to Customer by art R 1/4/58

PHOTO RETURNED

TO

PHOTO USED FOR

2972

MAGENTA SCREEN

#1 100
56-896 19-118
8 10
8 10
8 10
4 1/2 18
EASTMAN KODAK
REMARKS: DU PONT

MAGENTA SCREEN

#1-22 70
49-064 22-699
13 12
13 12
9 19
5 1/2 18
70

#2 DU PONT
Raymond, printing type, etc 4 1/2

1 Color separation from
colored drawing

Separation #1
C. 57-315
B. 18-814

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11611

ORDER No. 10183

DATE 1-15-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R.M. NO.

TITLE IN FULL LONG BEACH
CALIFORNIA

14 Views in natural color

IMPRINT SAME AS ABOVE &

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

DO NOT SHOW PRICE ON COVER

FOLLOW DUMMY LAYOUT - USING PORTION OF SUBJECT 3CK357
AS SHOWN (Buildings should be a trifle lighter, avoid the
SUBMIT SKETCH greenish tone)

Brighten subject on cover

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	2 1/2	MAR 1 1957	MAR 8 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

*Contract Post Card
Contact 357*

*Brighten view
C-4 - see mally*

K.21-G DISTRIBUTED BY WILSON'S BOOK &
STATIONERY STORE, PADUCAH, KY.

NO. D-11612

ORDER No. 10193

DATE 1-15-57

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 28 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES

IMPRINT SAME AS ABOVE

GIGANTIC KENTUCKY DAM
Kentucky Dam, built across the
Tennessee River in Western Kentucky,
by The Tennessee Valley Authority
at a cost of \$115,000,000,...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK39.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING
CAMERA READING 81-506	BOARD READING 31-521
BLUE	
F-16 102 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 14 SEC. MASK
RED	
F-16 9 UNITS	FLASH 18 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 15 UNITS
REMARKS:	

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 21 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

6965

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11613 ORDER NO. 10200 DATE 1-15-57

CUSTOMER ST. ALPHONSUS CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M DOUBLE CARDS SIZE 6 1/2 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

APR 4 - 1957

MAY 3 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(St. Alphonsus Church- Altar)

TRANSPARENCY CROPPED TO FIT FULL PAGE

VIEW SIZE 4 1/2, 6 1/2

COLOR DESCRIPTION

Rush

Proof needed

4/4

Special

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11614 ORDER NO. 10206 DATE 1-16-57

CUSTOMER MILWAUKEE HOSPITAL
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE $9\frac{1}{4}$ X $12\frac{1}{4}$ " *incl. trim*

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Milwaukee Hospital)

FOLLOW PENCIL LAYOUT — WITH DIMENSIONS AND PLACING OF
PICTURE (from 6CK1624) .

ALLOW FOR TRIM — $\frac{1}{8}$ " ALL AROUND. /

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

no preparatory work

check existing P.C.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11615 ORDER NO. 10218 DATE 1-17-57

CUSTOMER W. L. STENSGAARD & ASSOCIATES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

11 M TRIPLE CARDS SIZE $5\frac{1}{2}$ X $10\frac{1}{2}$

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

JAN 29 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

("Arrow Easter" display)

8 X 10" TRANSPARENCY CAN BE CUT — USE PORTION AS MARKED
ON OVERLAY.

TRY TO LIGHTEN BACKGROUND EDGES AND EVEN COLOR AS
BEST YOU CAN.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

B 2977
7-498/48-10
3-150
3-158
3-160
3-160
18-20
18-19
19-20
9
11
12
100
19-5131
1 1/2 Exposure
Dupont 57x7
1 card with picture
from 8x10" frame
2 cards with type

G 955

V. my check must have paid 1/25/57

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11616 ORDER NO. 10224 DATE 1-17-57

CUSTOMER

COLLEGE INN FOOD PRODUCTS CORP.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

MAR 5 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(College Inn-Egg Noodles & Chicken)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

3005

MAGENTA SCREEN

CAMERA No. 1

CAMERA READING 91-44 1/2

3-154

1-15

3-156

1-15

3-160

1-13

3-160

1-13

EXTRA SKY EXPOSURE

REMARKS:

LENS READING 260-070

39-036

20-22

20-22

20-22

20-22

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20-22

20-22

20-22

5 9/16 X 7 1/16

RUS #
gib-21

as per spec

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-11617

ORDER No. 10248

DATE 1-21-57

25 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 28 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

GCK.213-WRIGLEY BUILDING AND TRIBUNE
TOWER AT NIGHT-LOOKING NORTH ON
MICHIGAN AVENUE, FROM CHICAGO
RIVER

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK1432

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING open
CAMERA READING 77-372	BOARD READING 28-321
BLUE	
F-16 12 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 13 SEC. MASK
RED	
F-16 8 UNITS	FLASH 20 SEC. MASK
BLACK	
F-16 6 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 open UNITS
REMARKS:	

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

5 1/2 x 8 1/2

AERO DISTRIBUTING CO., INC.,
CHICAGO, ILLINOIS

NO. D-11618

ORDER No. 10248

DATE 1-21-57

25 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO /

IMPRINT SAME AS ABOVE

GCK.234-CHICAGO RIVER AND SKYLINE
AT NIGHT,

A picturesque view of Chicago at
night, blending the beauties of
nature and the achievements of men.

MAR 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK132.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I	LENS READING
CAMERA READING 78-694	BOARD READING 29-252 1/2
BLUE	
F-16 10 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 16 SEC. MASK
RED	
F-16 8 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 19 SEC.
EXTRA SKY EXPOSURE	F-16 open 7 UNITS
REMARKS:	

DU Port

5 1/2 X 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11619 ORDER NO. 10273 DATE 1-22-57

CUSTOMER ALLEGRETTI'S RESTAURANT & SNACK SHOP
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 6½ X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FREE DELIVERY AND CARRY-OUT
MENU

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Allegretti's Restaurant)

TYPE HEADINGS IN RED — R.M. IN BLACK

FOLLOW LAYOUT ENCLOSED, WITH ALL TYPE MATTER INCLUDED

TO BE AN INCH WIDE PANEL ON THE RIGHT OF PICTURE
AND EXTEND FULL LENGTH OF CIRCULAR, PANEL PICTURE SIDE
YELLOW BACKGROUND-BLACK TYPE.

BE SURE NEW PHONE NUMBER IS RECEIVED & INSERTED BEFORE
PRINTING. BOXES IN R.M. CAN HAVE SMALL BREAK ON CORNERS.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-1-56

MAGENTA SCREEN

CHICAGO
ALLEGRETTI'S RESTAURANT & SNACK SHOP
1733-1755 W. IRVING PARK ROAD
CHICAGO, ILLINOIS
1-22-57
25 M CIRCULARS
6½ X 7"
CURTEICH COLOR-FULL FACE
ALLEGRETTI'S RESTAURANT
FREE DELIVERY AND CARRY-OUT
MENU

Layout

existing P.C.

ON SHEET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-11620

ORDER No. 10301

DATE 1-24-57

4-1/8 x 7"
25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER (25¢)

TITLE IN FULL PICTURAMIC COLOR REPRODUCTIONS OF OVERSEAS HIGHWAY TO KEY WEST, FLA.

18 VIEWS IN NATURAL COLOR

Front: FLORIDA LIGHTHOUSE IN KEY WEST.

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT FOR COVER: USE PORTION OF CARD 4CK593
FOR COVER, AS SHOWN.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11620

GULF STREAM CARD & DIST.CO., MIAMI, FLA.

ORDER No. 10301

DATE 1-24-57

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OVERSEAS
HIGHWAY TO KEY WEST, FLORIDA
SEVEN MILE BRIDGE OVER PIGEON
KEY

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT FOR COVER - USING PLATE 5CK901

AND BLOW UP TO EDGE OF COVER. SAME COPY - BUT
IMPROVE TITLE WITH LARGE SCRIPT TYPE IN DEEP RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

118

MAGENTA SCREEN

CL	2	4-588	89	19-780
CL	4 1/2		9	XB
CL	4 1/2		9	
CL	4		8	
CL	1 1/2		8	
CL			5	

Shortout
Enlarge

1584

MAGENTA SCREEN

CL	F	71-939	165	84-903
CL	10		10	X
CL	10 1/2		11	
CL	8		13	
CL	5		12	

NO. D-11621

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 10306

DATE 1-25-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL CURTEICHCOLORAMA OF CHICAGO

IMPRINT SAME AS ABOVE

14 VIEWS IN NATURAL COLOR

& NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

Front: BUCKINGHAM FOUNTAIN

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

APR 17 1957

FOLLOW SKETCH - USING PLATE 7CK129 FOR FRONT COVER
VIEW.

6CK1439

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 30 1957	
SKETCH			JAN 30 1957	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No. 2	LENS READING 80
CAMERA READING 2.228	BOARD READING 20-733 1/2
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 UNITS	FLASH 9 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 2 SEC. MASK
BLACK	
F-16 2 1/2 UNITS	FLASH 1 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Enlarge Sep Plate
to K 3 3/4
7CK129
upper left 2 5/16
SHOOT OUT
G990

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11622 ORDER NO. 10307 DATE 1-25-57

CUSTOMER CITY FEDERAL SAVINGS & LOAN ASS'N.,
BIRMINGHAM, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CITY FEDERAL SAVINGS & LOAN
ASSOCIATION — 2015 FIRST AVENUE NORTH
BIRMINGHAM 3, ALABAMA — ALPINE 1-9247

MAR 18 1957

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer No C. T. Imprint No Imprint
Side — Center

APR 9 - 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH
ALL INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH
ALL INSTRUCTIONS ENCLOSED

Red proof 3/15

Don Paul

18 #2

100
57-061 19-201
7
7
6
6
10
10

REMARKS:
fly over
Curteichcolor from
Magenta Screen
Black & white photos
Group 3 - New Process
4 Repro photos 5x7
Layout 1 1/2
Retouching 7
Magenta Screen
Litho Art 15

989

as quoted

NO. D-11623

DAN GRIGG ENTERPRISES, MITCHELL, SO. DAK.
PHOTO BY RODNEY E. PRATHER

ORDER No. 10309

DATE 1-25-57

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 $\frac{1}{2}$ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 1 - 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

THIS IS CHIEF SWIFT HORSE AND
MEMBERS OF HIS FAMILY. They
dressed in full Indian attire.
Their summer residence is
Mitchell, S. Dak.,...etc

PHOTO PROPERTY OF CUST.

USE KODACHROME FROM 7CK349

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JAN 29 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41			2-21-57

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

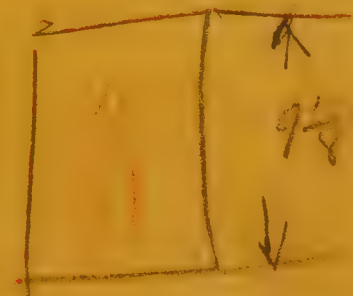
DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

3052

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-43 $\frac{1}{2}$	BOARD READING	31-570 $\frac{1}{2}$
BLUE	2-150	FLASH	18-18
F-16	5 UNITS	FLASH	11 SEC. MASK
YELLOW	2-159	FLASH	18-22
F-16	4 UNITS	FLASH	12 SEC. MASK
RED	2-160	FLASH	18-22
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK	2-162	FLASH	20-22
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

6 $\frac{5}{8}$ X 9 $\frac{1}{8}$ 

6965

Center
side
4/11/57

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

NO. D-11624

ORDER No. 10316

DATE 1-28-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO	R. M. NO	
TITLE IN FULL PICTORIAL CHICAGO 14 VIEWS IN NATURAL COLOR	IMPRINT SAME AS ABOVE		
Front: THE "OLD WATER TOWER"	and		
small type: COPYRIGHT MCMLVII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	NATURAL COLOR REPRODUCTIONS- CURTEICHCOLOR (R) ART-CREATION (REG. U.S. PAT. OFF.)		
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.		

FOLLOW SKETCH - USING VIEW 4CK476 FOR FRONT COVER
VIEW AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Use Snap Pack
View 4CK476
DUPLICATE ~~for~~ for Front Cover

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 20 1957	JAN 31 1957
SKETCH	20	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6990

(H)

INDIANA BEACH, MONTICELLO, INDIANA

NO. D-11625

ORDER NO. 10337

DATE 1-29-57

6 1/2 M JUMBO POST CARD

SIZE 6 1/2 x 9

C.T. CURTEICH COLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPEC. R. M. YES

TITLE IN FULL

IMPRINT NONE

INDIANA BEACH--"RIVIERA OF THE
MIDWEST"

This famous resort on Shafer Lake
near Monticello attracts, ETC.

APR 6 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

USE KODACHROME FROM 7CK363

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

3094

MAGENTA SCREEN

CAMERA No. 2

LENS READING

CAMERA READING 2-94 1/2

BOARD READING

32-289

BLUE

F-16

UNITS

FLASH 9

SEC. MASK

YELLOW

F-16

UNITS

FLASH 8

SEC. MASK

RED

F-16

UNITS

FLASH 12

SEC. MASK

BLACK

F-16

UNITS

FLASH 12

SEC. MASK

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS:

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

6 5/8 x 9 1/8

989

CURT TEICH & CO., INC.

NO. D-11626

ORDER NO. 10347

DATE 1-30-57

6 1/2 M JUMBO POST CARDS
SIZE 6 1/2 X 9

C.T. CURTEICHCOLOR FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT NO. SPEC. R. M. NO

IMPRINT JK-119

FEB 28 1957

RETOUCHING AND COLOR DESCRIPTION

FEB 6 - 1957

PHOTO PROPERTY OF C.T.

USE KODACHROME 6CK2816

Dog Paint & Ladder

Per. 5947

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2912

MAGENTA SCREEN

CAMERA No. 1	LENS READING 145
CAMERA READING 68-600	BOARD READING 22-800
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 17 SEC. MASK
RED	
F-16 9 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 18 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

6 5/8 X 9 1/4

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

965

CURT TEICH & CO., INC.

NO. D-11627

ORDER No. 10347

DATE 1-30-57

6 1/2 M JUMBO POST CARDS
SIZE 6 1/2 x 9

C.T. CURTEICH COLOR

FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
(ALL OF THIS ON THE PICTURE SIDE)

FRONT No. SPEC. R. M. NO.
(ALL OF THIS ON THE ADDRESS SIDE)

TITLE IN FULL

IMPRINT JK-120

FEB 28 1957

FEB 9 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME 6CK2817

3 Cats + umbrella

Pos. 5947

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2914

MAGENTA SCREEN

CAMERA No. <u>2</u>	LENS READING <u>200</u>
CAMERA READING <u>2.699</u>	BOARD READING <u>32-90 1/2</u>
BLUE	
F-16 <u>5</u> UNITS	FLASH <u>7</u> SEC. MASK <u>1/2</u>
YELLOW	
F-16 <u>4 1/2</u> UNITS <u>2</u>	FLASH <u>6</u> SEC. MASK <u>1/2</u>
RED	
F-16 <u>4</u> UNITS <u>2 1/2</u>	FLASH <u>11</u> SEC. MASK <u>1/2</u>
BLACK	
F-16 <u>2</u> UNITS	FLASH <u>11</u> SEC. <u>1/2</u>
EXTRA SKY EXPOSURE	F-16 <u>2</u> UNITS
REMARKS:	

6 5/8 x 9 1/8

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1 - 1957
SKETCH			
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6965

CURT TEICH. & CO., INC.

NO. D-11628

ORDER No. 10347

DATE 1-30-57

6 1/2 M JUMBO POST CARDS

SIZE 6 1/2 x 9

C.T. CURTEICHCOLOR

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. NO

TITLE IN FULL

IMPRINT JK-121

FEB 26 1957

FEB 2 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME 7CK166

pos 0961

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

3013

MAGENTA SCREEN

CAMERA No. 1	LENS READING open
CAMERA READING 82-392	BOARD READING 31-860
BLUE	
F-16 12 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 8 1/2 UNITS	FLASH 13 SEC. MASK
RED	
F-16 9 1/2 UNITS	FLASH 19 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 19 SEC.
EXTRA SKY EXPOSURE	F-16 8 UNITS
REMARKS:	

DU Port

6 5/8 x 9 1/8

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 1 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

965

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N. M.

NO. D-11629

ORDER No. 10374

DATE 1-31-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 5-3/8 x 8-3/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as 6CK7.

IMPRINT SAME AS ABOVE

J-45. RIPPLES IN THE WHITE SANDS
WHITE SANDS NATIONAL MONUMENT
NEW MEXICO

Snow White's Fairyland could be no
more beautiful than the sugarlike
sands of White Sands...etc.

PHOTO PROPERTY OF C.T.

MAR 7 - 1957

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK7 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 1	LENS READING open
CAMERA READING 78-888	BOARD READING 29-430
BLUE	
F-16 9 UNITS	FLASH 13 SEC. MASK
YELLOW	
F-16 7 1/2 UNITS	FLASH 12 SEC. MASK
RED	
F-16 5 1/2 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 5 1/2 UNITS	FLASH 19 SEC.
EXTRA SKY EXPOSURE	F-16 open-6 UNITS
REMARKS:	

DU 1-00T
5 1/2 x 8 1/2

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

JS.16-SUN NEWS CO., ST.PETERSBURG, FLA.

NO. D-11630

ORDER No. 10375

DATE 1-31-57

6 $\frac{1}{2}$ M CURTEICHCOLOR JUMBO CARDS 6 $\frac{1}{2}$ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO.

IMPRINT SAME AS ABOVE

(at bottom of message space:

FLAMINGOS IN BEAUTIFUL SUNKEN
GARDENS

ST. PETERSBURG, FLORIDA

FEB 23 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK2160 - AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1957	FEB 12 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLEUPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2747

MAGENTA SCREEN

CAMERA No. 2	LENS READING 200
CAMERA READING 2-955	BOARD READING 32-241
BLUE	
F-16 6 UNITS	FLASH/0 SEC. MASK
YELLOW	
F-16 5 $\frac{1}{2}$ UNITS	FLASH/1 SEC. MASK
RED	
F-16 5 $\frac{1}{2}$ UNITS	FLASH/2 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH/2 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

6 $\frac{5}{8}$ X 9 $\frac{1}{8}$

965

LINCOLN'S NEW SALEM ENTERPRISES, INC.,
PETERSBURG, ILL.

NO. D-11631

ORDER No. 10386

DATE 1-31-57

12½ M CENTER SPREAD(FOR BOOK) ~~ART~~ ^{16x10¾} ~~COLORTONE~~ ^{color} FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NEW SALEM VILLAGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

MAKE ONE NEGATIVE FROM MAP FOR CENTER SPREAD.
(FOR INSERT OF 8 PAGES).

See large "D" file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Picture Size
15x9¾*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	50	1	APR 1 1957	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ADV. ORDER

DATE COMPLETED

Photos for
this Customer

STYLE CURTEICH COLOR-FULL FAC

FRONT NO. SPEC.

APR 3 - 1957

(The RN Convalescent Home).

COLOR DESCRIPTION

MAGENTA SCREEN

3056

MAGENTA SCREEN

CH	DATE	TIME	REMARKS
CH	2	76	
CH	1-4152	21-158	
CH	2-156	20-16	
CH	56		
CH	2-156	20-16	
CH	56		
CH	2-160	20-16	
CH	5	12	
CH	4-170	20-36	
CH	2 1/2		
CH	EXTRA SKELETONS		
CH	REMARKS:		

MAGENTA SCREEN

[illegible]

MAGENTA SCREEN

4 transparencies grouped

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11633 ORDER NO. 10406 DATE 2-4-57

CUSTOMER RITTS CO. (LOS ANGELES, CALIFORNIA)

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

100 M FOLDERS. SIZE 5 1/2 X 21-3/8"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RITTS CO.
TROPITAN — SCANDIA — TIBET

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT: 6 PAGES WITH ONE PICTURE EACH — 4 PAGES WITH
2 PICTURES EACH — 1 PAGE WITH 1/2 PICTURE & 1/2 TYPE.
1 PAGE WITH TYPE ONLY.

DO NOT TRIM TRANSPARENCIES

(4) B3015 MAGENTA SCREEN

COLOR DESCRIPTION			
2-157	18-19	10	80
2-157	18-22	10	80
2-160	18-22	12	80
2-163	18-21	12	80

(5) B3014 SCREEN

2-262	17-17	10	80
1-157	17-21	10	80
1-157	17-21	10	80
1-163	17-21	12	80
2-157	17-21	12	80

(1) B3015 MAGENTA SCREEN

2-245 1/2	18-19	10	80
2-157	18-22	10	80
2-160	18-22	12	80
2-163	18-21	12	80

(2) B3014 MAGENTA SCREEN

2-262	17-17	10	80
1-157	17-21	10	80
1-157	17-21	10	80
1-163	17-21	12	80
2-157	17-23	12	80

(3) B3015 MAGENTA SCREEN

2-262	17-17	10	80
2-157	18-22	10	80
2-160	18-22	12	80
2-163	18-21	12	80

do not cut transparencies for groupings
4 panels will show story

Q23018

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

FORT TICONDEROGA MUSEUM, FORT TICONDEROGA,
N. Y.

NO. D-11634

ORDER No. 10432

DATE 2-6-57

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL FORT TICONDEROGA
NEW YORK

IMPRINT SAME AS ABOVE

&

14 VIEWS IN NATURAL COLOR
Front: THE SOUTH WALL, SOUTHWEST
BASTION AND SOUTH BARRACKS

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

Small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

APR 29 1957

FOLLOW DUMMY LAYOUT - USING VIEW 6CK471 FOR COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING 51-273	BOARD READING 20-786
BLUE	
F-16 10 UNITS	FLASH 12 SEC. MASK
YELLOW	
F-16 10 UNITS	FLASH 11 SEC. MASK
RED	
F-16 9 UNITS	FLASH 16 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 75 UNITS

REMARKS:

On Pant
Separate
Reduce 6CK471
3 1/2 x 2 1/4
5/17/57 OT OT

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 14 1957
SKETCH	20	25		MAR 25 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	20			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11635 ORDER NO. 10470 DATE 2-7-57

CUSTOMER
OLYMPIA MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M FOLDERS SIZE 5 1/2 X 17-13/16"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE "NEW" LUXURY OLYMPIA
RESORT MOTEL

DIRECTLY ON THE BLUE ATLANTIC AT 157th
ST. & COLLINS AVE., MIAMI BEACH, FLA.

TELEPHONE — WILSON 7-6541

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED — WITH ALL INSTRUCTIONS AND TYPE MATTER.
5 PANELS — 10 PAGES — 2 PAGES WITH TYPE MATTER AND 8 PAGES
EACH WITH ONE VIEW FROM 4x5 TRANSPARENCIES.

COLOR DESCRIPTION

3068

MAGENTA SCREEN

CAL-PA No.	2	LENS READING	125
CAL-PA READING	3-343	FOURD READING	20-623 1/2
1-16	3-152	18-17	8
1-16	3-154	18-22	9
1-16	3-162	18-21	11
1-16	3-160	18-22	12
EXTRA SET EXPOSURE			
REMARKS:			

3062

MAGENTA SCREEN

CAL-PA No.	2	LENS READING	125
CAL-PA READING	3-385 1/2	FOURD READING	20-523
1-16	2-150	17-17	8
1-16	2-159	17-20	12
1-16	2-160	17-20	12
1-16	2-160	19-20	12
EXTRA SET EXPOSURE			
REMARKS:			

3081

MAGENTA SCREEN

CAL-PA No.	2	LENS READING	125
CAL-PA READING	3-298	FOURD READING	20-623
1-16	5 1/2	10	12
1-16	5	11	12
1-16	5 1/2	12	12
1-16	2	12	12
EXTRA SET EXPOSURE			
REMARKS:			

3067

MAGENTA SCREEN

CAL-PA No.	2	LENS READING	125
CAL-PA READING	3-385 1/2	FOURD READING	20-523
1-16	1-157	16-18	10
1-16	1-158	16-21	12
1-16	1-161	16-21	12
1-16	2-162	16-23	12
EXTRA SET EXPOSURE			
REMARKS:			

8 sets of S.C. ✓
2 pages of type ✓

NO. D-11636

HAWAIIAN VIEWS, DISTRIBUTED BY MAX BASKER
& **MM** SONS, HONOLULU

ORDER No. 10483

DATE 2-8-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL HAWAII

IMPRINT SAME AS ABOVE

THE ORCHID ISLAND

14 VIEWS IN CURTEICHCOLOR

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

Front: CITY OF REFUGE, HONAUNAU,
KONA

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING VIEW 4CK216. HAVE TITLE OF
COVER PRINTED IN THE SAME ORCHID-PINK AS ON FRONT COVER OF
FOLDER D-10861, AND IN AS LARGE SIZE LETTERS AS SPACE WILL
PERMIT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			3-12-57	3-14-57
SKETCH	2	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

5990
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11637 ORDER NO. 10484 DATE 2-8-57

CUSTOMER UNITED STATES STEEL SUPPLY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WE'RE MOVING STEEL
YOUR WAY... FASTER

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE 8 X 10" TRANSPARENCY AS MASKED OFF — WITH YELLOW PANEL
ON PICTURE SIDE AT BOTTOM — NOTE LAYOUT FOR COLORING, ETC.

DELETE LETTERING UNDER USS INSIGNIA ON DOOR PANEL OF TRUCK.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

B3086

CHICAGO SCREEN

CHICAGO No. 85
CHICAGO READER 53-0851/2
18-18 19-946
11-12
2-156
12
3-160
9 1/2
2-160
5
18-18
19-20
19-22
19
20-22
18
85-6

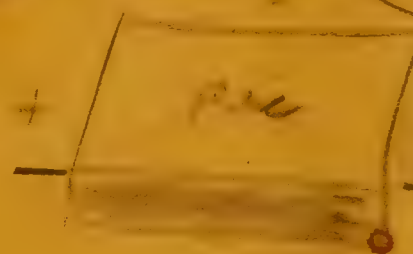
DO Book

5 1/2 x 7 1/2

Shug. T.M. as per
8ht - Ret. Photo

Artist.
Apogee Ref.
Bottom panel

6973



NO. D-11638

DISTRIBUTED BY THE FINGER LAKES POST CARD CO., ORDER No. 10517
WATKINS GLEN, N.Y.

DATE 2-12-57

12 1/2 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO
TITLE IN FULL BEAUTIFUL WATKINS GLEN, NEW YORK	IMPRINT SAME AS ABOVE
14 VIEWS IN NATURAL COLOR	& NATURAL COLOR REPRODUCTIONS-
Front: FRONT ENTRANCE	CURTEICHCOLOR (R) ART-CREATION
small type: COPYRIGHT MCMLVII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	(REG. U.S. PAT. OFF.)
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE SUBJECT 3CK500 FOR
FRONT COVER VIEW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAR 8 1957	MAR 12 1957
SKETCH			MAR 25 1957
RETOUCHING			
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Contact
Mask out

3CK500 } 968
3CK501 }

6980
(H)

large job
DISTRIBUTED BY THE FINGER LAKES POST CARD
CO., WATKINS GLEN, N.Y.

NO. (D-11639)

ORDER No. 10521

DATE 2-13-57

6 1/2 M CURTEICH COLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 28 1957

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

IMPRINT SAME AS ABOVE 4CK454

SWIMMING POOL AND LOWER FALLS
ROBERT TREMAN STATE PARK
BETWEEN WATKINS GLEN AND ITHACA,
NEW YORK, IN THE FINGER LAKES
One of the most beautiful Glens
of the Finger Lakes Country ..etc'
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK454

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	7	LENS READING	
CAMERA READING	82-066	BOARD READING	312 394
BLUE			
F-16	1 1/2 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	10 1/2 UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	10 SEC.
EXTRA SKY EXPOSURE		F-16	open - 18 UNITS
REMARKS:	CUDU Pont		

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 22 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

By _____

DATE Photo Returned to Customer _____

8965

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. --- CUSTOMER

DATE COMPLETED _____

Photos for
this Customer

STYLECURTEICHCOLOR-FULL FACE

COLOR DESCRIPTION

PHOTO RETURNED

To

PHOTO USED FOR

MAGENTA SCREENS

side view of
S GK 251

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11641

ORDER No. 10532

DATE 2-14-57

25 M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SANTA MONICA
CALIFORNIA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE
&
NATURAL COLOR REPRODUCTIONS -
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING PORTION OF SUBJECT 3CK304
FOR COVER VIEW - AND LIVEN UP THE COLORS (VERY DULL)
(HIGHWAY LOOKS GREEN AND BEACH LOOKS DRAB)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1957	MAR 5 - 1957
SKETCH	3			
RETOUCHING				MAR 8 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

On Cust. this was
during
missed
But one new
shot the Pict. look
Brighter check

Contact for
Post Card Photo
3CK304

6971

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11642 ORDER NO. 10554 DATE 2-14-57

CUSTOMER HILO HOTEL
HILO, HAWAII

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M CIRCULARS SIZE 9" x 12"

STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
... ONLY MINUTES FROM WAIKIKI
HILO HOTEL — NEWEST AND BEST ON HAWAII
THE ORCHID ISLAND
...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CIRCULARS CONSISTING OF: 4 NEW VIEWS FROM 4x5" TRANSPARENCIES
2 BLOWUPS OF EXISTING SEP. NEGATIVES
2 EXISTING POST CARD VIEWS—MASKED OFF

COMPLETE LAYOUT, TYPE MATTER, ETC. ENCLOSED

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

SM-4-1-56

#1
MAGENTA SCREEN
180
27-809
76-669
4-156
12
4-154
P-15 9
P-15 3-15
P-15 8 1/2
P-15 6 1/2
18-20
13
15
18-20
18
20-30
20
180-15
10 extra
D. P. Port
3084
MAGENTA SCREEN
53-771
1-156
1-15
10 1/2
1-15 2
10
1-16
1-15
10 1/2
2-16
4 1/2
17-15
17-19
17-19 17
17-19 18
85-5
6 extra sheets for W. T. P.
Layout
D. P. Port

#4
MAGENTA SCREEN
80
31-411
3-15
20-16
3-154
20-18
3-160
20-18
3-160
20-24
5
18
18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

3073

DIAL NO. D-11643 ORDER NO. 10626 DATE 2-20-57

CUSTOMER FRANCISCAN FATHERS
KENOSHA, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $5\frac{1}{2}$ X 7"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 6 - 1957 MAR 19 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Picture of statue)

VERTICAL VIEW. (VIEW TO BE $3\frac{1}{2}$ X $2\frac{1}{2}$)

WORK FROM LARGE ART WORK PICTURE — CROP PICTURE ABOUT $1-1\frac{1}{4}$ "
from LEFT AND LET AS MUCH OF THE OPEN AREA AS POSSIBLE APPEAR
ON RIGHT. TAKE OUT THE PHOTOGRAPHERS NAME.

TAKE SPECIAL CARE WITH ART WORK, AS IT MUST BE RETURNED UNDAMAGED.
FOLLOW COLORS AS CLOSELY AS POSSIBLE, AND DO NOT LOSE HIGHLIGHTS.

COLOR DESCRIPTION

WORK FROM LARGE ART WORK PICTURE — FOLLOW COLORS AS CLOSELY
AS POSSIBLE, AND DO NOT LOSE HIGHLIGHTS.

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CHG. No. 1
CHG. No. 50-287 73
21-469

F-16	12	18	X
Y-16	10	20	—
W-16	7	26	—
U-16	9 1/2	20	—

Don't
flap over
Color separations from
camera copy ✓
Vertical line



Separation Readings
Camera - 41-451
Board - 43-531
Lens - 40-F45

3/1/57

G 975

Ret 4/1/57
M

Must have proof

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SM-4-1-56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

31 09

new sky #16

#1

DIAL NO. D-11644 ORDER NO. 10635 DATE 2-20-57

DEPT.

DATE COMPLETED

CUSTOMER

ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 6 1/2 X 9"

STYLE CURTEICH-COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side Center
ALERT ADVERTISING AGENCY,
GALVESTON, TEXAS

MAR 27 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Swimming pool-Seahorse Hotel)

GREEN-UP THE GRASS AS MUCH AS POSSIBLE.

PUT IN NEW SKY WITH CLOUDS - ELIMINATING ANY WIRES OR POLES

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

82-455 1/2 16-20 9 X
2-145 11 1/2 16-25 9
2-149 11 1/2 16-24 18
2-143 10 18
2-142 7 18
NEW 15 Extra Units for 10 years
6 8 X 8

add new
sky

NEW - SKY #16

on sheet Proof 3/21

TO
1 9/16

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11645 ORDER NO. 10645 DATE 2-21-57

CUSTOMER
PAKAN FURNITURE MANUFACTURERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 7 X 17-13/16"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DEAR HOMEMAKER:

WE HOPE THIS VERY BRIEF
CIRCULAR WILL OPEN OUR DOOR TO YOU.
...etc

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH — ALL INSTRUCTIONS, TYPE MATTER,
DRAWINGS, AND TRANSPARENCIES ENCLOSED.

COPY PANELS INDICATED BY LETTERS WHICH DO NOT GO IN FINISHED JOB

LINE DRAWINGS INDICATED BY NUMBERS WHICH DO NOT GO IN FINISHED JOB.

ON LINE DRAWING #5 TAKE OUT HEAVY BLACK LINE AT TOP OF WALL & LEAVE THIS WHITE
LIKE SMALL DRAWING ATTACHED TO THIS PIECE OF ART WORK. REGARDING CUT OF
BUILDING ON PAGE WITH COPY "B" — ROUTE OUT SKY AND INSERT WORD "WELCOME" IN RED
WHERE INDICATED ON DRAWING.

COLOR DESCRIPTION

FOLLOW LAYOUT SKETCH

Large copy in leg D
file

#4 3120

MAGENTA SCREEN

7-377

2-154

5-150

8-160

3-160

2

18-25

17-29

18-28

12

19-24

12

12

19-485

10

10

10

10

10

10

10

3120

2-154

5-150

8-160

3-160

2

3-160

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

3-136

2-154

5-150

8-160

3-160

2

3-160

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

2

18-25

17-29

18-28

12

19-24

12

12

12

12

12

12

12

12

12

12

12

12

12

12

12

12

12

12

83

20-34

10

10

10

10

10

10

10

10

10

10

10

10

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10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11646 ORDER NO. 10679 DATE 2-22-57

CUSTOMER
PRESCRIPTION CHEMISTS
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M JUMBO CARDS SIZE 6 $\frac{1}{2}$ X 9"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

24 HOUR REGISTERED NURSING CARE
NATIONAL CONVALESCENT CENTER

1845 N. 4th ST. MILWAUKEE, WIS.

APR 1-1957

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WORK FROM LARGE COLORED ART WORK — FOLLOW LAYOUT CLOSELY, NOTING
THAT BOTTOM 3 PANELS ARE TO BE CHANGED PER OVERLAY INSTRUCTIONS,
BOTH FOR SIZE AND COLORING.

IN ART DEPT
(Under Sheet Stand)

COLOR DESCRIPTION

SAME AS ABOVE

3146

MAGENTA SCREEN

CAMERA No.

F

LENS READING

75

CAMERA READING

50-970k

BOARD READING

21-119

F-13

7

UNITS

11

SEC. MASK

YELLOW

8 $\frac{1}{2}$

12

F-16

SEC. MASK

RED

F-16

7 $\frac{1}{2}$

18

SEC. MASK

BLACK

F-16

5 $\frac{1}{2}$

UNITS

19

SEC.

EXTRA SKY EXPOSURE

F-16

UNITS

REMARKS

Color separation from

colored copy

Separation

C.R. 48-472

BRO. 23-015

Chem R. 45

11x14 plates

MUST HAVE PROOF

25
3/2/57

as quoted

CHAMPAIGN-URBANA NEWS, CHAMPAIGN, ILL.

NO. D-11647

ORDER No. 10704

DATE 2-26-57

6½ M ART COLORTONE LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
CHANUTE

AIR FORCE BASE, ILLINOIS

Front: HEADQUARTERS, CHANUTE AIR ~~MM~~
Post: FOREE BASE.

Small type; COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT & SKETCH - USING BLACK & WHITE PHOTO
FOR FRONT COVER - TITLE IN BRUSH TYPE.

PHOTO: REMOVE ALL CARS & 4 STREET SIGNS. ROOFS ARE DARK RED VARIGATED.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11647

CHAMPAIGN-URBANA NEWS, CHAMPAIGN, ILL.

ORDER No. 10704

DATE 2-26-57

6½ M C.T. ART COLORTONE LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CHANUTE AIR FOREE BASE
ILLINOIS

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE SUBJECT 2CH1148 FOR BACK COVER VIEW

FOLLOW DUMMY & LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process Colored 2-26-57

Brush sheet
on

6998

DISTRIBUTED BY MAX BASKER & SONS, HAWAIIAN
VIEW SERIES, HONOLULU, HAWAII

NO. D-11648

ORDER No. 10712

DATE 2-26-57

12 $\frac{1}{2}$ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HAWAII'S VOLCANOLAND
14 VIEWS IN CURTEICHCOLOR

Front: STEAM CRACKS NEAR
KILAUEA MILITARY CAMP

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY LAYOUT:

USING SUBJECT 7CK404 FOR FRONT COVER VIEW. TITLE "HAWAII'S
VOLCANOLAND" IN BRIGHT RED-ORANGE IN LETTERS AS LARGE AS SPACE
WILL PERMIT. "14 VIEWS IN CURTEICHCOLOR" IN BLACK OR GREEN IN
STANDARD TYPE. DO NOT SHOW ANY PRICE ON COVER.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 9 - 1957
SKETCH	8.0	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

E990

Sheet 2

7CK404
Contact Post Card Plate
for Front Cover
Contact D10487-use sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11649 ORDER NO. 10717 DATE 2-26-57

CUSTOMER KILAUEA MILITARY CAMP
HAWAII NATIONAL PARK, T. HAWAII

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS SIZE 6 X 11" STYLE CURTEICH COLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARMED FORCES RECREATION AREA
MILAUEA MILITARY CAMP
HAWAII NATIONAL PARK
HAWAII, T. H. ..etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAY 17 1957

RETOUCHING DEPARTMENT

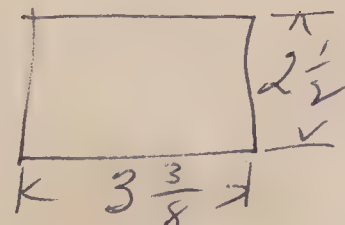
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DUMMY LAYOUT AND ALL INSTRUCTIONS ENCLOSED
WITH 8 REDUCTIONS OF EXISTING POST CARDS

7CK 398
398
402
404

7CK 419
420
421
422



COLOR DESCRIPTION

SEE ABOVE

MAGENTA SCREEN

CH-100	2-239 1/2	160	25-463 1/2
CH-100	47	1	25
CH-100	47	11	25
CH-100	45	12	25
CH-100	20	12	25
CH-100	20	12	25
CH-100	20	12	25
CH-100	20	12	25

MAGENTA SCREEN

CH-100	2-941 1/2	170	26-584
CH-100	47	10	26
CH-100	45	9	26
CH-100	45	12	26
CH-100	17	12	26
CH-100	7CK-430		

MAGENTA SCREEN

CH-100	2-329	160	25-513 1/2
CH-100	47	10	25
CH-100	47	9	25
CH-100	45	12	25
CH-100	20	12	25
CH-100	20	12	25
CH-100	20	12	25
CH-100	20	12	25

MAGENTA SCREEN

CH-100	2-848	83	20-549
CH-100	27	11	20
CH-100	26	10	20
CH-100	25	12	20
CH-100	17	12	20
CH-100	17	12	20
CH-100	17	12	20
CH-100	17	12	20

8 reductions of existing
Post Cards

HUMPHREY'S, GRAND MARAIS, MINNESOTA

NO. D-11650

ORDER NO. 10723

DATE 2-27-57

6 1/2 M JUMBO POSTCARDS SIZE 6 1/2 x 9 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1957

APR 8 - 1957

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *same as 5CK2151*

IMPRINT NONE

SILVER CREEK CLIFF NORTH SHORE DRIVE
LAKE SUPERIOR

The rocky shoreline adds beauty to
the drive as it winds its way to
the wilderness areas of the North
woods. The views of the... etc.

PHOTO PROPERTY OF CUST.

MAR 21 1957

USE KODACHROME 5CK2151.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1887

#1

MAGENTA SCREEN

CAMERA No. 7	LENS READING 195
CAMERA READING 82-241	BOARD READING 31-860
BLUE	
F-16 13 14 UNITS	FLASH 11 SEC. MASK
YELLOW	
F-16 13 UNITS	FLASH 11 SEC. MASK
RED	
F-16 10 UNITS	FLASH 17 SEC. MASK
BLACK	
F-16 6 1/2 UNITS	FLASH 16 SEC.
EXTRA SKY EXPOSURE	F-16 195-10 UNITS

REMARKS:

Don Pant

6 5/8 x 9 1/8

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1957	MAR 1 - 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

6989

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11651 ORDER NO. 10731 DATE 2-27-57

CUSTOMER ST. LADISLAUS CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BOOK COVERS SIZE 11 X 17"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

MAR 25 1957

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(No type — Altar)

~~FRONT~~ ^{BACK} PAGE A BLOWUP OF 6CK76

~~FRONT~~ ^{BACK} PAGE A CONVERSION & BLOWUP OF ART COLORTONE EXTERIOR —
VIEW FROM EXISTING CIRCULAR.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

2131
MAGENTA SCREEN
1 57-015 100
19-3/4
8
8
8
7
5

EXTRA DRY EXPOSURE

2131 BACK PAGE SHOOT OUT
MAGENTA SCREEN
1 77-522 Open 250
12 13 X
12 14
10 17
7 15
open

1 blowup to full size
up on 76

1 view now made for
photo of D11144

(inside blinder) New 11/12

Feb 12
Ret 1-11

11/15/57 negative sent to Lander Studios, 218 S. Wabash, Chicago - Ha 7-8783.
per A. Danks - ops

V. M. Danks

FRENCH LICK-SHERATON HOTEL
FRENCH LICK, INDIANA

NO. D-11652

ORDER No. 10784

DATE 3-4-57

25 M JUMBO POSTCARDS SIZE 6½ x 9 C.T. CURTEICH COLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

French Lick-Sheraton Hotel

*See layout, use copy
furnished for type style*

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

FRENCH LICK-SHERATON HOTEL
FRENCH LICK, INDIANA
etc

PHOTO PROPERTY OF

Use views 76K 454-5-6-7-8-9

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				May 12 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 75
CAMERA READING 57-891	BOARD READING 21-650
BLUE 2-156	16-15
F-16 27-100 UNITS	FLASH 11 SEC. MASK
YELLOW 3-156	18-22
F-16 27 UNITS	FLASH 12 SEC. MASK
RED 3-160	19-22
F-16 23 UNITS	FLASH 14 SEC. MASK
BLACK 3-160	20-24
F-16 12 UNITS	FLASH 15 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

(14)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11653 ORDER NO. 10788 DATE 3-4-57

CUSTOMER RICE & HOLMAN
MERCHANTVILLE, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPECIAL (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

MAR 28 1957

APR 16 1957 B

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Rice & Holman - FORD)

4- VIEW JUMBO POST CARD - VIEWS ARRANGED AS NUMBERED
AND INDICATED POSITION. WITH ~~WM~~ THIN WHITE LINE
SEPARATING EACH VIEW.

COLOR DESCRIPTION

MAGENTA SCREEN

3133 B

MAGENTA SCREEN

CH- N 2
51-812 1/2
1-157
2-159
2-162
2-160
17-17
11
17-22
12
17-22
12
17-23
12
5 1/2 X 7 1/2

MAGENTA SCREEN

E 986

MAGENTA SCREEN

grouping 4 transparencies
by cutting

LJ.15-LAKELAND NEWS CO., LAKELAND, FLA.

NO. D-11654

ORDER No. 10833

DATE 3-5-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES-same as

IMPRINT SAME AS ABOVE 7CK19

(at bottom of message space:

HUMAN KITE, AT FLORIDA'S CYPRESS
GARDENS, ANYTHING CAN HAPPEN AND
USUALLY DOES, AS SHOWN...ETC

APR 6 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK19

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-944	BOARD READING	32-289
BLUE	5 1/2 UNITS	FLASH	11 SEC. MASK
F-16	5 1/2 UNITS	FLASH	11 SEC. MASK
YELLOW	5 1/2 UNITS	FLASH	11 SEC. MASK
F-16	5 UNITS	FLASH	12 SEC. MASK
RED	5 UNITS	FLASH	12 SEC. MASK
F-16	2 UNITS	FLASH	12 SEC.
BLACK	2 UNITS	FLASH	12 SEC.
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

E989

MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

NO. D-11655

ORDER No. 10834

DATE 3-6-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MYRTLE BEACH
SOUTH CAROLINA

"AMERICA'S FINEST STRAND"
14 VIEWS IN NATURAL COLOR
Front: PAVILION AND BEACH
small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT SAME AS ABOVE

&
NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT 5CK299 FOR FRONT COVER VIEW:

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2½		APR 8 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 88
CAMERA READING 4-401½	BOARD READING 19-850
BLUE	
F-16 22 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 22 UNITS	FLASH 12 SEC. MASK
RED	
F-16 21 UNITS	FLASH 10 SEC. MASK
BLACK	
F-16 16 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 22 UNITS
REMARKS:	

(5)

INDIANA BEACH, MONTICELLO, IND.

NO. D-11656

ORDER No. 10840

DATE 3-6-57

6 1/2 M CURTEICHCOLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES-same as

7CK223

TITLE IN FULL

IMPRINT NONE

AERIAL VIEW - INDIANA BEACH
The "Riviera of the Midwest"
near Monticello, on Shafer Lake,
offers a mile long lakeside
boardwalk, ...etc

APR 8 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK223

per
G 970

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3.052 -
MAGENTA SCREEN

tape 48
210

CAMERA No. 2	LENS READING 190
CAMERA READING 4-695	BOARD READING 33-706
BLUE	
F-16 5 1/2 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 5 1/2 UNITS	FLASH 11 SEC. MASK
RED	
F-16 4 1/2 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 2 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 3 1/2 UNITS
REMARKS:	

G 989

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11657 ORDER NO. 10846 DATE 3-6-57

CUSTOMER
CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M CIRCULARS SIZE 6½ X 7¼"

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DOES YOUR BUSINESS CARD
GET THE BUSINESS ?

CURT TEICH & CO., INC. ...etc

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT — USING BUSINESS CARD VIEW: 6CK767

6CK664

5CK286

6CK1337

AND USE 7CK295 IN PLACE OF 6CK2130
IF AT ALL POSSIBLE.

D10664

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

REMARKS:
L 6 ✓
Shoot out
for 2 Bus Card
that are on
an angle
RUST
E 980

ADV. ORDER

DEPT.

DATE COMPLETED _____

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE CURTEICHCOLOR

(All of this on address side)

FRONT NO. NO

R. M.	Yes	No
-------	-----	----

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

C. T. Imprint	No Imprint
<p>1. <input type="checkbox"/> 100</p> <p>2. <input type="checkbox"/> 200</p> <p>3. <input type="checkbox"/> 300</p> <p>4. <input type="checkbox"/> 400</p> <p>5. <input type="checkbox"/> 500</p> <p>6. <input type="checkbox"/> 600</p> <p>7. <input type="checkbox"/> 700</p> <p>8. <input type="checkbox"/> 800</p> <p>9. <input type="checkbox"/> 900</p> <p>10. <input type="checkbox"/> 1000</p>	<p>1. <input type="checkbox"/> 100</p> <p>2. <input type="checkbox"/> 200</p> <p>3. <input type="checkbox"/> 300</p> <p>4. <input type="checkbox"/> 400</p> <p>5. <input type="checkbox"/> 500</p> <p>6. <input type="checkbox"/> 600</p> <p>7. <input type="checkbox"/> 700</p> <p>8. <input type="checkbox"/> 800</p> <p>9. <input type="checkbox"/> 900</p> <p>10. <input type="checkbox"/> 1000</p>

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow Layout

5CK3032

5CK1109

6CK172

COLOR DESCRIPTION

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

5M-4-1-56

MAGENTA SEDIMENT

CH. 2. 1. 1.

CC-0

10

1950

P-13

Don't see it.

F-13

[Faint, illegible handwritten text]

19-11-1953

24

6980

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11659 ORDER NO. 10856 DATE 3-7-57

CUSTOMER
CURT TEICH & COMPANY, INC.
CHICAGO, ILLINOIS

DÉPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M CIRCULARS SIZE 8 $\frac{1}{2}$ X 7 $\frac{1}{2}$ "

STYLE CURTEICHCOLOR

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full R/ A PUBLICITY PROGRAM
WITH DIGNITY AND ECONOMY
....etc

MAR 2 1957

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW DUMMY LAYOUT ENCLOSED— USING POST CARD SUBJECTS:
6CK1624 — 5CK2272 — 4CK1482 & 5CK2271.

ALL TYPE MATTER (A & B) ENCLOSED.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

MAGENTA SCREEN

CURTAIN	REMOVED
CH. 1	
CH. 2	
CH. 3	
CH. 4	
CH. 5	
CH. 6	
CH. 7	
CH. 8	
CH. 9	
CH. 10	
CH. 11	
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CH. 99	
CH. 100	

9986

203 ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11660 ORDER NO. 10866 DATE 3-8-57

CUSTOMER UNITED SAVINGS AND LOAN ASS'N.,
CHICAGO, ILLINOIS

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2 M JUMBO CARDS SIZE 5 1/2 X 7"

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UNITED SAVINGS
AND LOAN ASSOCIATION

FRONT NO. SPEC. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(New home of United Savings)

YELLOW PANEL WITH ~~RED~~ TYPE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

8192
MAGENTA SCREEN

CH-100	2	18-16	150
CH-100	70-790 1/2	24-63 1/2	
2-154	5	10	YES
1-15	5	18-18	11
YELLOW 3-156	5	18-18	12
F-16	5	18-20	12
RED 2-160	5	18-20	12
F-16	5	18-20	12
BLACK 2-160	5	18-20	12
F-16	5	18-20	12
EXTRA SKY EXPOSURE	5	18-20	12
REMARKS:	5	18-20	12

5 9/16 X 7 1/16

Group 2475 cl

yellow panel
green type

RUSH
apr. 12

7942

A. V. POLLARD, VICTORIA, B. C.

NO. D-11661

ORDER NO. 98744

DATE 3-12-57

12½ M CURTEICH COLOR JUMBO VIEW 7½ X 10"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GOVERNMENT STREET
AND EMPRESS HOTEL -
VICTORIA, B. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

APR 3 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK1695 AND ENLARGE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

COLORED PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			APR 1, 1957

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	220
CAMERA READING	86-872	BOARD READING	33-433½
BLUE			
F-16	14½ UNITS	FLASH	13 SEC. MASK
YELLOW			
F-16	13½ UNITS	FLASH	14 SEC. MASK
RED			
F-16	10½ UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	220-12 UNITS
REMARKS:			

Don Pant

Page 8

1834 I

Separations

Box-1834

10X 7½

use shoot out

A. V. POLLARD, VICTORIA, B. C.

NO. D-11662

ORDER No. 98744

DATE 3-12-57

12½ M CURTEICHCOLOR JUMBO VIEW 7½ X 10"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUAN DE FUCA STRAIT
AND CANADIAN PACIFIC
STEAMER, VICTORIA,
B. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK1698 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

1830

MAGENTA SCREEN

CAMERA No. 2	LENS READING 260
CAMERA READING 95-365	BOARD READING 42-215
BLUE	
F-16 6½ UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 6 UNITS	FLASH 10 SEC. MASK
RED	
F-16 6 UNITS	FLASH 12 SEC. MASK
BLACK	
F-16 3 UNITS	FLASH 12 SEC.
EXTRA SKY EXPOSURE	F-16 5 UNITS
REMARKS:	

CAVE OF THE MOUNDS, MT. HOREB, WIS.

NO. D-11663

ORDER No. 10901

DATE 3-12-57

12½ M CURTEICHCOLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CAVE OF THE MOUNDS
BLUE MOUNDS,
WISCONSIN

14 VIEWS IN NATURAL COLOR
Front: THE NEW PENDULUM ROOM

small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT M M M M M M

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

DO NOT SHOW PRICE ON COVER.

USE POST CARD SUBJECT 7CK502 FOR FRONT COVER VIEW

- SUBMIT SKETCH -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	2½		APR 8 1957
RETOUCHING				APR 1 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	100
CAMERA READING	57-741½	BOARD READING	19-320½
BLUE			
F-16	9½ UNITS	FLASH	11 SEC. MASK
YELLOW			
F-16	10 UNITS	FLASH	14 SEC. MASK
RED			
F-16	10 8½ UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
(& TRADEMARK) HONOLULU

NO. D-11664

ORDER No. 10926

DATE 3-14-57

25 M CURTEICHCOLOR BOOK COVER $5\frac{1}{2}$ X 7-3/4" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL FLOWERS, PLANTS, AND
FRUITS OF HAWAII

IMPRINT SAME AS ABOVE

&
COPYRIGHT MCMLVII BY CURT TEICH
& CO., INC., U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUTS: FOR FRONT COVER USE PLATE NO. D-10480
WITH OVER PRINT IN WHITE OR BRIGHT YELLOW FOR THE TITLE.

SUBMIT SKETCH

*Dep Contact
mg + pos.*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

HAWAIIAN VIEWS, DIST. BY MAX BASKER & SONS,
(& TRADEMARK) HONOLULU

NO. D-11664

ORDER No. 10926

DATE 3-14-57

25 M CURTEICHCOLOR BOOK COVER $5\frac{1}{2}$ X 7-3/4" BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. YES

TITLE IN FULL

IMPRINT

NATURAL COLOR REPRODUCTIONS-
CURTEICHCOLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PLATE NO. 6CK2861 FOR BACK COVER - ENLARGED TO
BOOK COVER SIZE.

SAME SIZE AS SEP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2946² Layout 8 plates: 152¹⁰

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	11 SEC. MASK
YELLOW	
F-16	11 SEC. MASK
RED	
F-16	11 SEC. MASK
BLACK	
F-16	11 SEC. MASK
EXTRA SKY EXPOSURE	
REMARKS:	

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	5 UNITS 11 SEC. MASK
YELLOW	
F-16	5 UNITS 11 SEC. MASK
RED	
F-16	4 1/2 UNITS 12 SEC. MASK
BLACK	
F-16	2 UNITS 12 SEC. MASK
EXTRA SKY EXPOSURE	
REMARKS:	

6983

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11665 ORDER NO. 10953 DATE 3-15-57

CUSTOMER SOUTH BEND LATHE WORKS
SOUTH BEND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M DOUBLE CARDS SIZE $5\frac{1}{2} \times 7$ "

STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in Plate GRAPHIC DISPLAY OF SOUTH
BEND PRECISION "MACHINE TOOLS
IN ACTION"

SEE THE HUGE MOBILE UNIT, FEATURING...etc

FRONT NO. NO *Special* R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REPRODUCED

IN FULL COLOR ON BOTH INSIDE SECTIONS OF CARD — USING ONE 4×5 "
TRANSPARENCY & ONE $3\frac{1}{4} \times 4\frac{1}{4}$ " TRANSPARENCY (enlarged to 4×5 ")

MAILING AREA AND COPY AREA TO BE PRINTED IN BLUE INK AS
PER ART WORK INCLUDED.

CROP TRANSPARENCY MARKED "A" AS CLOSE TO BOTTOM & RIGHT SIDE AS POSSIBLE.
CROP TRANSPARENCY MARKED "B" AT LEFT TO CUT OUT MEN & AT BOTTOM, AS MARKED,
TO TAKE OUT MANHOLE COVER.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5M-4-1-56

PHOTO RETURNED

TO

PHOTO USED FOR

316713 58-TAPE

MAZENTA SCREEN
CALCULATED 2 75-656 170 27-110
1-13 2-152 18-18 9
1-13 2-154 18-18 10
1-13 2-160 18-18 12
1-13 2-160 18-20 12
EXTRA SKY ENFORCE

3173 a

MAZENTA SCREEN
CALCULATED 2 3-506 125 20-510
1-13 3-150 18-18 9
1-13 3-150 18-22 9
1-13 3-160 18-22 12
1-13 3-160 19-23 12

P.M. in Blue
Apr. 19
proof
"B" - 348
A - 348

Shot 2 1/2

C 2

9993

WILLIS & SONS, BAR HARBOR, MAINE

NO. D-11666

ORDER No. 10958

DATE 3-18-57

12 1/2 M CURTEICH COLOR FOLDER COVER (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL ACADIA NATIONAL PARK

IMPRINT ~~MMMMMM~~ NATURAL COLOR
REPRODUCTIONS-CURTEICHCOLOR (R)
ART-CREATION (REG.U.S.PAT.OFF.)

&
MT. DESERT ISLAND
MAINE

14 VIEWS IN NATURAL COLOR

Front: THUNDER HOLE

Small type: COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC. CHICAGO U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING POST CARD PLATE #4CK1292
FOR FRONT COVER VIEW.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 8 1957	APR 9 - 1957
SKETCH		2		APR 18 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	76
CAMERA READING	1.402	BOARD READING	21-136
BLUE			
F-16	26 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	24 UNITS	FLASH	9 SEC. MASK
RED			
F-16	22 UNITS	FLASH	10 SEC. MASK
BLACK			
F-16	16 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	18 UNITS
REMARKS:			

(S)

DISTRIBUTED BY ADIRONDACK PHOTO SERVICE,
LAKE PLACID, N. Y.

NO. D-11667

ORDER No. 10984

DATE 3-18-57

12½ M CURTEICHCOLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. NO	R. M. NO
TITLE IN FULL THE SCENIC ADIRONDACK MTS. OF NEW YORK STATE 14 VIEWS IN NATURAL COLOR / "AMERICA'S VACATION LAND" at bottom		IMPRINT SAME AS ABOVE & NATURAL COLOR REPRODUCTIONS- CURTEICHCOLOR (R) ART-CREATION (REG. U.S. PAT. OFF.) / Small type: COPYRIGHT MCMLVII BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

NOTE BUFF COLORED PAPER ENCLOSED FOR TYPE SET-UP.

USE POST CARD SUBJECT 7CK220 FOR FRONT COVER VIEW. NOTE DUMMY
LAYOUT.

-SUBMIT SKETCH-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

3064 - C 2

DISTRIBUTED BY ADIRONDACK PHOTO SERVICE,
LAKE PLACID, N.Y.

NO. D-11668

ORDER No. 10985

DATE 3-19-57

12 1/2 M CURTEICH COLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IT'S GREAT TO BE
IN LAKE PLACID

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as

7CK215

IMPRINT SAME AS ABOVE
(at bottom of message space).

APR 12 1957

*2 1/2" - white
- show Port
per card*

APR 1 - 1957

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 7CK215 - WITH TITLE IN SKY,
IN WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Blue shoot out
(type)*

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

MAR 25 1957

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 23 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2.937	BOARD READING	32.251"
BLUE			
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH	11 SEC. MASK
RED			
F-16	4 UNITS	FLASH	12 SEC. MASK
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	3 UNITS
REMARKS:			

E989

NO. D-11669

ORDER No. 11005

DATE 3-19-57

25	M CURTEICHCOLOR PICTURAMIC FOLDER COVER	FRONT
----	---	-------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YELLOWSTONE NATIONAL
PARK
NATURAL COLOR REPRODUCTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT

DO NOT SHOW PRICE ON COVER. USE POST CARD PLATE #4CK355

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11669

ORDER No. 11005

DATE 3-19-57

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURAMIC COLOR
REPRODUCTIONS OF YELLOWSTONE
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
NATURAL COLOR REPRODUCTIONS-
CURTEICH COLOR (R) ART-CREATION
(REG. U.S. PAT. OFF.)

~~small type. COPYRIGHT MCMLVII BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.~~

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USE PORTION OF PLATE #6CK294

AS INDICATED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

444 355

Slut 3

MAGNETA SCIENCE

CHINA 1 160
72-153 1/2 724-704 1/2

9 1/2 12

5-18 9 12

8 1/2 1

1-13 5

160-10

2nd Part

Enlarge Separation

Sheet
6983

MAGENTA SCREEN

contact
from Position

51K026
(C)HAYNES STUDIOS INC.,BOZEMAN, MONTANA

NO. D-11670

ORDER No.11008

DATE 3-19-57

25 M CURTEICHCOLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STRIPK

IN PLATE:(c)H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. ~~XXXX~~ NO.

IMPRINT SAME AS ABOVE

AMERICAN BLACK BEAR,YELLOWSTONE
NATIONAL PARK,REPRESENTS A COLOR
PHASE OF THE AMERICAN BLACK BEAR.
CUBS OF BOTH BLACK AND BROWN COLOR
ARE NOT UNCOMMON IN ONE LITTER..

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T. APR 1-1957

USE KODACHROME FROM 4CK273 - CORRECT COLORING OF
BEAR TO BROWN INSTEAD OF RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 28 1957
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		APR 20 1957

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. E	LENS READING
CAMERA READING 96-404	BOARD READING 200
BLUE	
F-16 15 UNITS	FLASH 10 SEC. MASK
YELLOW	
F-16 16 UNITS	FLASH 9 SEC. MASK
RED	
F-16 12 UNITS	FLASH 13 SEC. MASK
BLACK	
F-16 7 1/2 UNITS	FLASH 11 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS
REMARKS:	

52K300 (C)HAYNES STUDIOS INC.,BOZEMAN, MONTANA

NO. D-11671

ORDER No.11008

DATE 3-19-57

25 M CURTEICHCOLOR JUMBO CARDS 6 $\frac{1}{2}$ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 13 1957

IN PLATE:(c)H.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES- same as 4CK352

IMPRINT SAME AS ABOVE

MINERVA TERRACE, MAMMOTH
YELLOWSTONE NATIONAL PARK
IN THE EARLY 1880's WAS ONE OF THE
MOST BEAUTIFUL TERRACES ...ETC

APR 1-1957

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK352

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 25 1957
SKETCH				
RETOUCHING				MAY 25 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-555 $\frac{1}{2}$	BOARD READING	32-172 $\frac{1}{2}$
BLUE			
F-16	12 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	11 $\frac{1}{2}$ UNITS	FLASH	12 SEC. MASK
RED			
F-16	10 UNITS	FLASH	11 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	9 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			Am Print

53K303

(C)HAYNES STUDIOS INC.,BOZEMAN, MONTANA

NO. D-11672

ORDER No. 110082

DATE 3-19-57

25 M CURTEICHCOLOR JUMBO CARDS 6 1/2 X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 20 1957

APR 2 - 1957

IN PLATE: (c)H.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R.M. YES- same as 4CK354

IMPRINT SAME AS ABOVE

AMERICAN BLACK BEAR
YELLOWSTONE NATIONAL PARK
A COLOR PHASE OF THE AMERICAN
BLACK BEAR FAMILY. EVER SINCE
THE VERY EARLY DAYS...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK354
CORRECT COLORING OF BEAR TO BROWN INSTEAD OF RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 25 1957
SKETCH				
RETOUCHING				MAR 25 1957
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No. 2	LENS READING 235
CAMERA READING 90.740	BOARD READING 38.436
BLUE	
F-16 13 UNITS	FLASH 9 SEC. MASK
YELLOW	
F-16 11 UNITS	FLASH 7 SEC. MASK
RED	
F-16 11 UNITS	FLASH 7 SEC. MASK
BLACK	
F-16 5 UNITS	FLASH 10 SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

53K 305
(C)HAYNES STUDIOS INC., BOZEMAN, MONTANA

NO. D-11673

ORDER NO. 11008

DATE 3-19-57

25 M CURTEICHCOLOR JUMBO CARDS 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 13 1957

STRIP

IN PLATE: (c)H.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES- same as 4CK355

IMPRINT SAME AS ABOVE

BISON, LOWER GEYSER BASIN
YELLOWSTONE NATIONAL PARK
ORIGINALLY THE BISON (BUFFALO)
ROAMED THE PLAINS IN ALMOST
COUNTLESS NUMBERS...etc

PHOTO PROPERTY OF C.T.

APR 1-1957

USE KODACHROME FROM 4CK355

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 25 1957
SKETCH				MAR 25 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.		LENS READING	195
CAMERA READING	82-2126	BOARD READING	31-819 1/2
BLUE			
F-16	11 UNITS	FLASH	12 SEC. MASK
YELLOW			
F-16	10 1/2 UNITS	FLASH	13 SEC. MASK
RED			
F-16	9 1/2 UNITS	FLASH	13 SEC. MASK
BLACK			
F-16	6 1/2 UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	195 11 UNITS
REMARKS:			

53K322 (C) HAYNES STUDIOS INC., BOZEMAN, MONTANA

NO. D-11674

ORDER No. 11008

DATE 3-19-57

25 M CURTEICH COLOR JUMBO CARDS $6\frac{1}{2}$ X 9"

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES- same as 4CK294 ✓

IMPRINT SAME AS ABOVE

FISHING BRIDGE, YELLOWSTONE LAKE
YELLOWSTONE NATIONAL PARK
MAY APPEAR TO HAVE BEEN BUILT
PRINCIPALLY FOR FISHERMEN, ... Etc.

STRIP → APR 1 1957 B
IN PLATE: (c) H.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

APR 1 - 1957 B

USE KODACHROME FROM 4CK294

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 25 1957
SKETCH				
RETOUCHING				MAR 25 1957
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-935 1/2	BOARD READING	32-25 1/2
BLUE			
F-16	5 UNITS	FLASH 11	SEC. MASK
YELLOW			
F-16	4 1/2 UNITS	FLASH 10	SEC. MASK
RED			
F-16	4 1/2 UNITS	FLASH 10	SEC. MASK
BLACK			
F-16	1 1/2 UNITS	FLASH 8	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

EDWARDS NEWS AGENCY, BEAUMONT, TEXAS

NO. D-11675

ORDER No. 11025

DATE 3-21-57

12½ M CURTEICH COLOR FOLDER COVERS (SELF-COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUTHEAST TEXAS

14 VIEWS IN NATURAL COLOR

Front: THE SAN JACINTO MONUMENT

small type: COPYRIGHT MCMLVII BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT ~~MMMMMM~~ NATURAL COLOR
REPRODUCTIONS-CURTEICH COLOR (R)
ART-CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH - USING POST CARD PLATE #6CK62

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	3		APR 10 1957
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

2124-C1 Slit 2 1/2

Reduce Separate Plate

Get Beg for the SHOOT OUT

6993

MAGENTA SCREEN

CAMERA No.	LENS READING	70
CAMERA READING 49-694	BOARD READING	22-230 1/2
BLUE		
F-16 8 UNITS	FLASH 8 SEC. MASK	
YELLOW		
F-16 8 1/2 UNITS	FLASH 8 SEC. MASK	
RED		
F-16 6 1/2 UNITS	FLASH 13 SEC. MASK	
BLACK		
F-16 5 UNITS	FLASH 15 SEC.	
EXTRA SKY EXPOSURE	F-16 70-6 UNITS	
REMARKS:		

6993

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